

## [Deals] 7-Eleven Supercharges Customer Experience and Convenience in Singapore with Just One App

### Description

*The 7-Eleven mobile app offers customers savings, exciting rewards and a seamless shopping experience, wherever they go*

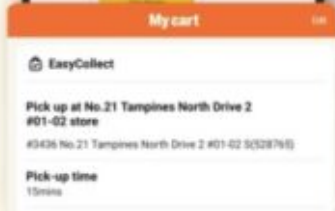
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# SHOP, SAVE, COLLECT

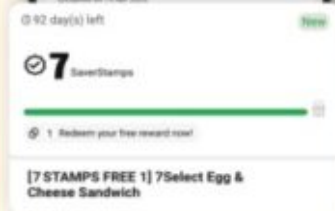
with just one



app



Order ahead, pay and collect seamlessly.



Collect stamps with purchase of selected products. Collect enough stamps and redeem **FREE!**



Bulk buy vouchers and enjoy up to **57% off.** Redeem it in any store, anytime!



Link to your yuu account to earn yuu points!

**Singapore, 27 February 2025** – Get ready, Singapore, 7-Eleven is levelling up convenience with the launch of its brand new mobile application! Packed with a curated suite of offerings, the app helps customers save time and grab great deals while unlocking fun perks – all at their fingertips! Designed to fit seamlessly into customers' daily routines, the 7-Eleven mobile app boasts a user-friendly interface packed with features including:

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# EASY COLLECT

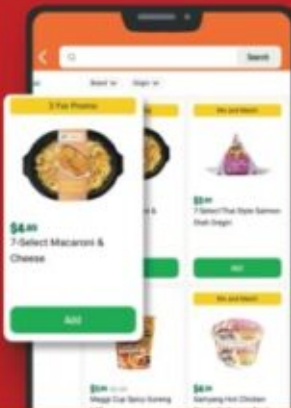
# Y so stress? Just chope with EasyCollect!

Shop conveniently with EasyCollect

STEP 1

## ORDER

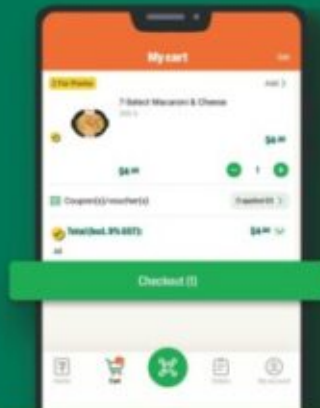
Browse and  
ADD to cart.



STEP 2

## PAY

CHECKOUT and  
pay easily.



STEP 3

## COLLECT

your READY-PACKED  
orders.



ORDER AHEAD, PAY & COLLECT  
**SEAMLESSLY**



Download  app now!

Terms apply. View full list of Terms in the 7-Eleven app.

- **EasyCollect:** The ultimate in convenience-on-the-go, EasyCollect enables customers to order and pay ahead on the app, and pick up the items from over 450+ 7-Eleven stores islandwide in just 3 simple steps. Be it quick snacks, ready-to-eat meals or daily essentials, EasyCollect helps customers save time and shop effortlessly as they go about their busy days. [Liquor](#) and [tobacco](#) sale laws apply.



- **SaverStamps:** Loyalty just got more rewarding! With SaverStamps, customers can collect stamps with every in-store or Easycollect purchase of selected products in the stamp reward programme via the app, including 7Cafe beverages, sandwiches, ready-to-eat meals and onigiris. Customers can also redeem 5 or 7 SaverStamps for a free product while unlocking exclusive rewards – an absolute value-for-money experience.

The advertisement features a green background with an orange top-left corner. In the top-left corner, the 7-Eleven logo is displayed next to the text 'app EXCLUSIVE'. In the top-right corner, the words 'VALUE PACKS' are written in large, bold, white letters with a yellow star above the 'V'. The central focus is a smartphone displaying the app's interface. The app screen shows a search bar at the top, followed by a banner that reads 'BUY MORE, SAVE MORE' and 'Bulk-buy vouchers, SAVE & redeem it anytime'. Below the banner, there are several product listings, each with a discount percentage and a price. The first listing is for 'x10 Vouchers - Betagro Chicken Breast' for \$25.00 with a 19% discount. The second is for 'x10 Vouchers - Hanjuku Eggs 100g' for \$22.00 with a 19% discount. The third is for 'x10 Vouchers - Betagro Sausage' for \$19.00 with a 21% discount. Each listing has a green 'View' button below it. At the bottom of the phone screen, there are more product listings with discounts of 57%, 44%, and 41%. On the left side of the phone, the text 'BULK BUY VOUCHERS, SAVE & REDEEM ANYTIME!' is written in large, bold, white and yellow letters. At the bottom left of the phone, there is a small text: 'T&Cs apply. View full list of T&Cs in the 7-Eleven SG app.'

- **ValuePacks:** Love a good deal? ValuePacks allows users to bulk-buy vouchers on the app for their favourite items and redeem them anytime, anywhere! Perfect for multi-item purchases, ValuePacks unlocks smart savings by enabling users to pre-pay and purchase their favourite 7-Eleven items in bundles. From must-have snacks and drinks to everyday essentials, including the fan-favourite Betagro Chicken (10 pieces for just \$25) and Hanjuku eggs, ValuePacks offers unbeatable deals on items customers love!
- **Kawaii Collection:** Looking to build that collection? Get first dibs to an irresistible lineup of 7-Eleven licensed merchandise featuring Pokémon, Sanrio characters favourites, Crayon Shinchan, Peanuts, and more with the Kawaii Collection feature. Expand your collection effortlessly with just a few clicks!

That's not all, the app also seamlessly links the yuu Rewards Club, making it easier than ever to rack up points while shopping. Customers who link their yuu ID can earn points and boost savings on their purchases, earning 1 point for every \$1 spent!

"7-Eleven is synonymous with convenience – be it in the bustling business district or Singapore's heartlands, we're always here and always near. We wanted to elevate convenience for our customers by bringing our stores, products and offerings even closer to them through EasyCollect and help them save money through our SaverStamps and ValuePacks- whether they shop with us in-store or online. We always aim to deliver the convenience and value our customers seek, wherever they go.," said

Anushree Khosla, Managing Director of 7-Eleven Singapore.

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NEW

EH 🙄 y u never  
download the  
7 ELEVEN app?

Download now!



WELCOME COUPONS

**\$3 OFF**  
\$15

EASY  
COLLECT

**\$5 OFF**  
\$25

EASY  
COLLECT

T&Cs apply. View full list of T&Cs in the 7-Eleven SG app. Welcome coupons will be available for new downloads starting 19th February, while stocks last. 7-Eleven Singapore reserves the right to modify or terminate the welcome coupons mechanics, its terms or redemption option at any time without prior notice.



Available for download from the Apple App Store (iOS) and Google Play Store (Android), be among the first to download the app and stand to receive exciting welcome coupons such as \$3 off a minimum spend of \$15 and \$5 off a minimum spend of \$25 – for a limited time only!

To celebrate the launch, 7-Eleven is also dropping a new jingle, teaming up with one of Singapore’s biggest YouTube sensations, Jian Hao Tan. “Just One App” rolls out across all 7-Eleven social media channels including YouTube, TikTok, Instagram and Facebook.

For more promotions and updates, stay tuned to [7-Eleven Singapore Facebook](#), [7-Eleven Singapore Instagram](#), [7-Eleven TikTok](#) pages and [7-Eleven Singapore Telegram](#) channel.

*For the latest deals and content, join our Telegram channel [here](#) today!*

**Date Created**

28/02/2025

**Author**

hamimah

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