



COMEX 2026: Singapore's Biggest Tech Show Turns 35 With a Deal Fest, 3-6 September

Description

COMEX 2026 is turning 35, and it is celebrating with what organisers are calling the biggest anniversary Deal Fest the show has run. Singapore's longest-running consumer tech exhibition returns to Suntec Convention Centre from 3 to 6 September 2026, bringing together more than 400 tech and lifestyle brands under the theme "Tech Comes to Life." Entry is free, which makes it an easy one to pencil in even if you are just curious rather than shopping for anything specific.

This year's edition leans hard into the number 35 as a running gimmick across the show floor. Expect \$35 deals, 35% discounts, special pricing for the first 35 customers on selected items, and limited runs of exactly 35 units on others, which means genuinely good prices but also genuine reasons to show up early rather than browsing lazily on day four.

What's Actually Worth Queuing For

The headline hardware deals span TVs, gaming gear and wellness tech. TCL QD-Mini LED TVs start from \$1,679, limited to 35 sets, while selected Toshiba, LG and Hisense products get a flat 35% off. Gamers get the ULTI APEX+ XTREME gaming mouse and selected TTRacing gaming chairs at \$35 each, and OTO Wellness is offering selected products from \$35.

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35
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Promo is only valid at participating brands. Limited to one redemption per user, while fee of up to 1% may apply, subject to merchants and instalment opt

Source: COMEX IT Group

- TCL QD-Mini LED TVs from \$1,679, limited to 35 sets
- 35% off selected Toshiba, LG and Hisense products
- ULTI APEX+ XTREME gaming mouse and selected TTRacing chairs at \$35
- Selected OTO Wellness products from \$35, ASUS bundles with savings up to \$350

Beyond the anniversary pricing, exhibitors are also using COMEX to debut new launches rather than just clearing old stock. New PRISM+ home appliances include a compact Spin Mini Wash & Dry and PureFresh refrigerators, and there are workspace pieces from Interdesk and Hinomi. Secretlab's ATLAS chair and the Insta360 X6 action camera are also getting first looks on the floor.

The Custom PC Pop-Up and AI Corner

Right in front of Halls 403 and 404, COMEX has partnered with ASUS on an interactive pop-up called Build Your Beast, which breaks down a custom PC into its component parts for an immersive, photo-friendly walkthrough. It is aimed at anyone who has ever bought a pre-built PC without really understanding what is inside it.



Source: COMEX IT Group

The show is also using its AI corner to demonstrate how the technology is showing up in everyday devices, from the NVIDIA-powered Aftershock Ultimate Lunchbox compact gaming PC to Samsung's OLED TVs and the Hisense 55-inch E8SE AI TV. Smart home entries include the Bbyeol Atlas AI smart heating water purifier, the PRISM+ Elite AI robot vacuum and Dyson's Spot + Scrub AI robot vacuum.

Show Details

COMEX 2026 runs from 3 to 6 September 2026 at Suntec Convention Centre, Levels 3 and 4 (Halls 401 to 406). Level 3 opens 11am to 9pm, and Level 4 opens 12pm to 9pm, with free admission throughout. Confirmed exhibitors include Apple, ASUS, Acer, Samsung, Logitech, Secretlab, Roborock, Singtel and StarHub, so the brand spread is wide enough to justify a proper walk-through rather than a quick in-and-out.

Date Created

28/08/2026

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