

HONOR launches Magic7 Pro and PORSCHE DESIGN Magic7 RSR in Singapore

Description

HONOR is making headlines again with the launch of its latest flagship smartphone, the **HONOR Magic7 Pro**. Packed with cutting-edge features and enhancements, this new release is set to redefine the smartphone experience.



At the launch event, I had the opportunity to explore the HONOR Magic7 Pro even though I haven't received the review unit yet. One notable change is its departure from the curved display featured in the **HONOR Magic6 Pro** .

default watermark



While curved displays are undeniably stylish, the shift to a flat display improves grip and usability, a practical choice for everyday users.

default watermark



The HONOR Magic7 Pro is brimming with advanced technology, particularly in AI and photography. Here's what stands out:

- **Google Gemini App**: Pre-installed to seamlessly integrate Google's cloud Al assistant for secure and efficient use.
- World's First Al Deepfake Detection: Enhances safety during video calls by detecting potential scams.
- Magic Portal 2.0: Simplifies searches across platforms and apps, saving users time and effort.
- Al Features: Includes Al Interpreter, Al Conversation, and Al Transcribe to make note-taking and communication easier.



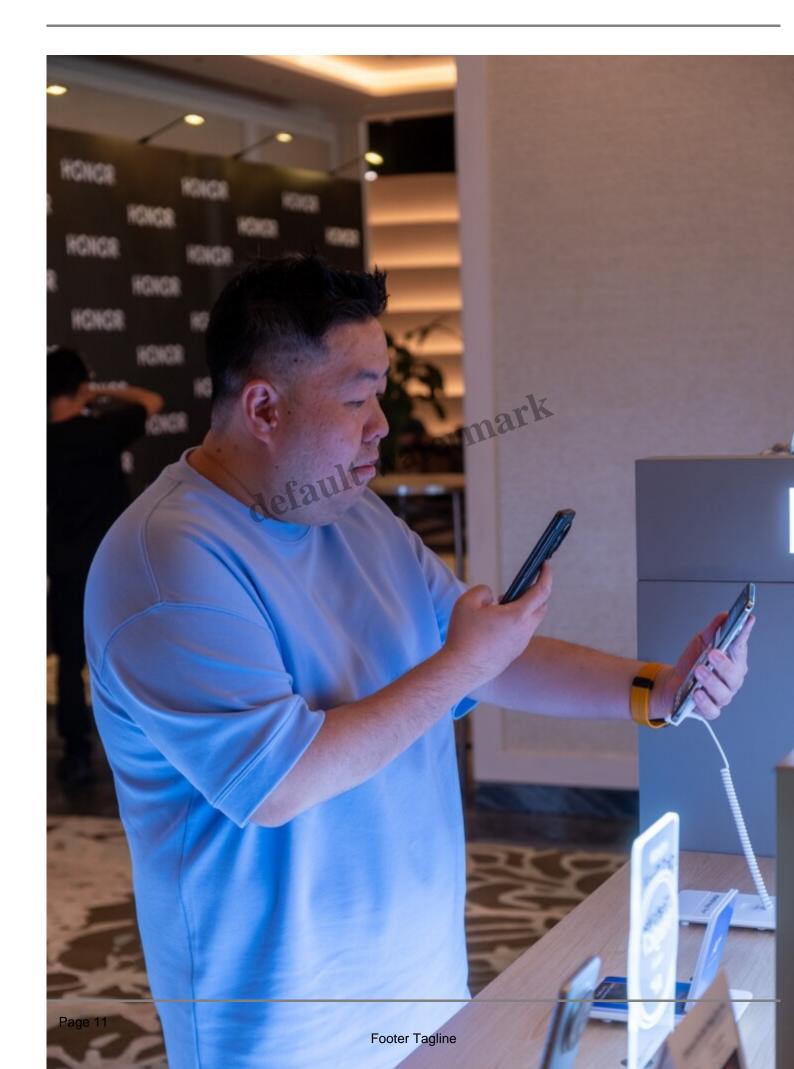


At the event, a collection of photographs taken with the HONOR Magic7 Pro was showcased, demonstrating its incredible capabilities.c





Here's me using my **HONOR Magic V3** to capture shots of HONOR Magic7 Pro.



Power users will appreciate the HONOR Magic7 Pro's 5850mAh third-generation silicon-carbon battery, which supports:

- 100W Wired HONOR SuperCharge: Achieves a full charge in just 33 minutes.
- 80W Wireless HONOR SuperCharge: Delivers fast and convenient wireless charging.

