



Cold Storage & CS Fresh New Zealand Fair 2026 – Premium NZ Produce at Up to \$12.10 Off Till 29 April

Description

Editor's note: Imagery on this post is being updated to match Little Big Red Dot's editorial standards. Photographs sourced from the originating organisation will replace any temporary placeholders shortly.

If you are a fan of premium imported produce, dairy, and wine, you will want to make a trip to Cold Storage and CS Fresh before **29 April 2026**. The annual **New Zealand Fair** is back, and it is one of the better supermarket promotions of the year – featuring quality NZ products at genuine savings.

What Is the Cold Storage New Zealand Fair?

The **Cold Storage & CS Fresh New Zealand Fair 2026** runs from **16 to 29 April 2026** at Cold Storage and CS Fresh outlets across Singapore. It brings together premium New Zealand produce – think Manuka honey, NZ lamb, premium dairy, fresh fruit, and wines – at discounted prices, with savings of **up to S\$12.10** on selected items.

New Zealand is consistently regarded as one of the world's top producers of premium dairy and grass-fed meat, so if you are planning a special meal at home, stocking up on quality ingredients, or just want to treat yourself, this is worth the visit.

What to Look Out For

The NZ Fair typically includes:

- **Manuka Honey** – UMF and MGO rated honeys from NZ brands, often among the most significant price drops during the fair
- **NZ Dairy** – cream, cheese, butter, and milk from trusted brands like Anchor and Lewis Road Creamery
- **NZ Lamb and Beef** – grass-fed cuts ideal for roasting or grilling, at promotional prices

- **Fresh NZ Fruit** – depending on season, you may find NZ apples, kiwifruit, and stone fruits
- **NZ Wines** – Marlborough Sauvignon Blancs, Pinot Noirs, and others at promotional prices
- **NZ Seafood** – including NZ green-lipped mussels and salmon products

Yuu Members Promotion (Till 26 April 2026)

Running alongside the NZ Fair is the **Cold Storage Yuu Members 4-Day Special**, valid from **23 to 26 April 2026**. If you are a Yuu rewards member, you can unlock additional discounts on top of the NZ Fair prices. If you are not already a Yuu member, it is free to sign up via the Yuu app.

Additional Savings

- **Senior Citizens:** Shoppers aged 60 and above enjoy an additional **3% off** every Wednesday at Cold Storage
- **CDC Supermarket Vouchers:** Accepted at all Cold Storage stores – a good opportunity to stretch those credits on quality items
- **SG60 Supermarket Vouchers:** Also accepted at Cold Storage

Weekly Promotions (23–29 April)

Beyond the NZ Fair, Cold Storage's regular weekly promotions run from **23 to 29 April 2026**, covering a broad range of grocery categories including fresh produce, bakery, beverages, and household essentials. The combination of the NZ Fair pricing and the weekly promotions makes this one of the busier shopping weeks at Cold Storage stores.

When and Where

The Cold Storage & CS Fresh New Zealand Fair runs until **29 April 2026** at all Cold Storage and CS Fresh outlets in Singapore. Larger format stores – including those at Jelita, Holland Village, Great World City, and Parkway Parade – typically carry the widest selection of NZ Fair products.

For the full list of promotions and a store finder, visit coldstorage.com.sg.

Promotion valid while stocks last. Prices and availability may vary by outlet. T&Cs apply.

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