



Google Pixel 11 First Look: Everything To Expect at the 12 August 2026 Launch

Description

Mark your calendars, tech kakis. The **Google Pixel 11** line-up is about to land, with Google confirming its “Made By Google” event for 12 August 2026. This is Google’s biggest hardware moment of the year, and the Pixel 11 series headlines the show. Here is a complete first look at what to expect before it hits Singapore.



Source: Google

Google Pixel 11: What We Know

The Google Pixel 11 series is expected to span the standard Pixel 11, a Pixel 11 Pro, and a Pixel 11 Pro Fold. Google traditionally leads with clean Android software, class-leading cameras and its own Tensor chip. The Pro Fold, in particular, is shaping up to be one of the marquee foldable launches of the year. Expect the usual seven years of software and security updates too.

As always with Pixel, the camera is the main draw. Google leans heavily on computational photography rather than raw megapixels. That approach has kept older Pixels feeling current long after launch. Value-conscious buyers will appreciate that longevity.

When Is The Launch?

- **Event:** Google I/O 2026
- **Date:** 12 August 2026
- **Expected line-up:** Pixel 11, Pixel 11 Pro, Pixel 11 Pro Fold, plus new Pixel Watch

Google typically opens pre-orders on the same day as the announcement. Singapore availability usually follows within a few weeks through the Google Store and local telcos. We will update this guide once official local pricing lands.

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Source: Google

Should Singapore Buyers Wait?

If you are due for an upgrade, holding out a few more days makes sense. New Pixel launches often push down the price of the previous generation, which is great news for kiasu deal-hunters. Trade-in offers also tend to be most generous right at launch. It is worth doing the sums before you commit.

For photography lovers and Android purists, the Google Pixel 11 is the phone to watch this August. We will be covering the launch closely, so bookmark this one. Local pricing and telco plans will follow in a dedicated update.

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