



## CEE 2024 (Consumer Electronics Exhibition 2024)

### Description

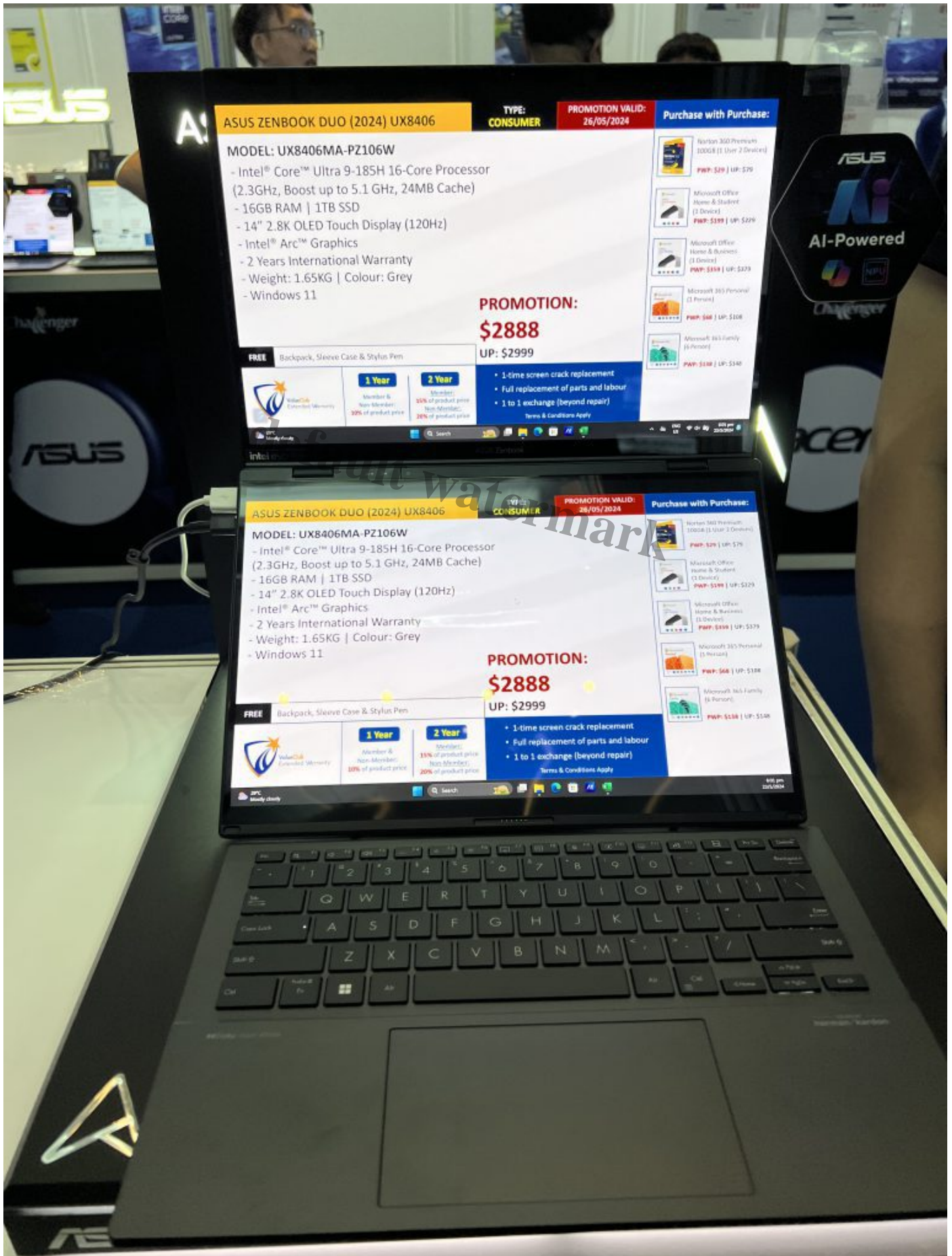
Spoiler alert, tech shows are getting really bad. I visited the Consumer Electronics Exhibition 2024 at the Suntec Convention Centre and I think I wasted an hour of my time.

