



FairPrice Payday Week: The Storewide Sale Ends Today, But Three Deals Run Past It

Description

FairPrice deals August 2026 are running on three separate clocks right now, which is exactly how people end up leaving money on the shelf. One promotion ends today. One runs to the end of the month. One goes into September.

Payday has landed and the trolleys are about to get heavier, so here is the sequencing that actually saves you something.

Ends today, 26 August

The current storewide promotion, with savings advertised up to 61% off, closes today. If there is something on that list you use regularly, today is the last run for it at that price.

Same goes for the ice cream offers that have been running across the supermarkets this week. Those wrap up today too.



Source: FairPrice

Runs to 31 August

The \$2 return voucher deal is the quiet one worth planning around. Spend \$25 on fresh essentials and you get a \$2 return voucher for a future shop.

Two dollars sounds like nothing until you notice it is 8% back on a \$25 basket, which is better than most cashback cards manage. If you shop weekly and hit the threshold each time, that compounds through the month.

Also running until 31 August: the FairPrice Xtra mobile phone deals, with savings advertised up to \$560 on selected iPhone models. Worth a look if your contract is up, though compare against telco bundles before committing.

Runs to 2 September

The two-week promotions have another week on them, so there is no urgency there. The ice cream and dairy price drops, with savings up to 35%, also run until 2 September.



Source: FairPrice

This is the pile to leave for next weekend. There is no benefit to buying frozen dessert today when the same price is available in seven days and your freezer is already full.

A payday shopping order that works

1. Do today's run for anything on the storewide list that you genuinely use
2. Hit the \$25 fresh essentials threshold to trigger the \$2 return voucher
3. Leave dairy, ice cream and non-urgent staples for the following week
4. Use the return voucher on the next trip rather than losing it in your wallet
5. Check your CDC voucher balance before you go, since the January tranche expires on 31 December

The honest caveat

Supermarket promotions are engineered to move volume, not to save you money in the abstract. A 52% discount on something you would never normally buy is a 100% waste of whatever you paid.

The deals worth chasing are the ones on your standing list: rice, oil, eggs, milk, the detergent you already use. Everything else is a decision dressed up as a bargain.



Source: FairPrice

One more practical note. Fresh essentials thresholds usually exclude certain categories, and the qualifying items are specified in store. Check the shelf tag rather than assuming your whole basket counts towards the \$25.

Terms and conditions apply and offers vary by store. Current promotions are listed on the FairPrice website and app.

Date Created

26/08/2026

Author

gracelim