



## Cathay Marks 80 Years With AnniFARESary Fares and Bonus Asia Miles

### Description

Cathay is turning 80, and the airline is marking the milestone with an **AnniFARESary** campaign that puts special fares and bonus rewards in front of Singapore travellers throughout September 2026. The celebration spans nearly 40 destinations across Cathay's network, with the sharpest savings reserved for members.



Cathay's AnniFAREsary marks 80 years of flying.

Image: Cathay Pacific

## What the AnniFAREsary campaign offers

From 1 to 15 September, Cathay members can enjoy additional flight savings of up to SGD 138 on selected destinations, along with 28% off their next Economy class ticket. The deals sit on top of the airline's usual fares, so the value is best for members who were already eyeing a year-end trip.

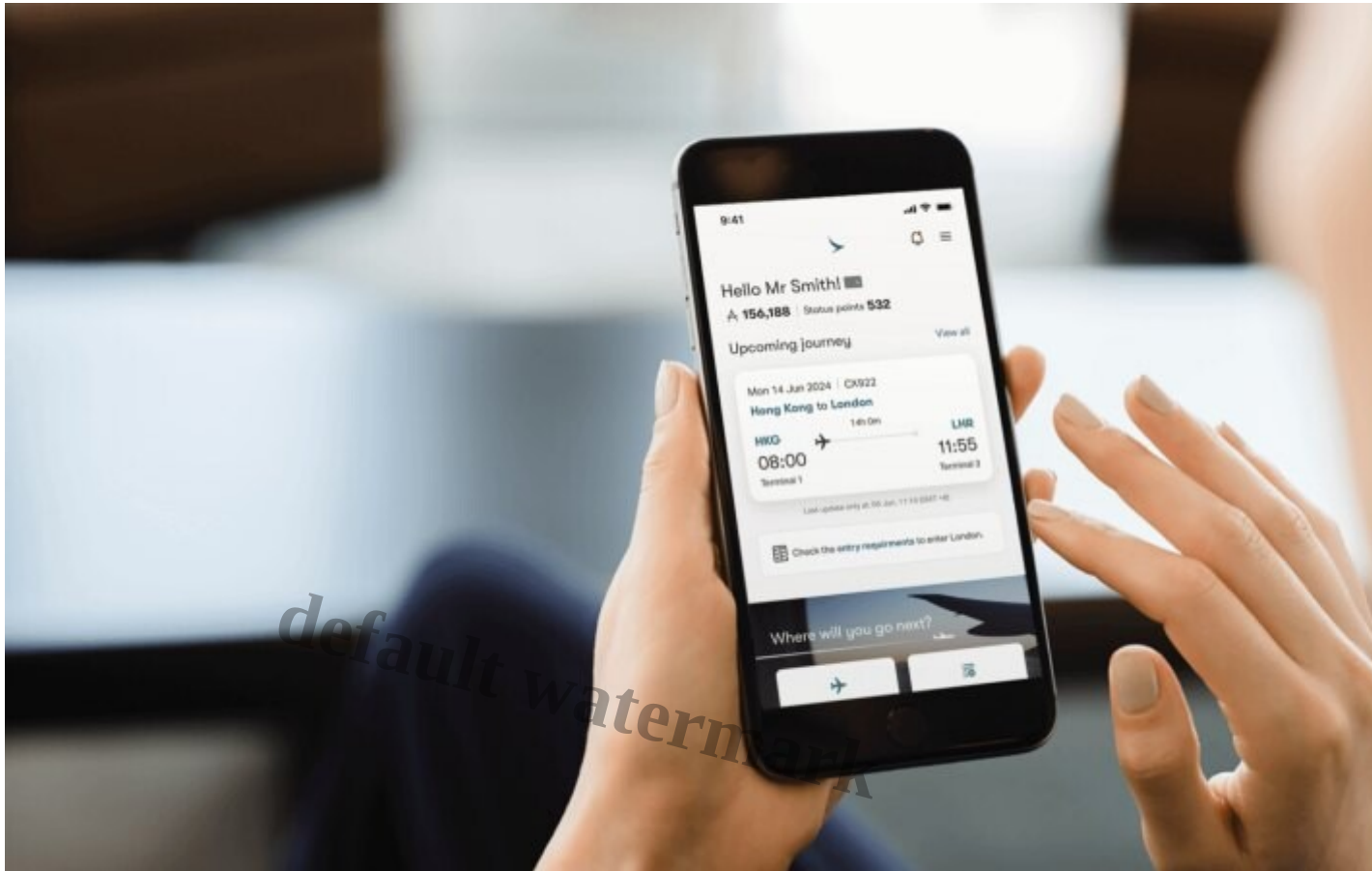
Beyond the airfare, the campaign layers on more ways to be rewarded, including bonus Asia Miles and discounts on selected lifestyle rewards for members who redeem during the period.



Hong Kong is one of nearly 40 destinations in the campaign.  
Image: Cathay Pacific

## Bonus Asia Miles for lucky membership numbers

Here is the playful anniversary twist: members whose membership numbers contain an **8** or a **0** can receive up to 866 bonus Asia Miles when they book a qualifying flight. New members who sign up during the campaign can pick up an additional 1,080 miles, a useful head start for anyone building towards a redemption flight or a cabin upgrade.



Members book and manage the offers through the Cathay app.  
Image: Cathay Pacific

## Where the fares can take you

The campaign covers close to 40 destinations, and the North Asia favourites are well represented for Singapore flyers, from Hong Kong and Taipei to Seoul. They are the sort of short-to-medium-haul trips that fit neatly into a long weekend or the coming school holidays.



Hong Kong, Cathay's home hub.

Image: Cathay Pacific

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Seoul remains a perennial favourite.

Image: Cathay Pacific

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Taipei rounds out the North Asia line-up.  
Image: Cathay Pacific

## Should Singapore flyers bite?

As with any fare sale, the golden rule is to check the all-in price and the fare conditions before you get swept up in the celebration. Compare the AnniFAREsary numbers against what is already on the market, including the current [Singapore Airlines promotional fares](#) and its wider [74-destination sale](#), so you know whether Cathay is genuinely cheaper on your route once taxes and surcharges are added.

If the maths works, the bonus Asia Miles make the offer more tempting, especially for members chasing a redemption. Travelling in September itself? Pair a cheap fare with our guide to [Thailand's September 2026 events](#) for a ready-made itinerary.

Full details and booking are on Cathay's [AnniFAREsary offer page](#). The flight-savings window runs 1 to 15 September 2026, so it pays to move quickly.

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