

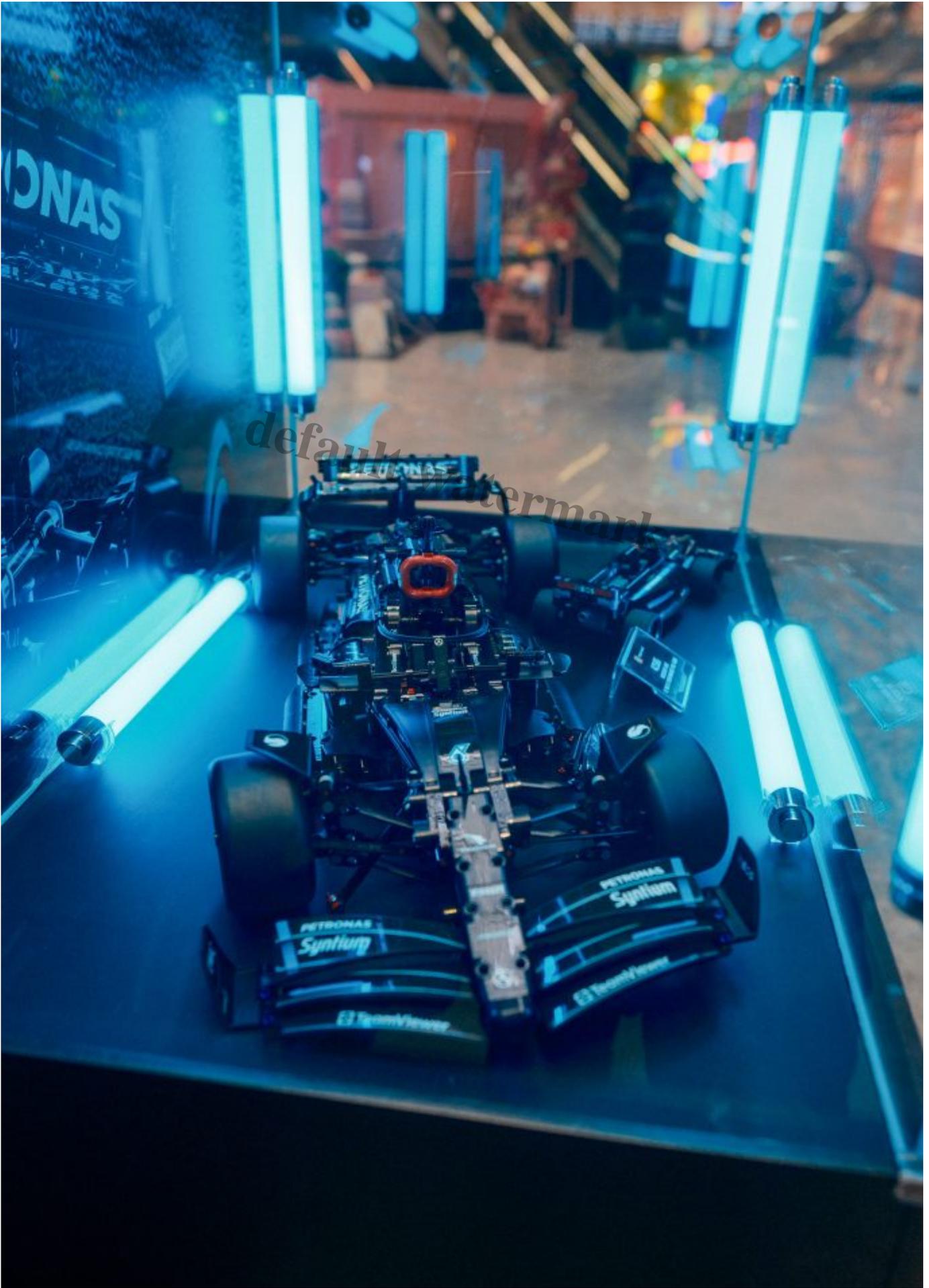


Grand Prix Brix Pop-Up Experience by The LEGO Group

Description

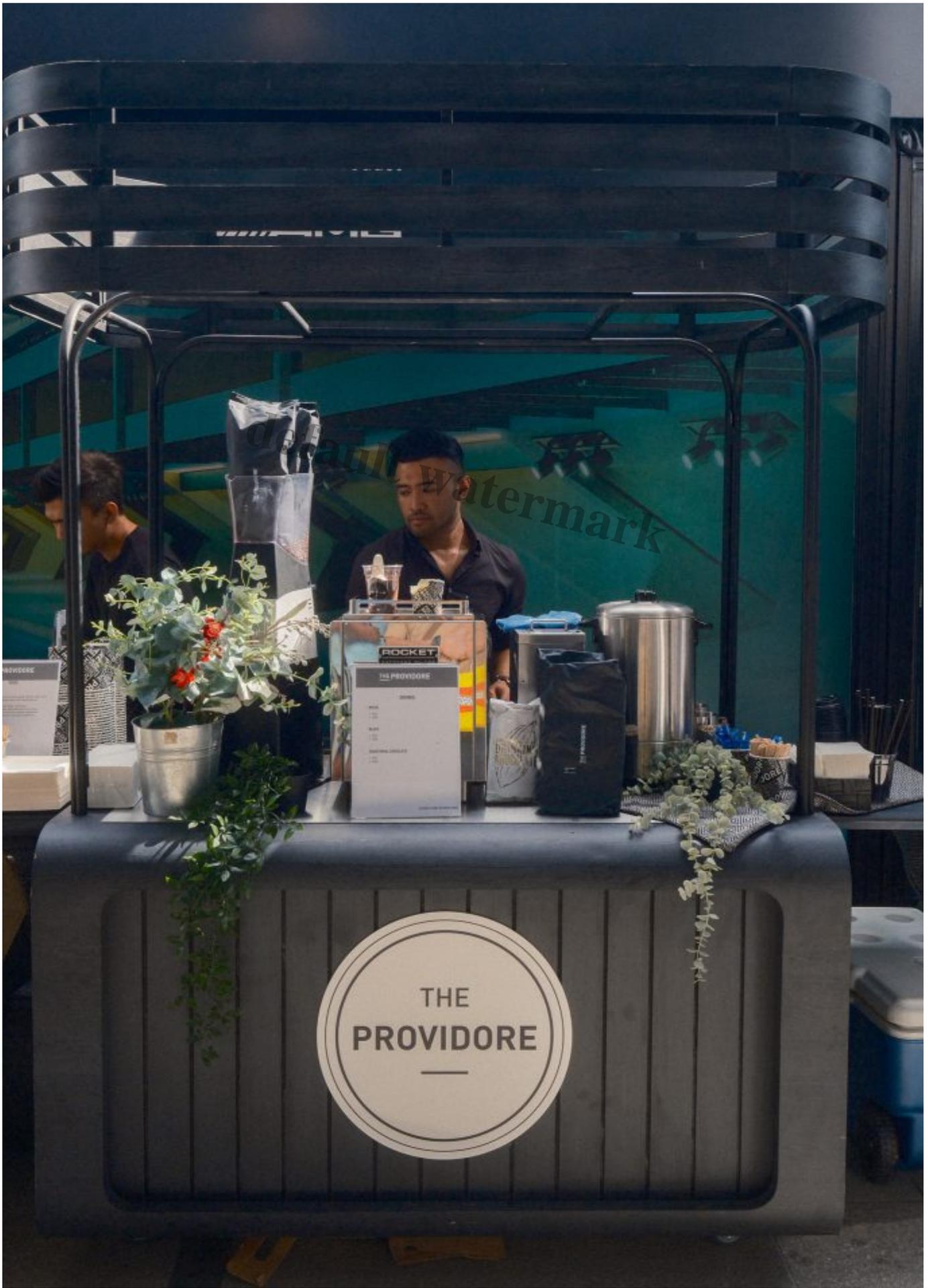
It's September! F1 season is here! There are so many F1-themed events popping up all over the island. The LEGO Group has one and Little Big Red Dot was invited to the sneak preview held at Wisma Atria in Orchard Road.

