



FairPrice x Trust Credit Card Deal: How The S\$80 E-Voucher Sign-Up Works

Description

The FairPrice Trust credit card deal is a grocery-linked sign-up promotion that may be useful if you were already considering the NTUC/Trust Link credit card. FairPrice's official page says eligible customers can get S\$80 in FairPrice Group e-vouchers when they sign up for their first NTUC/Trust Link credit card via the FairPrice Group app.

What the official page says

For Singapore readers, the useful question is not simply whether the FairPrice Trust credit card deal is happening, but how it changes the next decision you have to make. FairPrice lists a sign-up special of S\$80 in FairPrice Group e-vouchers for customers who sign up for their first NTUC/Trust Link credit card via the FairPrice Group app. That is why this guide focuses on the practical parts: dates, eligibility, costs, caveats and the small details that are easy to miss when a headline moves quickly.

The promotion period is stated as 1 March to 30 April 2026, which makes this a time-sensitive deal for people who already use FairPrice regularly. The timing matters because late-April planning in Singapore is crowded with school, work, travel and long-weekend decisions. A clear reading now helps you avoid the usual scramble later, especially when the official terms are spread across event pages, advisories or product notes.

The most important habit is to go back to the official source before acting. Social posts and deal roundups are useful discovery tools, but the final answer should come from the organiser, agency, venue, bank or brand. That is where exclusions, redemption caps, operating hours and last-minute changes usually appear first.

When the deal makes sense

DON'T TAKE OUR WORD FOR IT. TAKE OUR
1,000,000 CUSTOMERS

**“MORE REWARDING
THAN MY BONUS
FROM WORK”**

default watermark

Jordain from Pasir Ris
Customer since 2022



 **trust**

**THE DIGITAL BANK
FOR THE EVERYDAY US**

*SGD deposits are insured up to S\$100k by SDIC.

:DELIGHTFULLY DIFFER



FairPrice official image explaining Trust savings and rewards.

A grocery voucher is useful only if it offsets spending you would have made anyway. If FairPrice is already part of your weekly routine, S\$80 in e-vouchers can be practical. If you rarely shop there, the headline value may be less compelling.

The bigger question is whether the credit card fits your habits. Check fees, eligibility, rewards mechanics, repayment habits and whether the card encourages extra spending. A sign-up gift is not worth interest charges or an unnecessary card.

If this would be your first Trust credit card and you are comfortable managing payments in full, the promotion can be worth considering. If you are applying only for the voucher, slow down and read the full terms.

How to avoid common mistakes



FairPrice official step image for starting the Trust sign-up journey.

Use the FairPrice Group app route described by the official page. Promotions tied to app banners or specific journeys can fail if you apply through a different link.

Take screenshots of the promotion page, application confirmation and any reward quest allocation in the Trust app. That gives you a reference if the voucher timeline is unclear later.

Also check whether the e-voucher has expiry dates, redemption caps or store restrictions. Grocery vouchers feel like cash, but they still follow terms.

Bottom line

The FairPrice Trust credit card deal is strongest for regular FairPrice shoppers who already wanted the card. The S\$80 e-voucher sweetener is useful, but the card terms matter more.

Apply only through the official route, pay attention to eligibility, and do not carry a balance for the sake of a sign-up reward.

As with most financial deals, the right question is not whether the freebie is attractive. It is whether the product still makes sense after the freebie is removed.

Who should consider this card promotion

The FairPrice Trust credit card deal is most relevant if your household already spends meaningfully within the FairPrice Group ecosystem. A S\$80 e-voucher can be useful because groceries are unavoidable, but the sign-up should still make sense after the gift is gone. Look at where you buy groceries, how often you use the FairPrice Group app, whether Link rewards matter to you, and whether the card's ongoing earn structure fits your actual spending pattern. A one-time voucher should not push you into a card you will not use well.

The first-card condition is also important. Promotions like this often target new-to-card customers, so existing customers or people who previously held a similar card may not qualify. Before applying, read the official FairPrice page and the Trust card terms carefully. Check whether the application must be made through a specific app flow, whether approval has to happen by a certain date, and when the e-voucher is issued. Those timing details are where many sign-up deals become less straightforward than the headline suggests.

For Singapore families, the simplest test is to compare the promotion against normal grocery behaviour. If you already shop at FairPrice, use the app and want a card for supermarket spend, the voucher can be a clean extra. If you are chasing the S\$80 but usually shop elsewhere, the value may be weaker once you factor in account setup, card management and future spending. The promotion ends on 30 April 2026, so this is not a decision to leave until the final evening if you still need to check eligibility.

It is also worth comparing the card with your existing payment stack. Some households already get grocery rebates from a bank card, CDC-related budgeting habits, workplace benefits, supermarket vouchers or payment-app promotions. The right question is not whether S\$80 is attractive, because it clearly is. The question is whether this card will still earn its place in your wallet after the first shop. If the answer is yes, the voucher improves a decision you were likely to make anyway.

Do the maths against one normal month of grocery spending. If the card changes very little beyond the sign-up month, the voucher is a short-term perk. If it improves repeated supermarket spend without extra fees or awkward rules, it becomes more interesting. That difference matters because Singapore grocery budgets are recurring, not one-off.

Related reads on Little Big Red Dot: [Nike Singapore sale](#), [Sushiro New Bahru opening](#), [HDB Q1 2026 resale data](#).

Official sources: [FairPrice Enjoy greater savings with Trust](#).

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