In the past, tech shows were about getting the best deals. The crowds were insane and just about every brand was there. If you wanted Apple, Samsung, Xiaomi, Huawei, Lenovo, Asus, Acer, HP, Dell, you could see a plethora of options at insane prices. I remember the tech show as being the place where I got the best deals on hard disks, RAM, the latest Google Pixel. I incidentally got onto the Pixel bandwagon for a few years because I picked up an unbelievable deal at a tech show on a Pixel. That was pre-Covid.

Post Covid, tech shows are just horrible.

Still, I had to try to identify some decent deals.

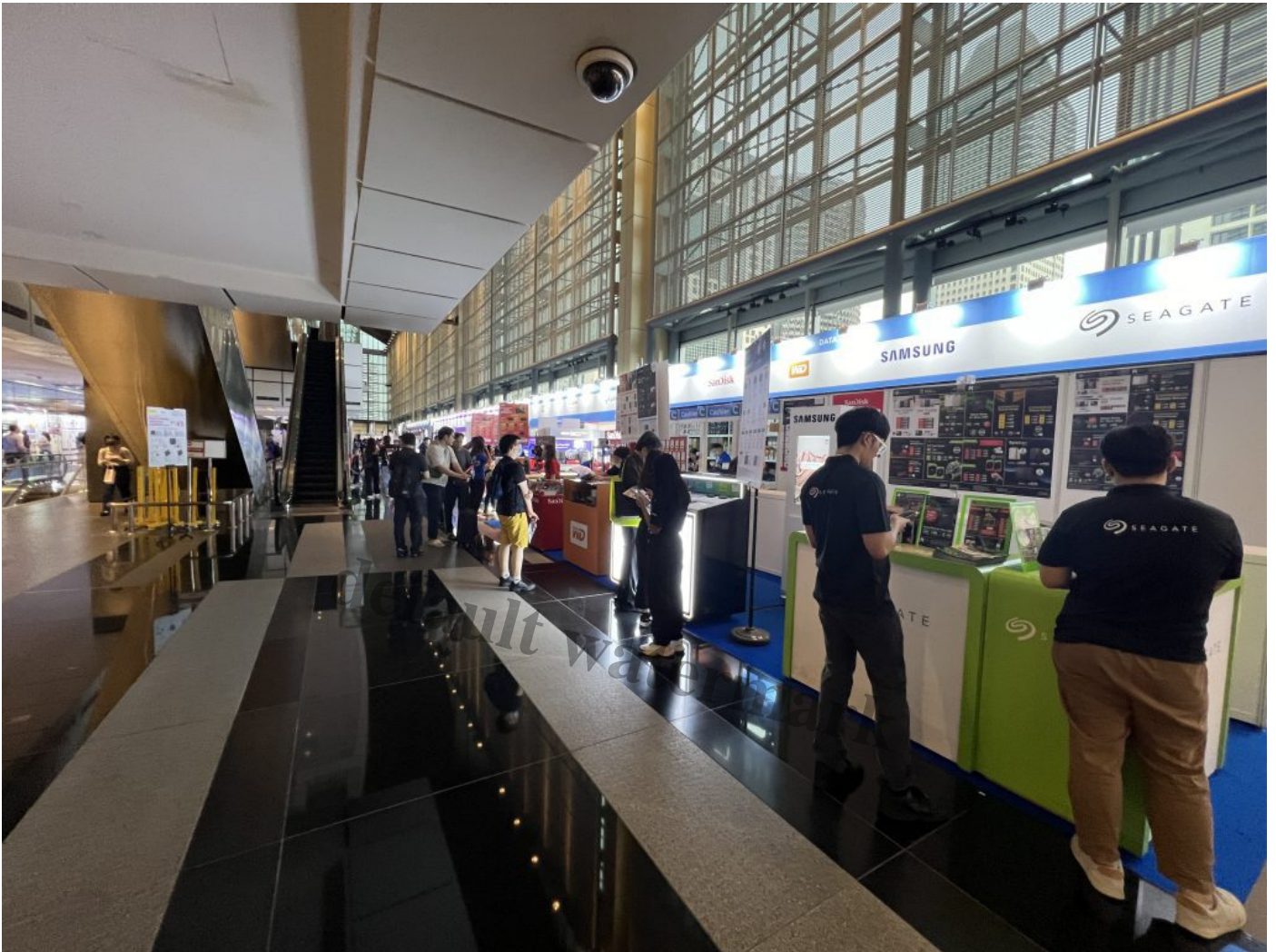
For starters, this is the first time I am coming face to face with the new Asus Zenbook Duo (2024). I owned the previous version of the Asus Zenbook Duo and I think this reiteration is so much better. It truly is a dual screen laptop.