Oh yes, we are Mercedes-AMG fans for the day ok?



We were early and there was coffee and some light snacks for the media. I did not have any. I was engrossed by the events around me.

default watermark





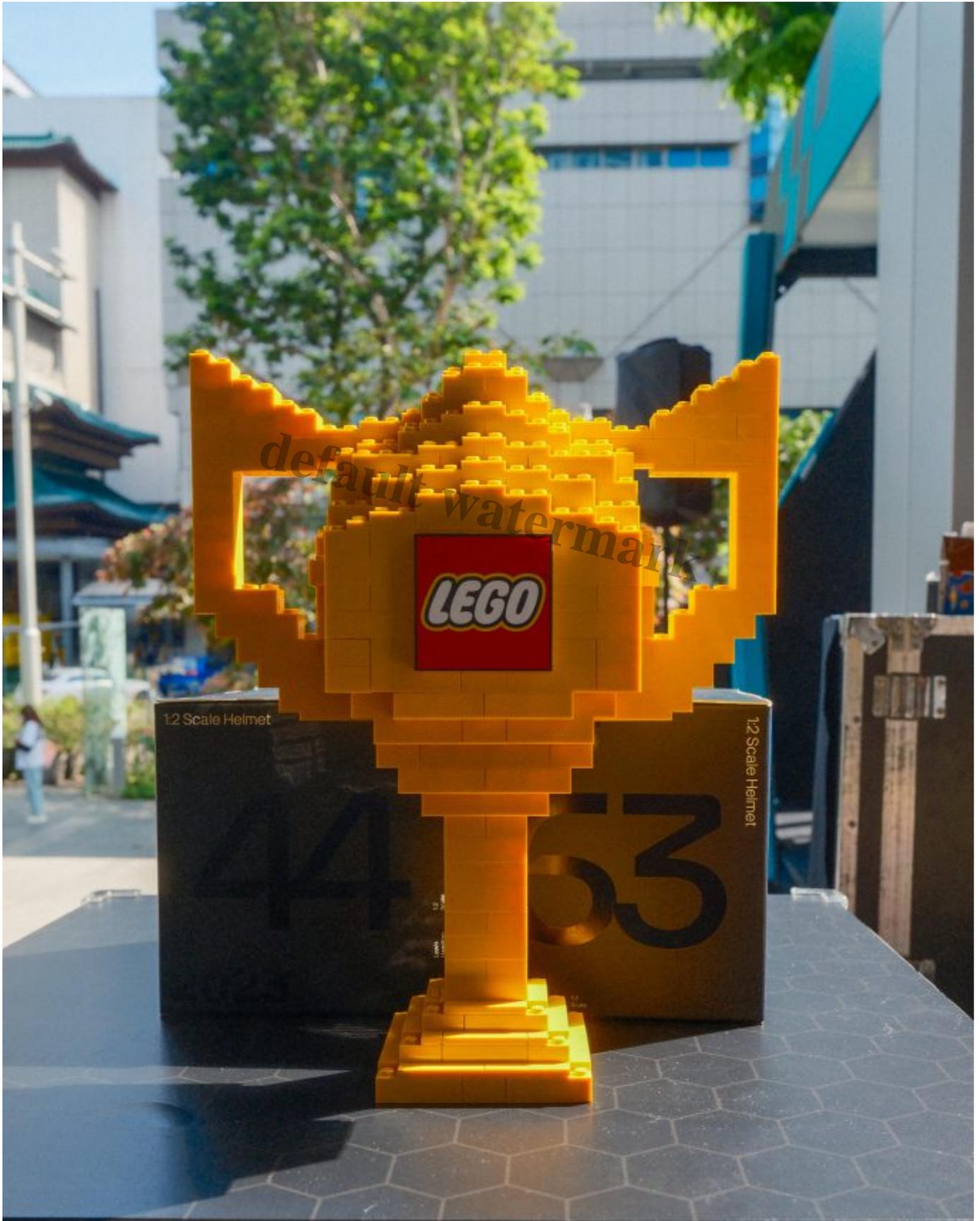


This was the goodie bag. Do you have a LEGO passport? You can get stamps from LEGO shops around the world to fill your LEGO passports.

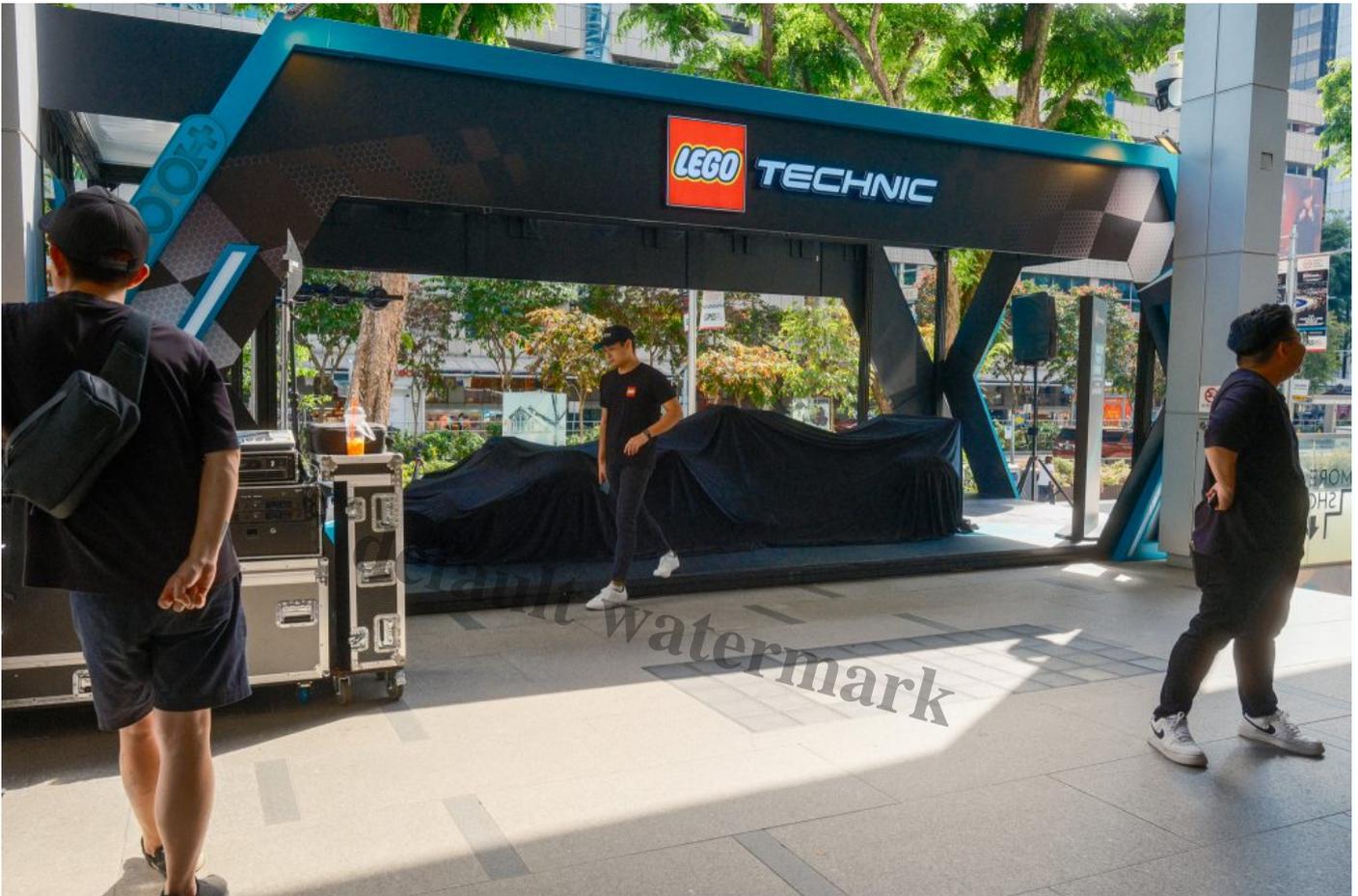


Everything made in LEGO looks better. Imagine if this was the trophy at this year's F1 race. I think that would be rather unique.

default watermark



Underneath the sheets was an F1 car built out of LEGO bricks.



