



FairPrice Korea Fair returns 1 to 21 October with free lunch, Bibim-Scoop and K-food sampling

Description

[FairPrice Korea Fair 2026](#) returns in-store from Thursday 1 October to Wednesday 21 October, opening with a free lunch at FairPrice Xtra JEM and a free Bibim-Scoop Challenge at Sun Plaza.



FairPrice Korea Fair runs 1 to 21 October 2026 in-store. Image: FairPrice

Free lunch at JEM

On Thursday 1 October, 12pm to 2pm, FairPrice Xtra at JEM hosts a Singapore Book of Records attempt: a free lunch from a giant 1.2m bowl. Bring your own container. Servings are while they last. FairPrice Xtra JEM and VivoCity also have LOTTE Mart Express counters for Korean groceries.

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JOIN THE BIBIM-SO CHALLENGE

2 OCT 2026 9AM
FAIRPRICE SUN PLAZA

Scoop as many snacks as you
can in 10 seconds. Take
home everything you
scoop for **FREE!**



Bibim-Scoop Challenge at FairPrice Sun Plaza on 2 October. Image: FairPrice

Bibim-Scoop and sampling

On Friday 2 October, 9am to 11am, FairPrice Sun Plaza runs the Bibim-Scoop Challenge: the first 100 customers scoop Korean treats into a bag and take them home free. Sampling booths are at selected FairPrice stores, and activities run while stocks and servings last.

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K-FLAVOURS, IN AN INSTANT

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Whip up authentic Korean comfort food in minu

FairPrice's Korea Fair teaser ahead of the 1 October reveal. Image: FairPrice

Korea Fair offers run 1 to 21 October while stocks last.

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Author

gracelim

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