

HONOR 200 Launch in Singapore: Affordable Studio-Level Portrait Photography

Description

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We were invited to the launch of the HONOR 200! Just after reviewing the **HONOR Magic6 Pro** and **HONOR Magic V2**, Honor has introduced another new phone.


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Registration booth for the launch of HONOR 200

While the Magic6 Pro and Magic V2 are flagship models with top-tier specs, the new HONOR 200 is an entry-level model but offers similar features at a much lower price.

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HONOR 200 Pro in Ocean Cyan

Without comparing the flagship models, the differences are hard to spot.



The HONOR 200 is built for studio-level portraits. If you love taking portraits, keep reading. The HONOR 200 Series has teamed up with Paris Studio Harcourt to bring its legendary light and shadow techniques to mobile portrait photography through AI technology. This partnership brings the aesthetics of professional portrait photography to your smartphone.

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Our friend Ray, taking a photo with HONORâ??s model

Paris Studio Harcourt is famous for its black-and-white photos of movie stars and celebrities, and a photo session there costs almost S$3000. Now, with the HONOR 200, you can achieve similar portrait quality right from your phone.



Wilber holding the HONOR 200 Pro in Moonlight White and Ocean Cyan

Both models have similar specs except for their chipsets: the HONOR 200 runs on Snapdragon 7 Gen 3, and the HONOR 200 Pro runs on Snapdragon 8s Gen 3. These chipsets are typically found in midrange to flagship phones so it is surprising to see it in HONOR 200. Both models have a 5200mAh battery, ensuring enough power to last through the day.

Check out this photo taken with HONOR 200 Pro!

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Wilber with pretty models

Pricing and Pre-order Bonuses

HONOR 200: 256GB at S$599, 512GB at S$669. Available in Moonlight White and Black. Pre-order bonus: Free pair of Honor Earbuds X6 and 365-day Front and Back Crack Replacement (worth S$299).

HONOR 200 Pro: 512GB at S$799. Available in Moonlight White and Ocean Cyan. Pre-order bonus: Free Honor Wireless Charger and 365-day Front and Back Crack Replacement (worth S$329).

The phones officially go on sale on 8 August 2024. For a limited time after the official retail launch, they come with a free 365-day Front and Back Crack Replacement (worth S$229).

You can pre-order the HONOR 200 series now until 7 August 2024 at authorized HONOR Retailers, Best Denki, Challenger, Courts, Harvey Norman and Gain City.

- HONOR Official Store (Lazada)
- HONOR Official Store (Shopee)
- HONOR Official Store (TikTok)

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Donâ??t miss out on these great prelaunch offers!

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Author
wilbersuen