Closed for a private event? Oh wait, I am at the private event!



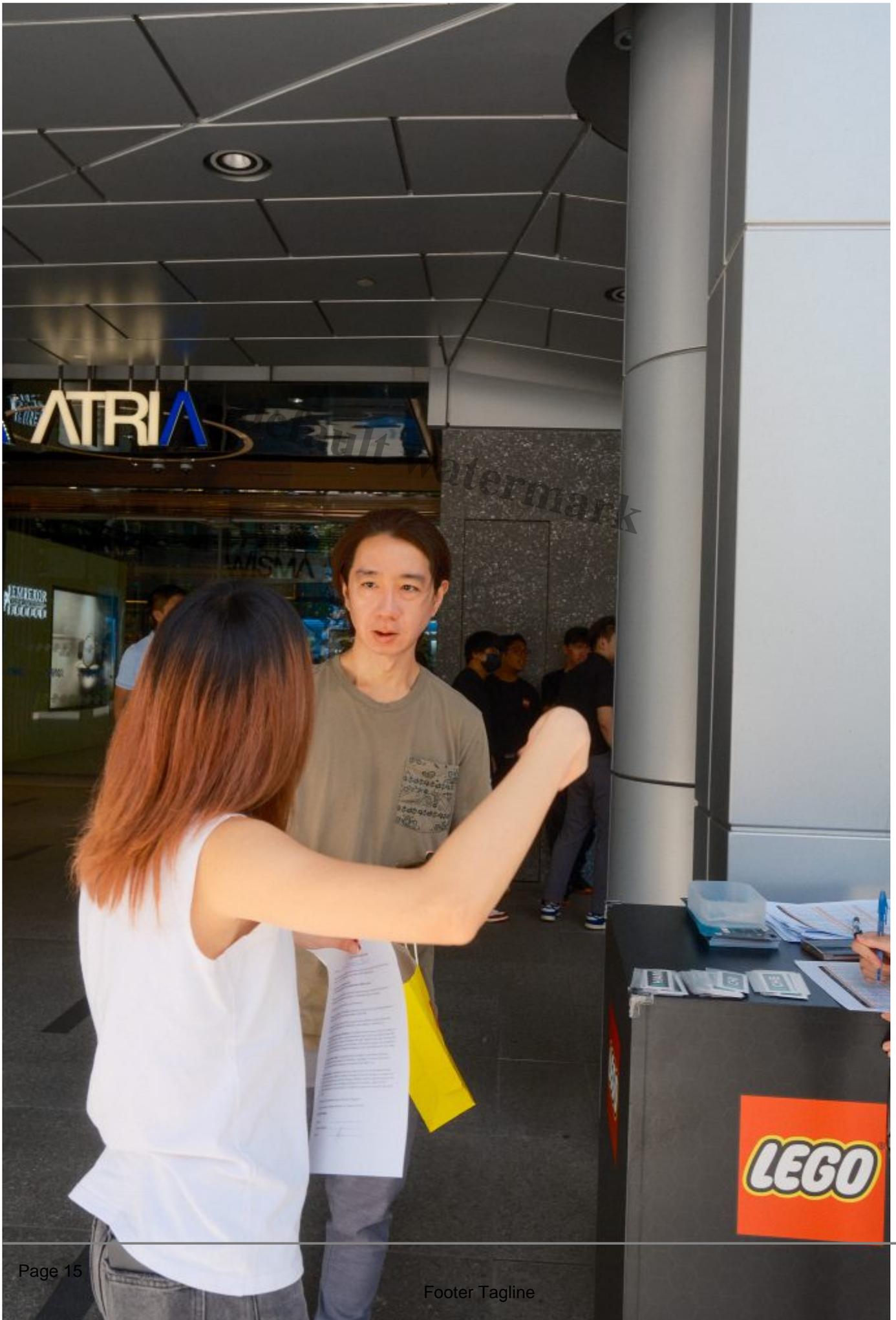
Loads of the media were early.

default watermark



I got a custom goodie bag. That's me being told that there were stations I had to clear at the event.

default watermark



With my own name! Wow! Thanks, LEGO!

