



## CASETiFY Marina Bay Sands: Singapore-Exclusive Urban Resort Collection and Perks Till 30 August

### Description

The **CASETiFY Marina Bay Sands store** opened on 30 July 2026 as the brand's second Singapore location after ION Orchard, and it timed its National Day collection perfectly. The store, tucked at B2 of the Shoppes at Marina Bay Sands, is running an exclusive capsule called Urban Resort: The Singapore Edition, built around local heritage and easy-breezy Lion City energy rather than the usual generic tourist merch.

Choosing MBS for the second outlet rather than another suburban mall says something about who CASETiFY is chasing here: tourists picking up a Singapore-specific souvenir, and locals who want phone accessories that do not look like everyone else's.

### What's in the Urban Resort Collection

The capsule leans into resort-inspired visuals paired with local flavour references, and it is exclusive to The Shoppes location rather than available across all CASETiFY stores. Expect tech accessories, phone charms and travel suitcases done up in the collection's Singapore-specific prints.



Source: CASETiFY

- Phone cases and tech accessories in the Urban Resort: Singapore Edition prints
- Local-flavour phone charms designed exclusively for this capsule
- Travel suitcases carrying the same resort-inspired design language
- In-store customisation available, so pieces can be personalised on the spot

The in-store customisation option is worth building time for if you are visiting, since it turns a simple phone case purchase into something a little more considered, especially if you are shopping for a gift rather than yourself.

## The Spend-and-Redeem Perks Are Still Running

CASETiFY Club members get an extra reason to visit before the month is out. From 17 to 30 August 2026, members spending at least \$122 receive a complimentary fridge magnet opener and 3D stickers set, following an earlier phase from 30 July to 16 August that rewarded a \$144 minimum spend with a packable shopping bag.



Source: CASETiFY

Since the current perk period closes on 30 August, anyone planning a purchase anyway has a genuine reason to make the trip this week rather than after National Day excitement has fully died down.

## Why This Store Matters for MBS

Marina Bay Sands has been steadily filling out The Shoppes with brands that appeal to both tourists and locals rather than purely luxury shoppers, and CASETiFY fits that gap neatly. A Singapore-

exclusive capsule collection gives visitors a reason to buy local rather than duty-free electronics accessories, and it gives residents a fresh reason to swing by a mall they might otherwise associate purely with the casino and luxury boutiques.

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