This was the crowd at about 6 pm on a Thursday.





For those of you looking for a customisable mechanical keyboard, this Mash booth had a wide array of options. This was something I found interesting. Much more interesting than looking at household appliancesâ?!





As usual Prism is at the show. They are really trying to encompass almost all household appliances are they not?

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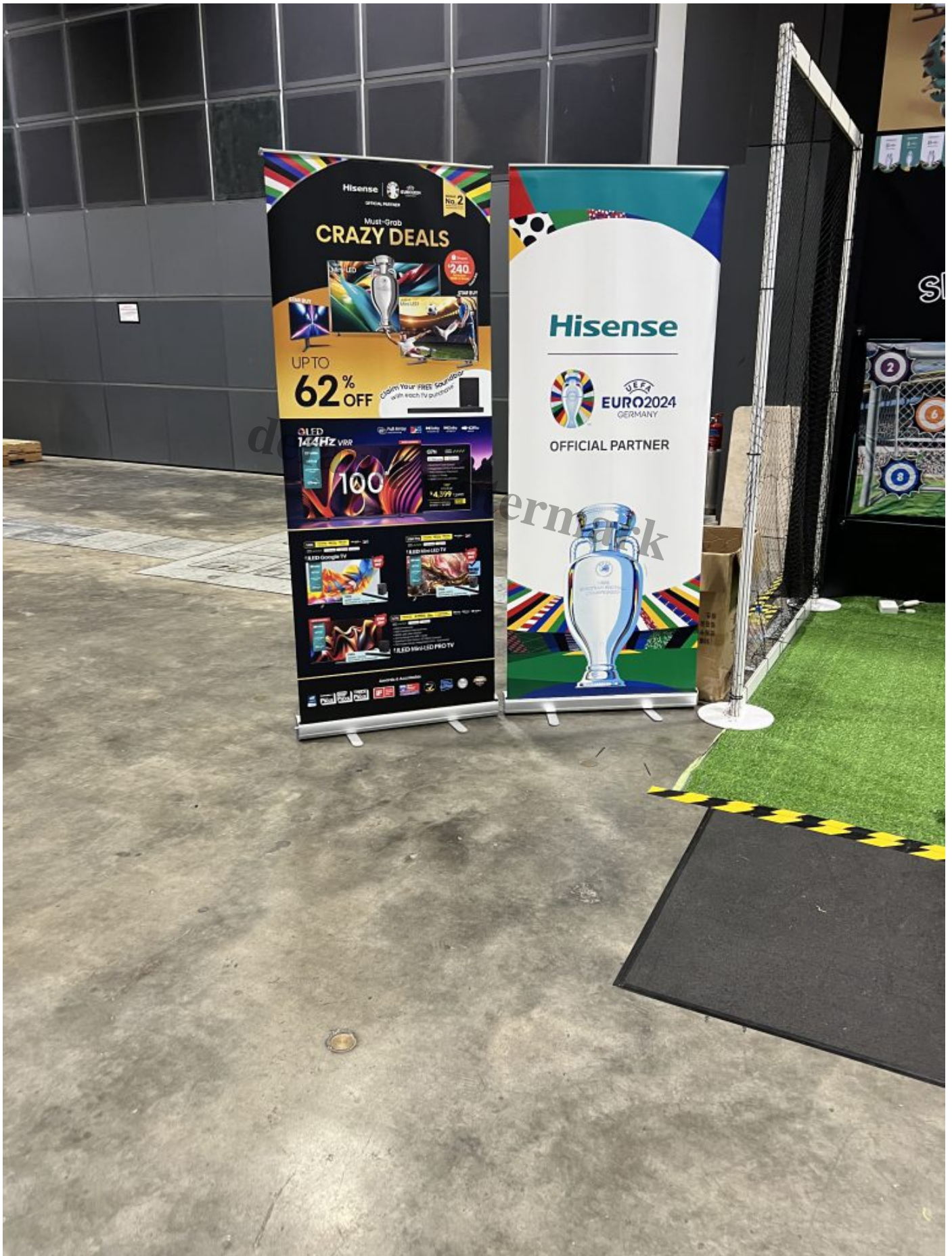




I checked, the deals for Hisense televisions at the show are better than the options online.