default watermark



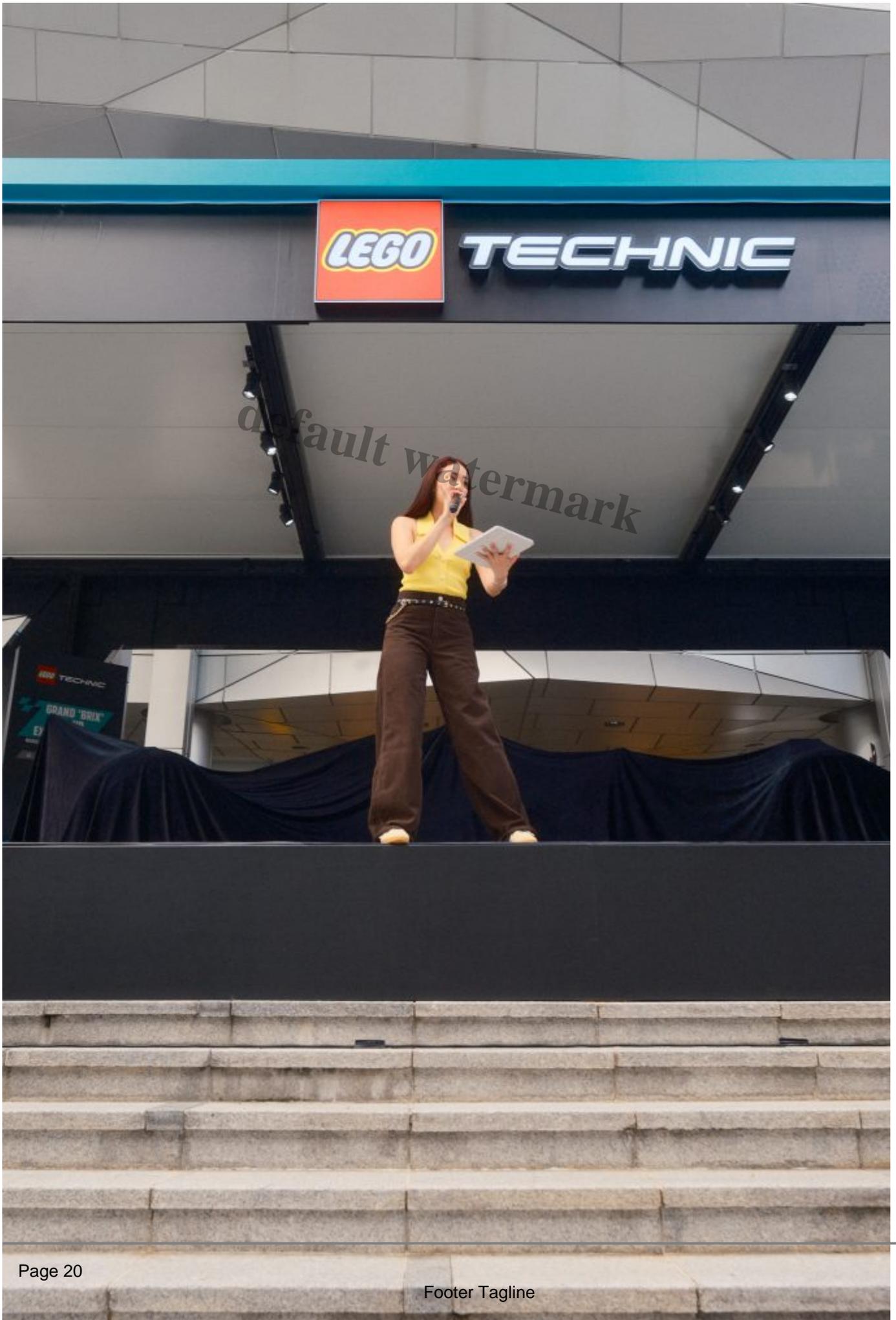
default watermark

The booth is located in the front of Wisma Atria.

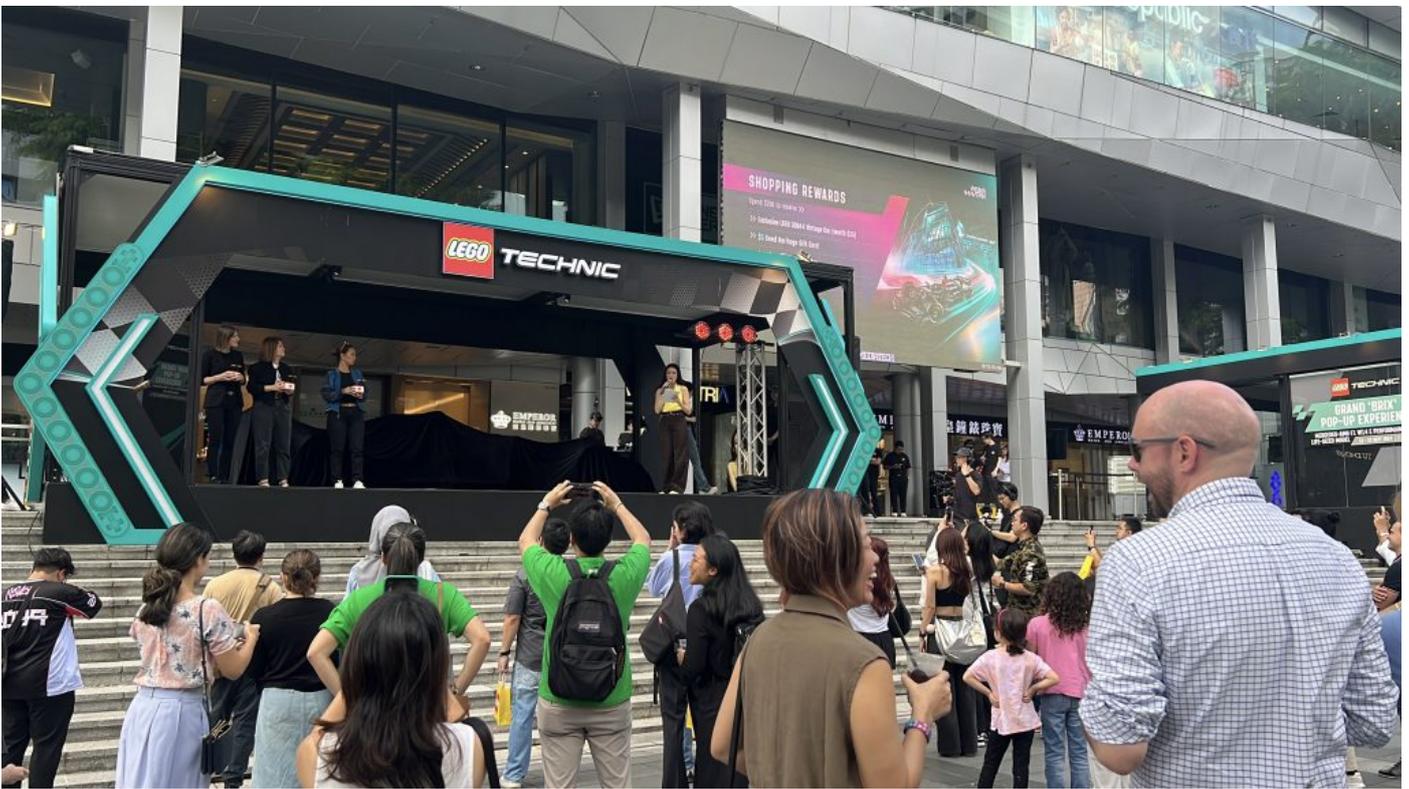




And now for the unveilingâ?!



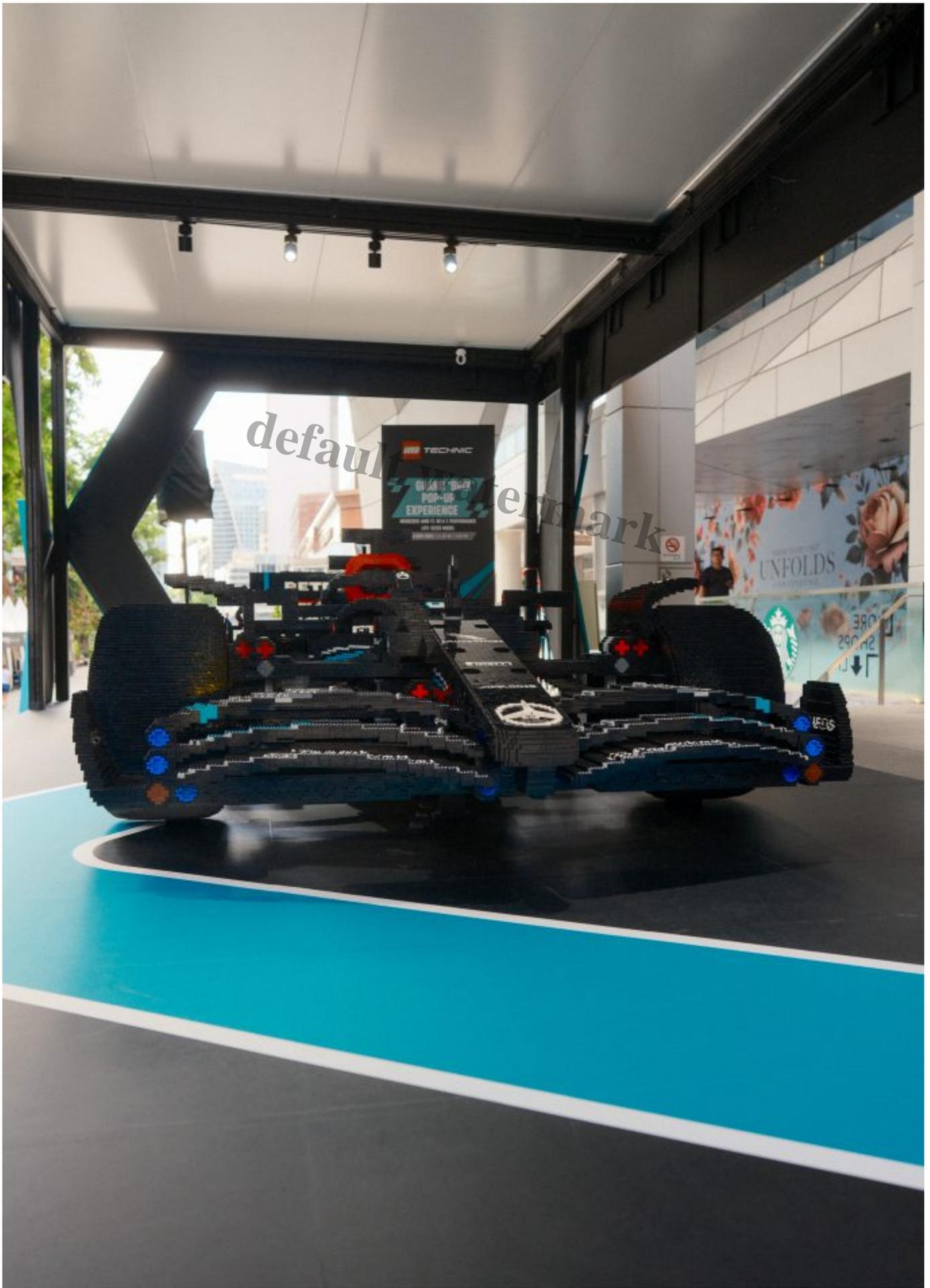
All the LEGO fan boys?!





