

Commercial and AI Disclosure

Description

Little Big Red Dot distinguishes editorial coverage from paid promotion and explains how commercial relationships and production tools may affect a page.

Sponsored Content

Paid articles, advertorials and brand collaborations are clearly labelled as sponsored or produced in partnership with the named organisation. Payment does not guarantee a favourable conclusion, and factual claims remain subject to editorial checks.

Affiliate And Affiliated-Service Links

Some links may generate a commission or lead fee, or may point to a business affiliated with Little Big Red Dot. Where that relationship could affect a reader's understanding, the article carries a clear disclosure close to the relevant link. Commercial relationships do not change the price paid by a reader unless stated otherwise.

Our standard affiliated-service disclosure is: *Related service: this destination is affiliated with Little Big Red Dot. The article remains editorial. If you enquire, your information will be sent to the named business for the stated purpose.*

AI-Assisted Tools

AI-assisted tools may help with research planning, drafting, transcription, translation, image preparation, metadata, duplication tests and quality scoring. They are production tools, not sources. A named editor remains accountable for the published page. Material claims must be checked against reliable sources, quotations must be traceable and content must add practical original reader value.

Corrections And Questions

Commercial status does not exempt a page from our [Editorial Standards and Sourcing](#) or [Corrections Policy](#). Questions may be sent through [Contact Little Big Red Dot](#).

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Author

claratan