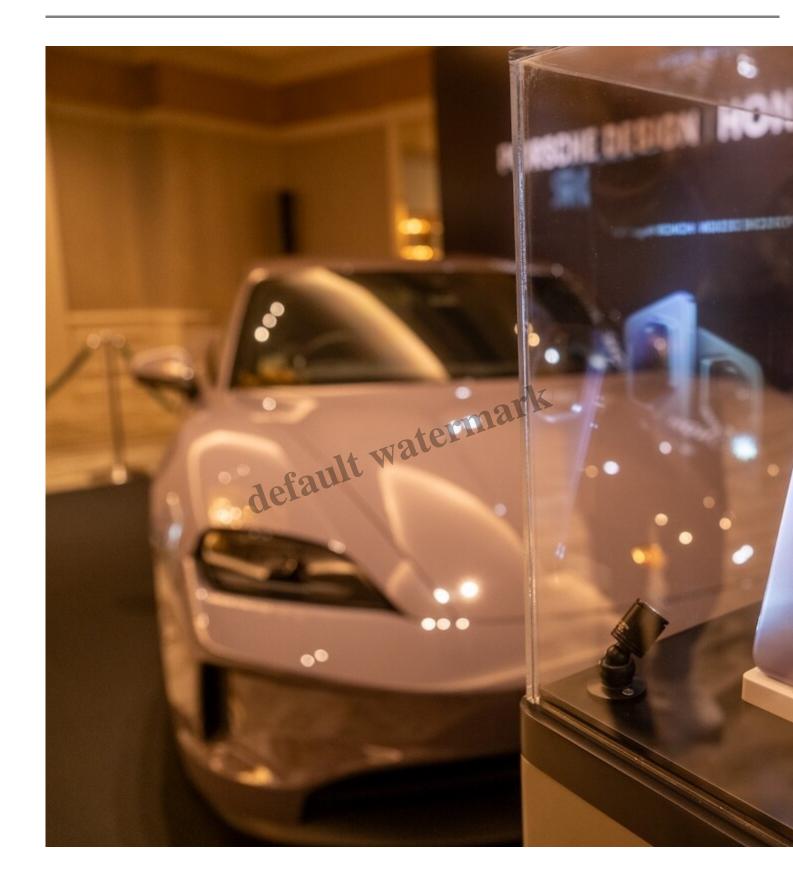




HONOR has partnered with Porsche to create the **PORSCHE DESIGN HONOR Magic7 RSR**, a highend model inspired by the aerodynamic lines of the Taycan Turbo S. The phone features a hexagonal camera module reminiscent of Porsche's four-point headlights, encased in 3D glass that reflects the curves of a Porsche windshield.

Although there isn't a lucky draw for a Porsche Taycan at the event, the collaboration emphasizes HONOR's focus on blending luxury and technology.







Left to right: Nat Koh(Emcee), Esther Law (Head of Sales, TeleChoice) and Vincent Sun (Country M



Jefri Shah (Country Training Manager for Malaysia and Singapore)

Photography enthusiasts will be delighted with the upgraded camera system on the HONOR Magic7 Pro. Highlights include:

- **50MP Super Dynamic HONOR Falcon Main Camera**: Features a 1/1.3-inch sensor and adjustable f/1.4 aperture for enhanced light intake and clarity.
- 50MP Wide Camera and 200MP Telephoto Camera: The telephoto lens includes a 1/1.4-inch sensor with an f/2.6 aperture, perfect for capturing distant subjects with stunning detail.
- AI HONOR IMAGE ENGINE and AI Super Zoom (up to 100x): Ensures sharp, crystal-clear images, even from far away.
- Harcourt Filter: Portrait lovers can enjoy this feature for capturing striking, studio-quality portraits.





The HONOR Magic7 Pro is available for **pre-order until January 16, 2025**, with prices starting at:

- \$1,399 for the 12GB + 512GB variant.
- \$1,699 for the 16GB + 1TB variant.

It comes in three captivating colours: **Lunar Shadow Grey, Breeze Blue,** and **Black**. You can preorder at the HONOR Experience Store at Causeway Point or online through **Lazada, Shopee, TikTok Shop**, and authorized dealers such as Best Denki, Challenger, Courts, Gain City, and Harvey Norman.

The HONOR Magic7 Pro is a remarkable device packed with innovative features and a focus on practicality. As we wait for the review unit to dive deeper into its capabilities, this flagship model is already shaping up to be a strong contender in the premium smartphone market.

Date Created 09/01/2025 Author wilbersuen