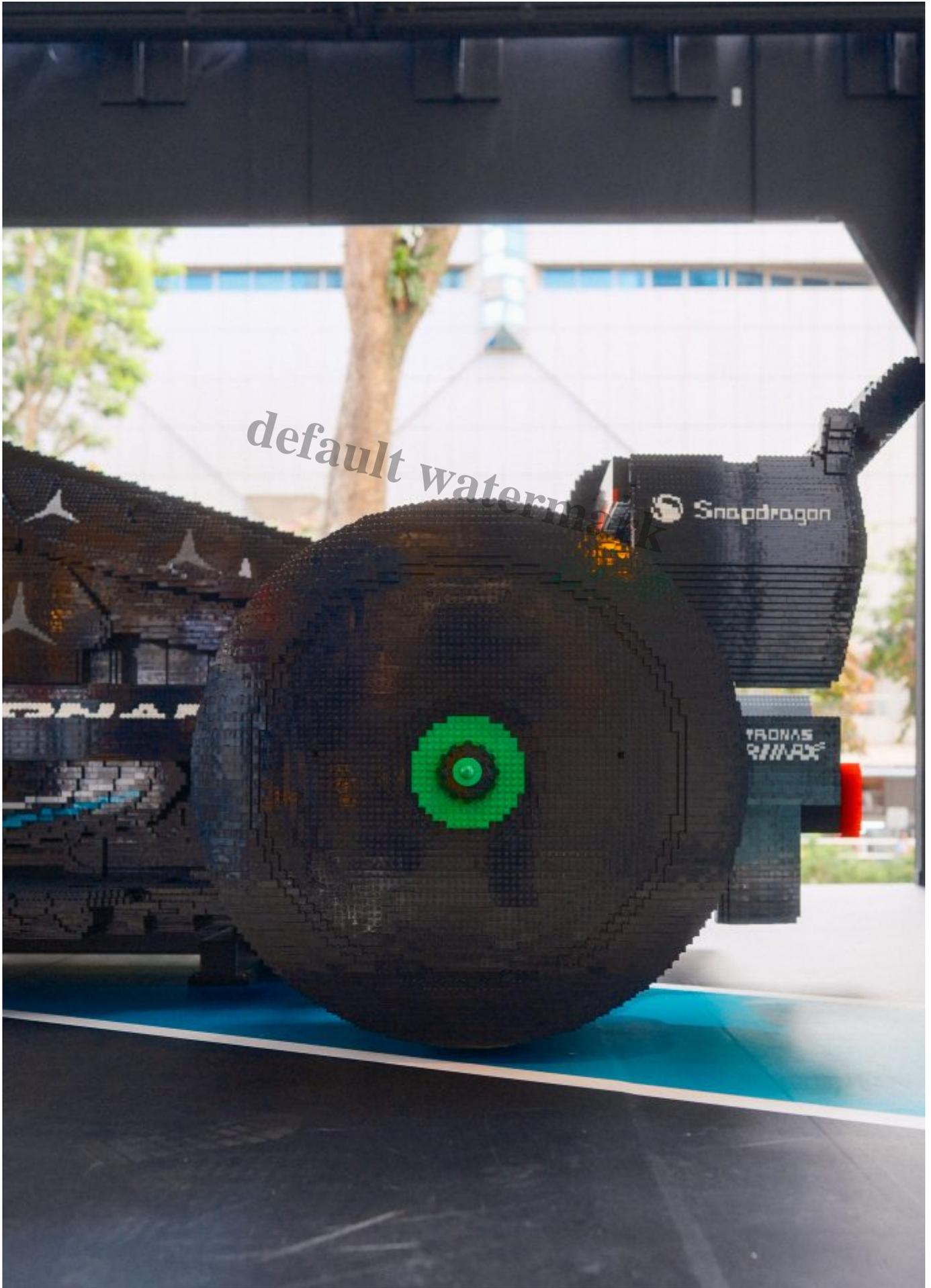
I think I would take half of my lifetime to build this. The attention to detail is amazing. I believe this is life sized.





The various sponsors of the team were reflected on the model using LEGO bricks. They were not decals pasted on.

