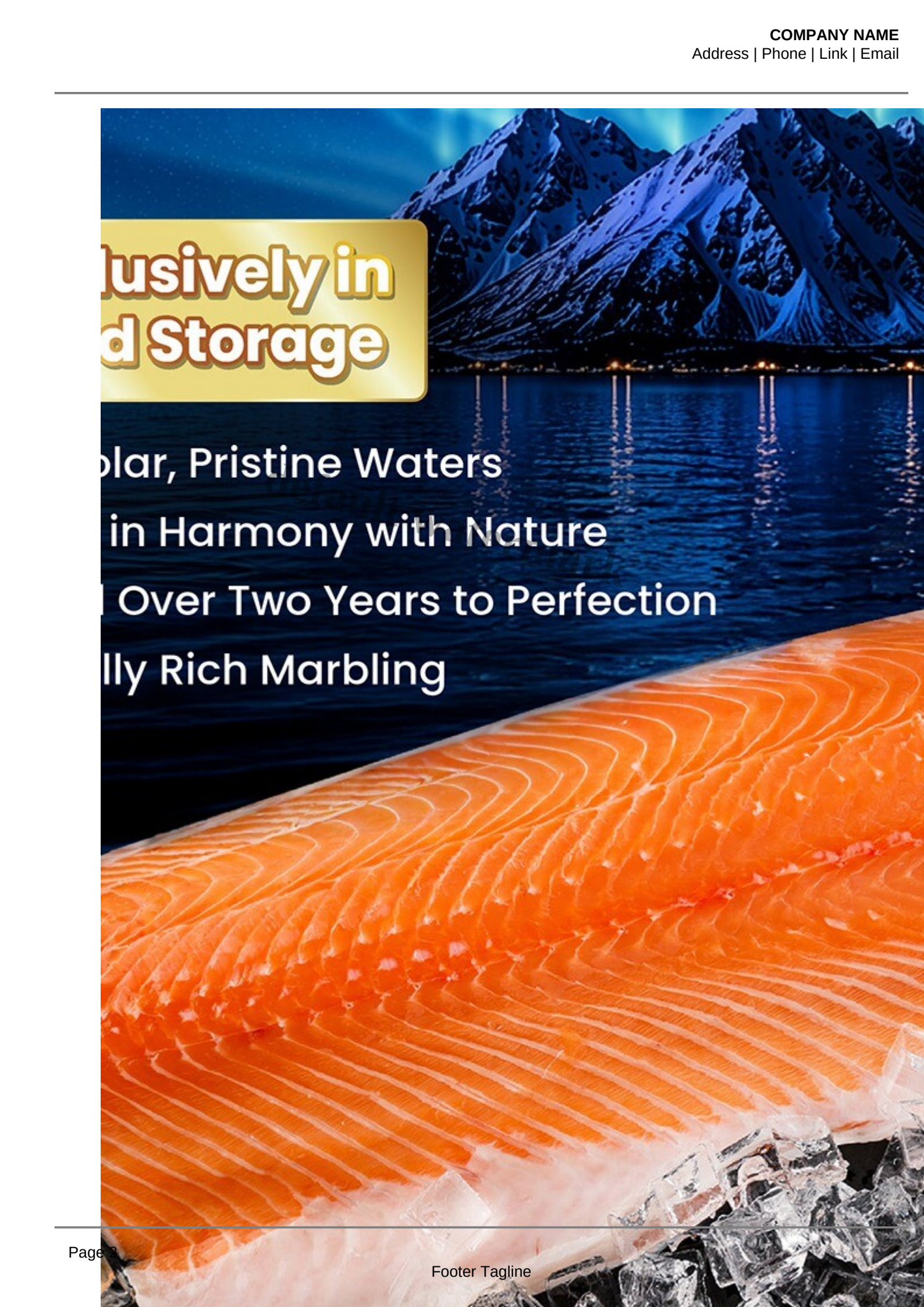




Cold Storage lists AURORA Norwegian salmon from S\$3.99/100g through 30 September

Description

Cold Storage and CS Fresh are selling Exceptional Salmon AURORA Norwegian cuts from 3 to 30 September 2026. Premium Salmon Fillet Norway is S\$3.99 per 100g, Portion is S\$4.29 per 100g, and Belly is S\$4.59 per 100g.



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d Storage**

olar, Pristine Waters
in Harmony with Nature
Over Two Years to Perfection
lly Rich Marbling

AURORA Norwegian salmon fillet. Photo: Cold Storage / AURORA

What you pay

Fillet clears at S\$3.99 per 100g, about 16 per cent off the usual ticket. Portion is S\$4.29 per 100g (14 per cent off) and Belly is S\$4.59 per 100g (8 per cent off). The range is exclusive to Cold Storage and CS Fresh while stocks last.

What AURORA is

AURORA is LerÅ,yâ??s Norwegian salmon line reared in polar waters. The fish is marketed for naturally rich marbling after a rearing period of more than two years. Availability differs by store.

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AURORA branded salmon fillet. Photo: LerÃ,y Aurora

Where to buy

The promotion runs at Cold Storage and CS Fresh stores through 30 September 2026. It is a chilled seafood counter offer, not an online multi-buy.

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