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I was quoted \$26xx for this TV.



This brings laziness, I mean, innovation to a whole new level. This helps you stir fry food without actually rotating and flipping a wok.





I have no idea how sofas can fall under the umbrella of consumer electronics. This is what tech shows have descended into.





Some deals from Singtel.

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**FREE Galaxy Tab S6 Lite (U.P. \$604)**  
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SAMSUNG Galaxy Z Flip5	\$35/mth after \$600 cashback	Galaxy Tab S6 Lite WPI (U.P. \$604) Galaxy Buds2 Pro (U.P. \$234)
oppo Find N3	\$68/mth	Pad Air (U.P. \$373) for the 1st 25 customers.

While stocks last. T&Cs apply.







There was a stage all the way in one corner. The emcees were really trying to hype the crowd.

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This is going for \$269. I think itâ??s a decent deal. Just a basic hair dryer without the attachments.

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If you need just a basic laptop, the M1 Macbook Air is a good deal at \$1,029. I am still using the M1 Mac Mini as my desktop and a MacBook Pro with an M1 Pro chip. The M1 chips are way decent for the work I do. Even for rendering video.



**Apple Mac**

MacBook Air 13.3" (M1)	MacBook Air 15" (M2)	MacBook Air 15" (M3)
8-core CPU, 7-core GPU 8GB RAM, 256GB	8-core CPU, 10-core GPU, 8GB RAM	8-core CPU, 10-core GPU 8GB RAM
<b>\$1,029</b> SRP: \$1,462	256GB <b>\$1,500</b> SRP: \$1,916	256GB <b>\$1,824</b> SRP: \$1,899
	512GB <b>\$1,790</b> SRP: \$2,216	512GB <b>\$2,112</b> SRP: \$2,199
		512GB <b>\$2,400</b> SRP: \$2,499

\*Only with Purchased AppleCare

MacBook Air 13.6" (M2)	MacBook Air 13.6" (M3)
8-core CPU, 8-core GPU 8GB RAM	8-core CPU, 10-core GPU 8GB RAM
256GB <b>\$1,329</b> SRP: \$1,399	256GB <b>\$1,843</b> SRP: \$1,899
512GB <b>\$1,623</b> SRP: \$1,699	512GB <b>\$2,134</b> SRP: \$2,199

MacBook Pro 14"
11-core CPU, 14-core GPU 16GB RAM
512GB <b>\$2,808</b> SRP: \$2,925

M3	M3 Pro	M3 Max
8-core CPU, 10-core GPU 8GB RAM	12-core CPU, 18-core GPU 18GB RAM	14-core CPU, 30-core GPU 36GB RAM
512GB <b>\$2,228</b> SRP: \$2,320	1TB <b>\$3,389</b> SRP: \$3,530	1TB <b>\$4,553</b> SRP: \$4,742
1TB <b>\$2,516</b> SRP: \$2,620		

**Complete Your Purchase**

Microsoft Office 365 Personal (One Year Subscription) **\$68**

AppleCare+ **15% off SRP**

**Gift With Purchase**

Master 10-in-1 USB-C to USB3.0 **\$79.90**

Logitech M340 Silent Bluetooth Mouse (Black) **\$29**

Norton Internet Security (1 Year) **\$79**

All prices shown is only valid for CEE Show 2024, 23/5 - 26/5

**Challenger** **Apple Authorised Reseller**



This is the best deal I could find. The Ultrahuman Ring is retailing for \$438.

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The Samsung 49 inch OLED G9 gaming monitor is so sweetâ? This versus a new specked out iPad Pro. I would take this any day. My monitor is still fine though. So no excuses to shell out in excess of \$2k for this sweet 240Hz gaming monitorâ?!



Oh yes, there is another Samsung exhibition run by Courts within Suntec itself. Close to where Liao Liao is. I guess they could not be bothered to be part of the CEE exhibition.





Why do tech shows exist in this day and age?

Beats me!?

Watch this video for more!

Yours sincerely,

Daryl

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