default watermark

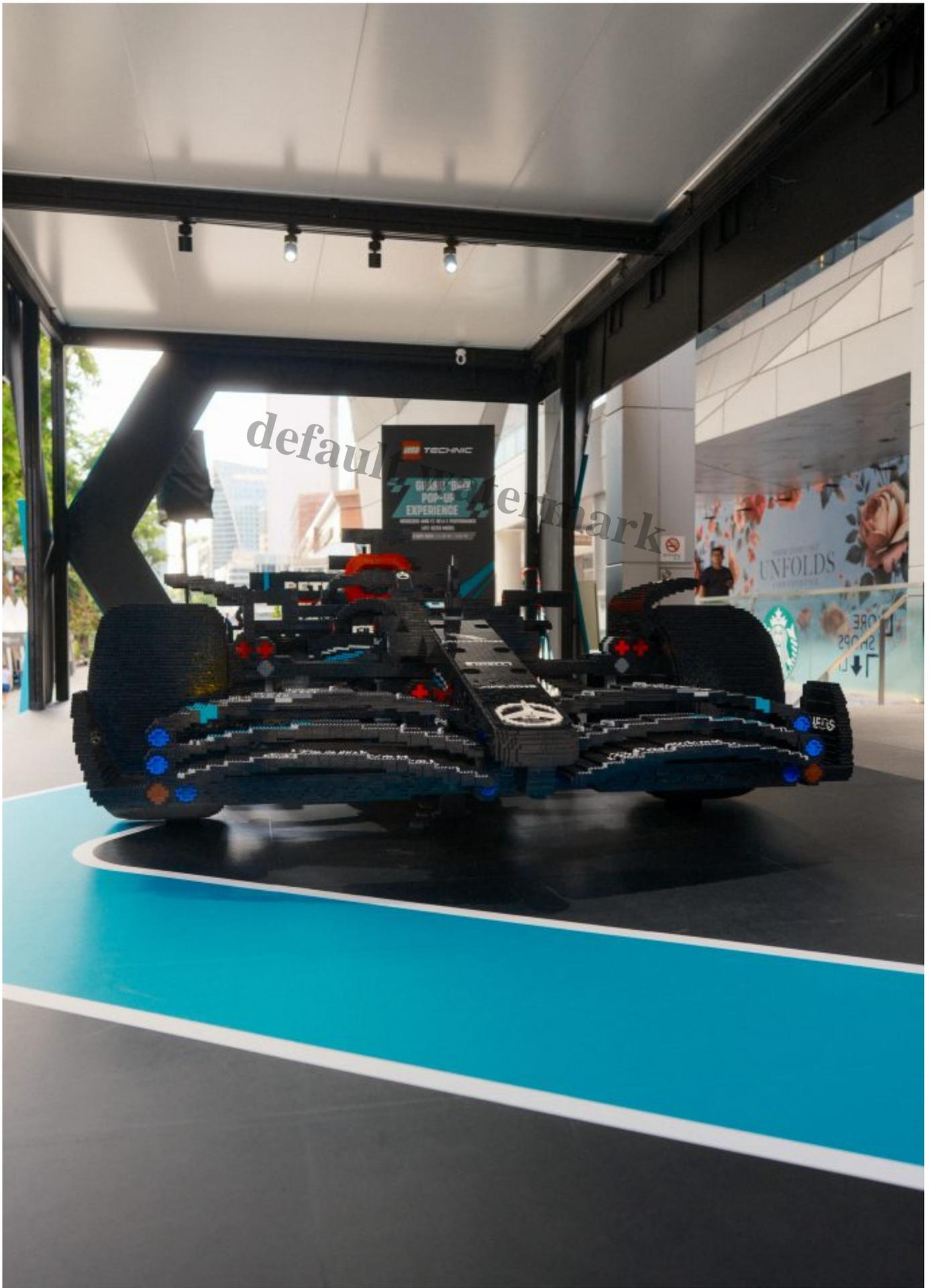


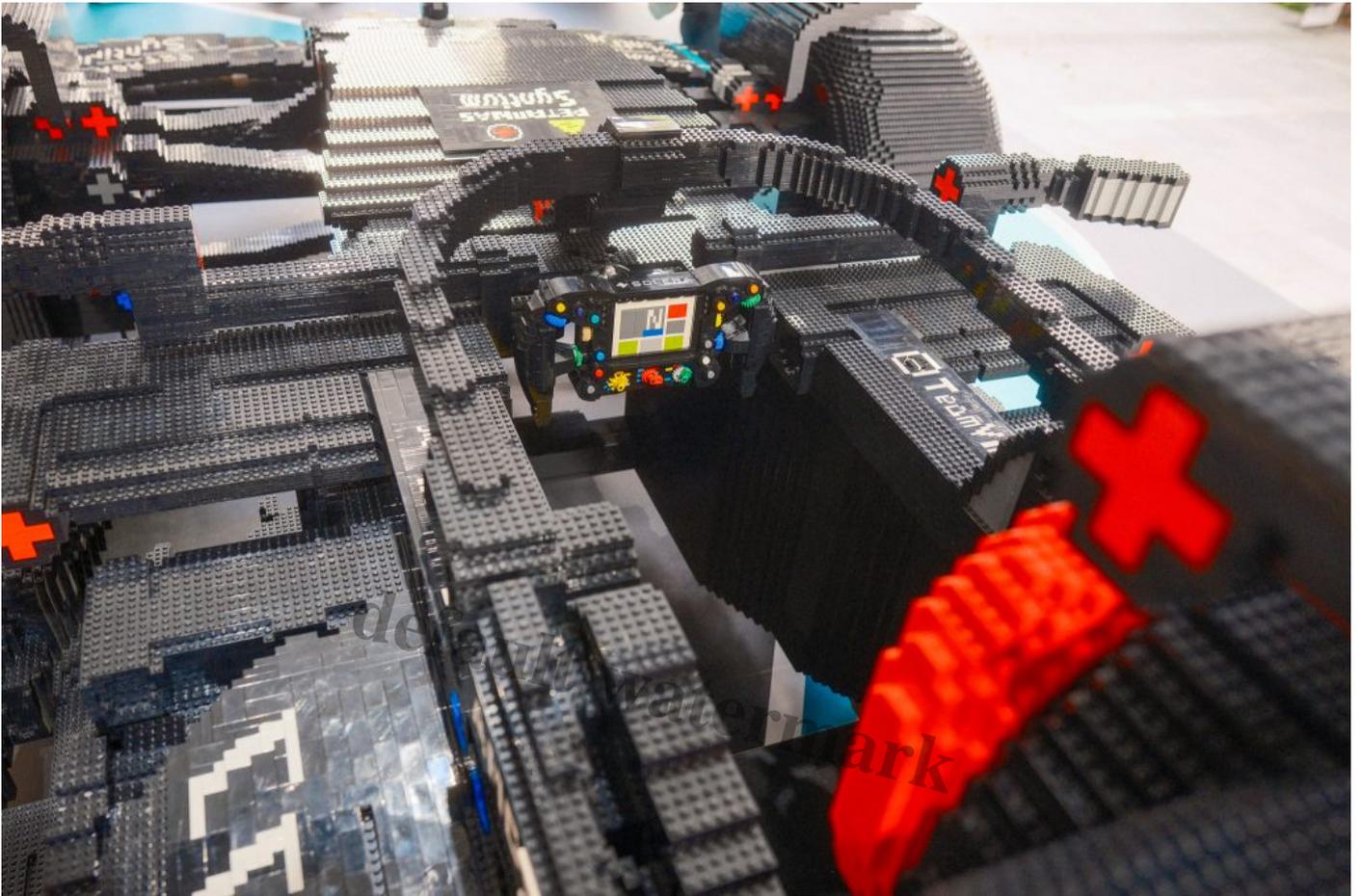
default watermark



This is perhaps in itself worth going down.

