



[Deals] 7-Eleven unveils “A World of Flavour Explosion” with classic ready-to-eat offerings

## Description

Starting today (19 June) until 13 August, 7-Eleven launches a new limited-time menu featuring classic 7-Select dishes that have won the hearts of customers over the years – but with a twist! The range will be available from 19th June to 13th August and features premium Western-inspired dishes, including ready-to-eat meals, sandwiches, and wraps. Each dish promises an elevated flavour combination, catering to customers seeking a bolder take on their favourite 7-Select meals. All items on this menu are halal-certified.

## Promotions (Valid for a limited time only)

From 19th June to 16th July, 7-Eleven customers can enjoy a discount of up to 10 per cent off all items in the range.

## Packed Meals

7-Select Beef Meat Sauce Pasta (RSP: \$4.80, Promo Price: \$4.40)

– A delicious fusion of Italian and Japanese cuisines, featuring perfectly cooked spaghetti tossed in a savoury umami-packed meat sauce with a hint of Asian-inspired flavours.



A promotional poster for 7-Eleven's 7-Select Beef Meat Sauce Pasta. The poster features a central image of a white plate with spaghetti topped with a thick, brown meat sauce. To the left of the plate is the 7-Select logo, which consists of a green circle with a white '7' and the word 'SELECT' in white. To the right of the plate, the text 'LIMITED TIME ONLY!' is written in red inside a red-bordered box. Above this, a large diagonal banner reads 'NEW EXCLUSIVE' in white. Below the plate, the text 'Beef Meat Sauce Pasta' is written in a stylized font, followed by the price '\$4.40' in large orange letters, and 'U.P. \$4.80' in smaller red letters. At the bottom, a line of text states 'Valid from 19 Jun - 16 Jul 2024. Pictures are for illustration purposes only.' The background is a light green with a subtle pattern of small yellow and orange shapes.

**7-SELECT**

**LIMITED TIME ONLY!**

**NEW EXCLUSIVE**

**Beef Meat Sauce Pasta**

**\$4.40**

**U.P. \$4.80**

Valid from 19 Jun - 16 Jul 2024. Pictures are for illustration purposes only.

7-Eleven 7-Select Beef Meat Sauce Pasta Promotion

7-Select Creamy Chicken Ham Baked Rice (RSP: \$5.50, Promo Price: \$5.00)

– Baked rice with corn and ham enveloped in a luscious creamy béchamel sauce and topped with a mixture of shredded and nacho cheese.



A promotional poster for 7-Eleven 7-Select Creamy Chicken Ham Baked Rice. The poster features a white bowl of the dish, which is topped with melted cheese and ham. The background is a light green with orange leaves and rice grains. The 7-Select logo is in the top left corner. A red box with the text "LIMITED TIME ONLY!" is in the top center. A large pink banner in the top right corner says "NEW EXCLUSIVE". The product name "Creamy Chicken Ham Baked Rice" is written in pink and white. The price "\$5.00" is shown in large orange letters, with the original price "U.P. \$5.50" crossed out in pink. A diagonal watermark "default watermark" is across the bowl. At the bottom, it says "Valid from 19 Jun - 16 Jul 2024. Pictures are for illustration purposes only."

**7-SELECT**

**LIMITED TIME ONLY!**

**NEW EXCLUSIVE**

**Creamy Chicken Ham Baked Rice**

**\$5.00**

**U.P. \$5.50**

Valid from 19 Jun - 16 Jul 2024. Pictures are for illustration purposes only.

7-Eleven 7-Select Creamy Chicken Ham Baked Rice Promotion

[Relaunched] 7-Select Butter Chicken Enchiladas (RSP: \$5.50, Promo Price: \$5.00)

– A tortilla wrap filled with buttery chicken, onions, and the fan-favourite luscious butter chicken gravy topped with shredded cheese. It's an irresistible fusion of flavours sure to delight all.



A promotional poster for 7-Eleven 7-Select Butter Chicken Enchiladas. The poster features a white plate with two enchiladas covered in a yellow sauce and green herbs. The background is a light green with a pink border. The 7-Select logo is in the top left. A red box with white text says "LIMITED TIME ONLY!". A large pink banner in the top right corner says "NEW EXCLUSIVE". The product name "Butter Chicken Enchiladas" is written in pink and white. The price "\$5.00" is shown in large orange letters, with "U.P. \$5.50" in pink below it. A diagonal watermark "default watermark" is across the center. At the bottom, it says "Valid from 19 Jun - 16 Jul 2024. Pictures are for illustration purposes only."

**7-Eleven 7-Select Butter Chicken Enchiladas Promotion**

### Sandwiches

7-Select Egg & Cheese + Chicken Ham Cream Cheese Double Spread Double Combo Sandwich (RSP: \$4.30, Promo Price: \$3.90)

– A delightful double combo sandwich featuring a side of egg and cheese on one half, complemented by savoury ham on the other side for a delicious and satisfying mix of flavours.



A promotional graphic for a 7-Eleven 7-Select sandwich. The background is a vibrant pink. In the top left corner is the 7-Select logo, which features a stylized '7' with a green arrow pointing right and the word 'SELECT' in white. To the right of the logo is a red-bordered box with the text 'LIMITED TIME ONLY!' in bold red capital letters. In the top right corner, the words 'NEW' and 'EXCLUSIVE' are written in large, white, bold, sans-serif capital letters, slanted upwards. The central focus is a large, triangular sandwich cut diagonally, revealing layers of white bread, pink ham, yellow egg, and orange cheese. It sits on a small, round, light-brown plate. To the right of the sandwich, the text 'Egg & Cheese + Chicken Ham Cream Cheese Spread Double Combo Sandwich' is written in a playful, pink, outlined font. Below this, the price '\$3.90' is displayed in large, bold, orange-outlined numbers. Underneath the price, the text 'U.P. \$4.30' is written in a smaller, pink, outlined font. At the bottom of the graphic, a line of small pink text reads 'Valid from 19 Jun - 16 Jul 2024. Pictures are for illustration purposes only.' There are also some faint, stylized illustrations of french fries and a whole egg in the background.

**7-Eleven 7-Select Egg & Cheese, Chicken Ham Cream Cheese Spread Double Combo Sandwich P**

7-Select Spicy Chicken Ham & Egg Croque Monsieur (RSP: \$4.30, Promo Price: \$3.90)  
– Adding a kick to the classic French sandwich, featuring layers of ham, and gooey melted cheese on eggs, creating a bold and flavourful twist on this iconic dish.

The image is a promotional graphic for a 7-Eleven 7-Select sandwich. It features a stack of three 'Spicy Chicken Ham & Egg Croque Monsieur' sandwiches on a white plate. The sandwiches are made with white bread, filled with chicken, ham, egg, and cheese, and topped with a yellow sauce. The background is a light green textured surface with scattered orange and yellow crumbs. In the top left corner is the 7-Select logo. In the top right corner, a pink banner reads 'NEW EXCLUSIVE'. Below this, a red-bordered box says 'LIMITED TIME ONLY!'. To the right of the sandwich, the text 'Spicy Chicken Ham & Egg Croque Monsieur' is written in a pink, outlined font. Below this, the price '\$3.90' is displayed in large, bold, orange-outlined numbers. Underneath the price, the original price 'U.P. \$4.30' is shown in a smaller, pink, outlined font. At the bottom of the graphic, a pink banner reads 'Valid from 19 Jun - 16 Jul 2024. Pictures are for illustration purposes only.' A large, diagonal watermark reading 'default watermark' is overlaid across the center of the image.

7-Eleven 7-Select Spicy Chicken Ham & Egg Croque Monsieur Promotion

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