

BYD Seal 7 DM-i Singapore price: from S$207,888 to S$222,388 with COE

Description

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The **BYD Seal 7 DM-i Singapore price** comes in at S$222,388 with Guaranteed COE for the Premium (A) variant, based on the launch listing. BYDâ??s authorised dealer BYD by JC shows lower figures on its own page: S$215,888 with Guaranteed COE, or S$207,888 with non-guaranteed COE. It is the brandâ??s first full-size plug-in hybrid sedan here, and it landed in mid-November 2026.

So the sticker is not one number. Which one you pay depends on the dealer promotion on the day and how COE behaves.

BYD Seal 7 DM-i Singapore price: what each figure means

- S$222,388 with Guaranteed COE: the launch price reported for the Premium (A), with up to S$11,000 in ownership benefits.
- S$215,888 with Guaranteed COE: the figure on BYD by JCâ??s Seal 7 DM-i page, after what it calls a S$7,000 discount.
- S$207,888 with non-guaranteed COE: the dealerâ??s lowest headline, but the final amount can shift with the bidding result.

The dealer also quotes monthly instalments of S$1,788 (guaranteed COE) and S$1,722 (non-guaranteed). That assumes 2.48% interest, a seven-year loan and 40% down. Treat these as a guide, since promotions change.

COE is the swing factor. The last exercise on 18 November saw Cat A fall to S$130,100, and a guaranteed COE removes that guesswork.



Source: BYD

Powertrain and range

It pairs a 1.5-litre petrol engine with a 17.6kWh Blade Battery. Combined output is 197kW (264bhp), with 0-100km/h in 6.9 seconds and a top speed of 180km/h. BYD claims up to 85km on electric power alone and up to 1,405km in total on the WLTP cycle, using a 70-litre tank.

On DC charging, the dealer says 20% to 80% takes about 50 minutes. Its running-cost example is S$4.84 for a 30% to 80% charge at S$0.55 per kWh. It also supports AC charging, which is the sensible option at home.

For daily commuting, the point of a plug-in hybrid is simple. Short trips can run on the battery, and the engine takes over for longer drives, including the odd Malaysia run.

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Source: BYD

What you get inside

The car is 4,995mm long with a 2,900mm wheelbase, so the cabin is roomy for a saloon. The kit list is long for the money:

- 15.6-inch touchscreen with Apple CarPlay and Android Auto, plus a 10.25-inch driver display
- Panoramic roof and ventilated front seats
- A fridge between the front seats
- 12-speaker Dynaudio sound system and a head-up display
- Wired and wireless phone charging, an NFC car key and 360-degree cameras
- Adaptive cruise control, automatic emergency braking and blind spot detection

Boot space is 465 litres with the rear seats up, and the rear seats fold for longer items.



Source: BYD

Who is it for? Probably a family that wants one car for everything: office runs on battery, weekend drives to Johor on petrol. If you rarely plug in, a plain hybrid may suit better, so test drive first and ask about the real-world electric range.

Warranty, servicing and where to see it

BYD by JC lists a 10-year battery warranty, 10 years of free servicing and a six-year vehicle warranty. Its showrooms are at 30 Teban Gardens and VivoCity, and it offers doorstep test drives. Confirm the exact terms in writing before you sign.

BYD says it has been Singaporeâ??s best-selling car brand for 22 consecutive months, with a 27% market share. That scale helps with servicing and resale confidence, which matter on a car this price. Other Chinese brands are also growing, as with Chery hitting 3,000 owners in 904 days. If you drive in the CBD, factor in running costs too, and check the latest ERP rate changes.

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Sources: AsiaOne (13 November 2026) for the launch price and specifications; BYD by JC, an authorised BYD dealer, for dealer pricing, benefits and warranty. Prices are as published at the time of writing and may change.

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Author
vanessakoh