default watermark

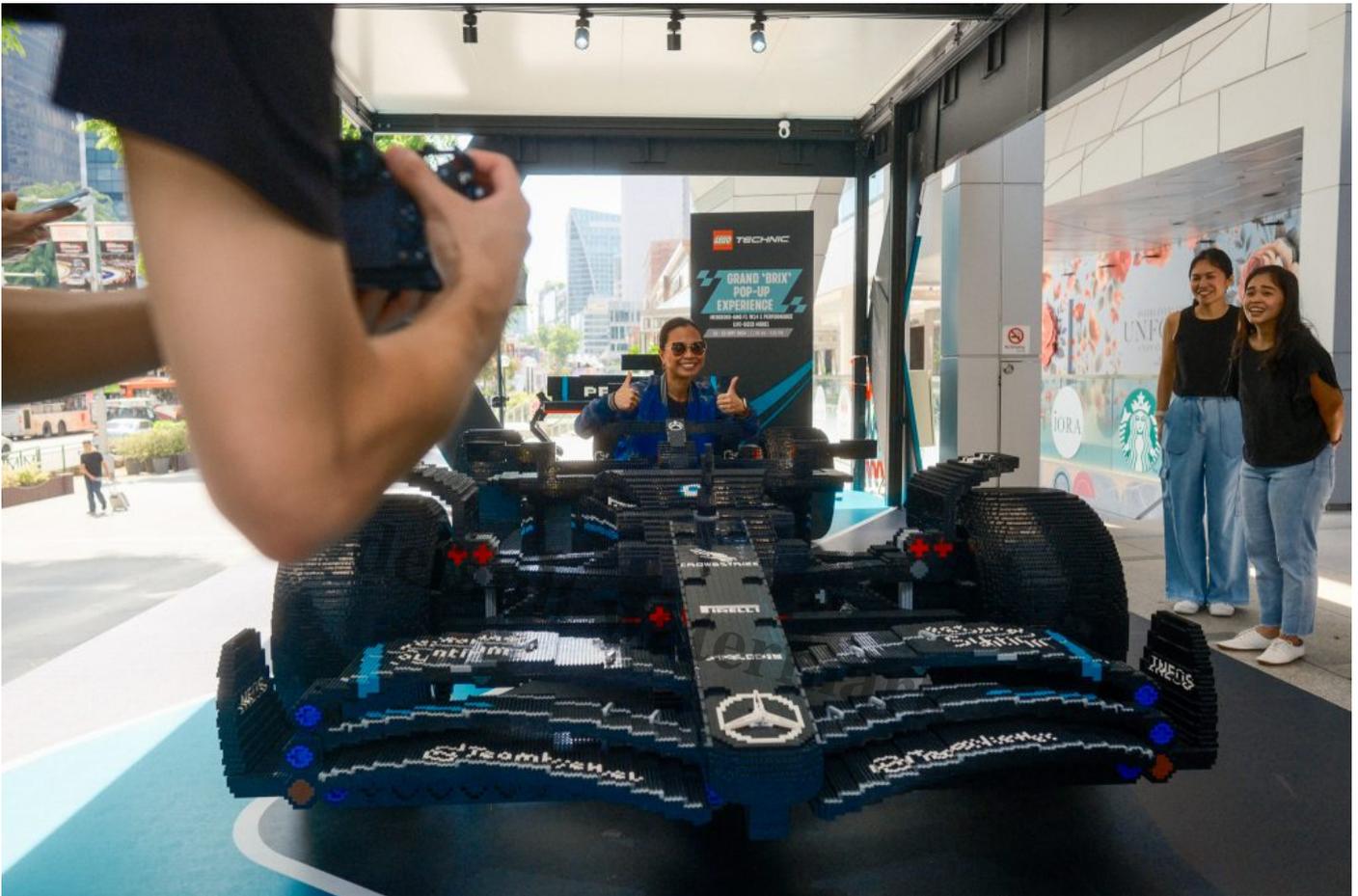








You can actually sit INSIDE the LEGO car.



Everybody wanted a photo of the LEGO car.





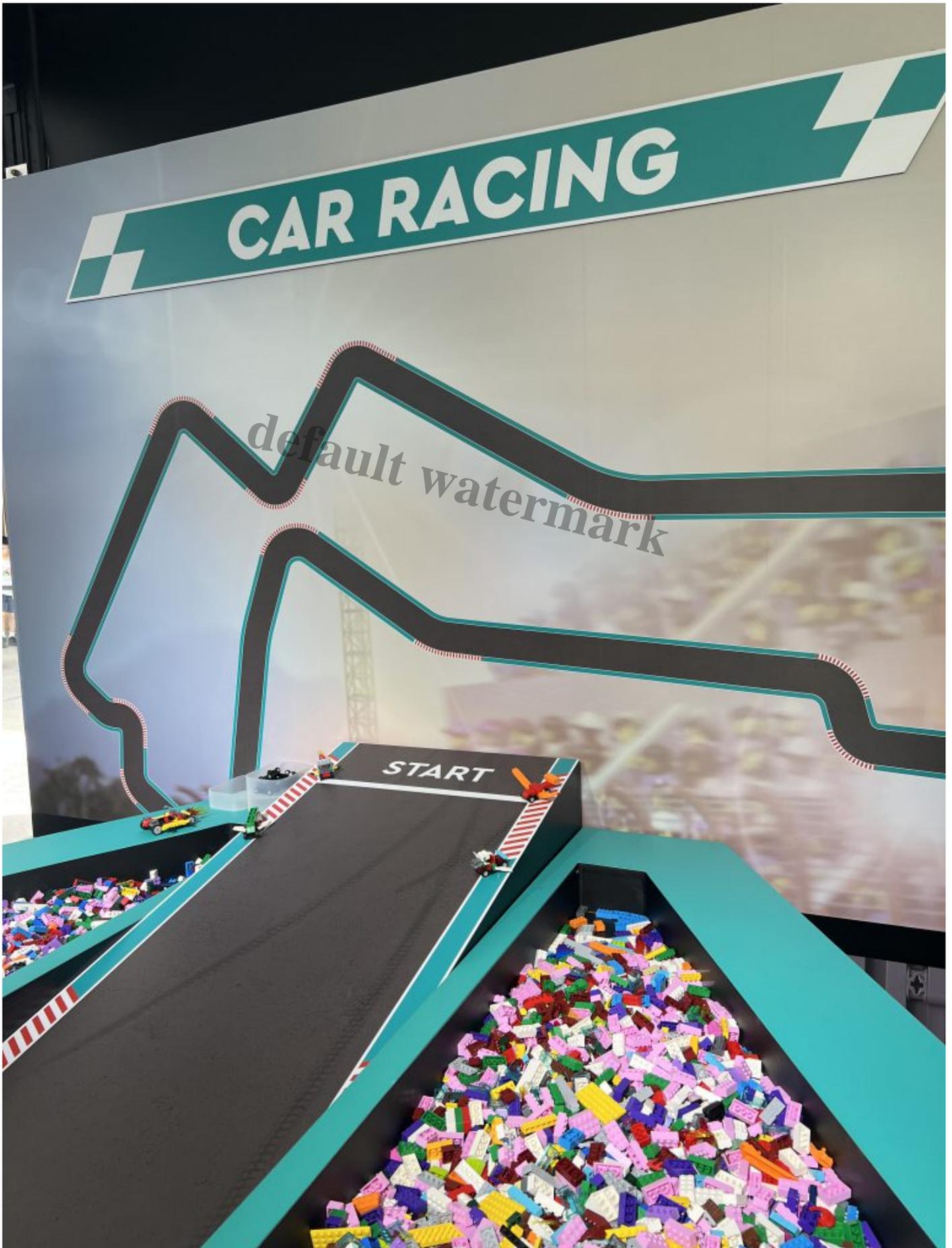
The activities for the participants were in this booth.



At the car racing station, you had to build a racing car out of LEGO and race it down the slope against someone else's build.

Suffice to say, I won my race!

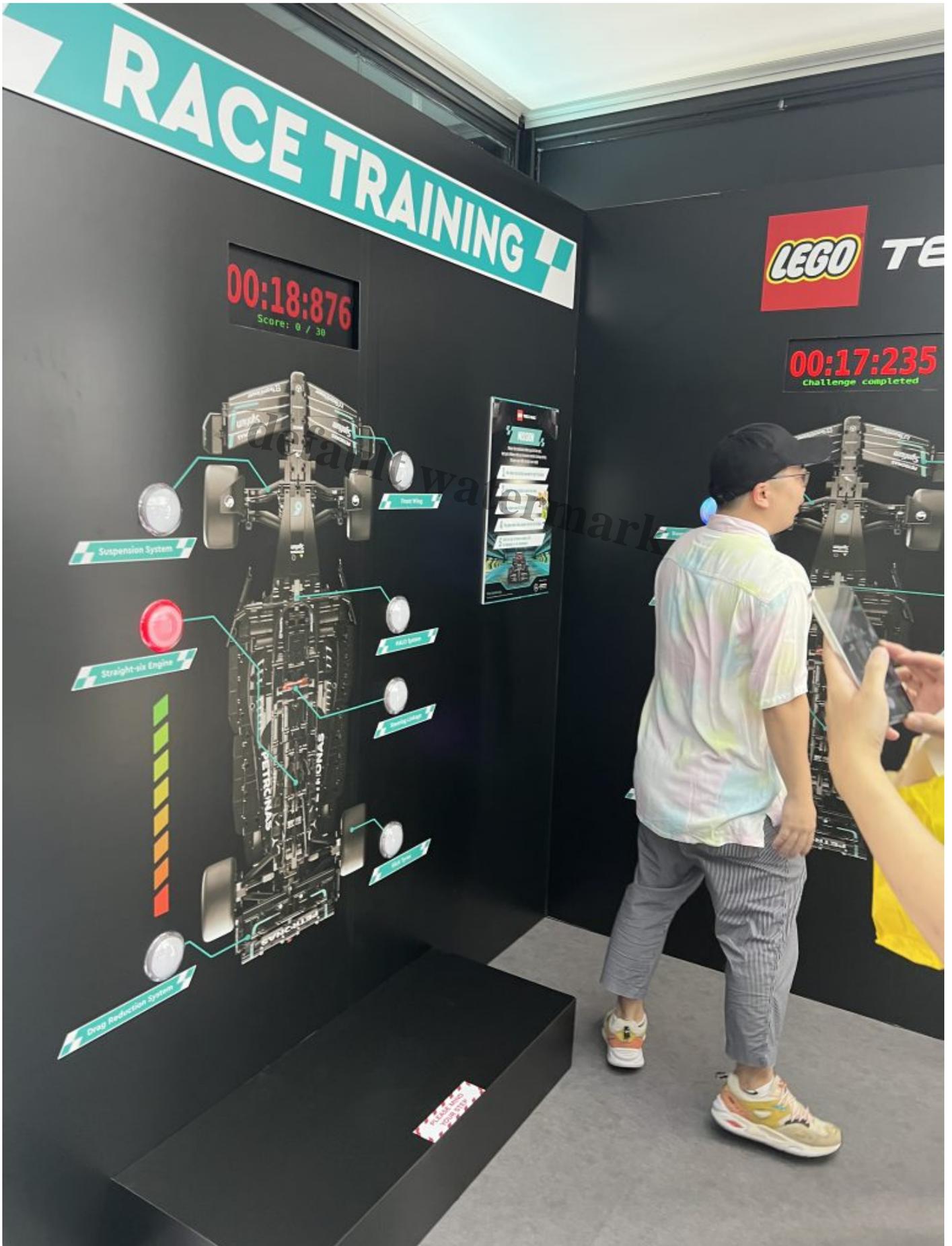
default watermark



Race training was a test of one's reflexes. You hit the red buttons as they pop up.



Some guy did it in 17 seconds. I think that is fast.



This is the pit stop station where you would have to fix up the tyres and wheels of the F1 car in under a minute.

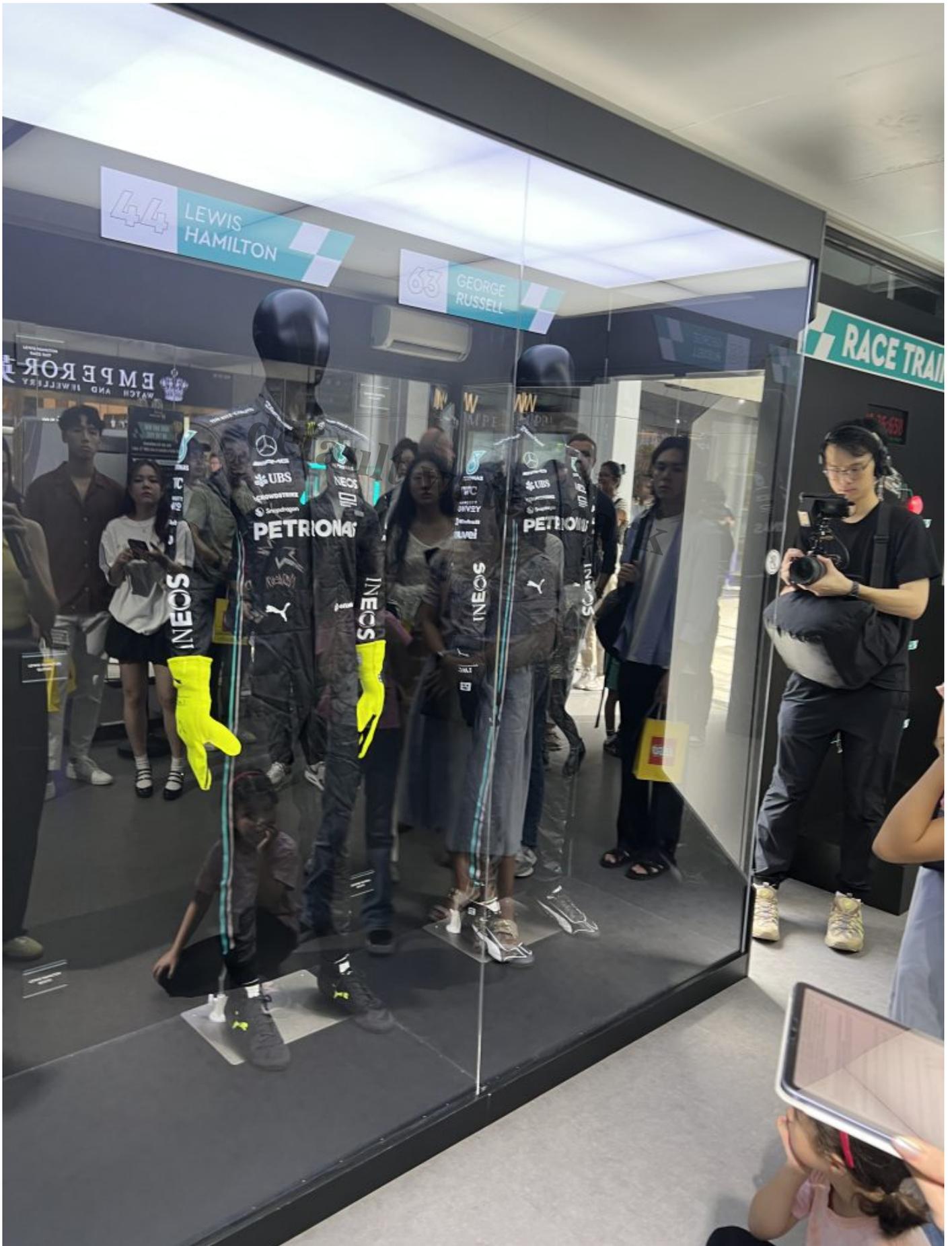


Fortunately it is just the wheels and the covers and not the whole car. It was a bit fiddly but I got it done in under a minute.



Then there are photo opportunities. Lewis Hamilton and George Russell models. I do not think these are true to size. Perhaps just mannequins in racing suits.

default watermark



Of course, there were LEGO sets for sale. This is the LEGO set for the Mercedes-AMG F1 W14 car.





You get to stand on the LEGO podium.



With the LEGO trophy!



There is a redemption section just before you head out of the booth. Clear all sections and you can redeem some LEGO stickers.



So head down to the Grand Brit Pop-up Experience at Wisma Atria!



The F1 race season is upon us. This is a family friendly way to get the whole family in the racing groove.

Yours sincerely,

Daryl



You May Also Like

- [Conquering the Lekas Highway Ride 2025: My 78km of Sweat, Satay, and Speed](#)
- [Uncovering the Truth: Is Uniqlo in JB Cheaper?](#)
- [Wunderground Festival 2023 â?? What To Expect?](#)

Date Created

15/09/2024

Author

daryllum

default watermark