

Black Friday 2026 Singapore: every official deal and when it ends

Description

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Black Friday falls on Friday, 27 November 2026, and Cyber Monday on 30 November, but two of Singaporeâ??s biggest offers stop today, Thursday 26 November: UNIQLOâ??s Thank You Festival prices and Harvey Normanâ??s guaranteed 50 per cent off. Most of the rest, from Shopee, Lazada and Amazon.sg to COURTS and Samsung, run to Cyber Monday, and a handful go into December.

This guide lists the Black Friday 2026 Singapore deals published by the retailers themselves: the headline offer, the dates, any code or card tie-in, and whether it is online or in store. Where we have already covered a sale in detail, the full breakdown is linked.

Last updated: 26 November 2026, 3.48am SGT. We are adding deals through the weekend.

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- What ends when
- Shopee, Lazada and Amazon.sg
- Department stores and malls
- Electronics and appliances
- Computers, phones and gaming
- Fashion, sport and beauty
- Home and furniture
- Travel
- Software and web hosting
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What ends when

When it ends	Retailer and offer	Where

Thu 26 Nov	UNIQLO Thank You Festival prices and the free Pocketable Travel Bag (S$120 spend)	Online and in store
Thu 26 Nov	Harvey Norman guaranteed 50% off	Online
Sat 28 Nov, 2pm	Secretlab Black Friday Sale and codes	Online
Sun 29 Nov	UNIQLO Mini Fluffy Fleece Charm (DBS/POSB, S$120 spend)	In store
Sun 29 Nov	Isetan Black Friday Sale vouchers and Bedding Gallery; Takashimaya Black Friday redemptions (27 to 29 Nov); Castlery Orchard event (27 to 29 Nov)	In store
Mon 30 Nov	Amazon.sg, Lazada, Shopee, COURTS, Samsung, LG, Challenger, Charles & Keith, Nespresso machine prices, Plaza Singapura eCapitaVoucher, Takashimaya TikTok Shop vouchers	Mostly online
Mon 30 Nov, US Pacific time	Razer Cyber Weekend	Online
Mon 30 Nov	Scoot Black Friday Special, Trip.com Black Friday Sale, Exabytes	Online and app
Tue 1 Dec	Castlery Black Friday Upsized Sale	Online
Wed 2 Dec	Booking.com Black Friday Deals (last booking day)	Online and app
Sun 6 Dec	Google Pixel space pop-up on Orchard Road, where the 15% voucher is handed out	In store
Wed 9 Dec	Microsoft Store Surface offers	Online
Fri 11 Dec	Last day to redeem the Pixel pop-up 15% voucher on Google Store Singapore	Online
No end date published	Dyson early access, Sephora Black Friday sale, Love, Bonito Black Friday Sale, Decathlon Black Friday Cyber Monday	Online

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Shopee, Lazada and Amazon.sg

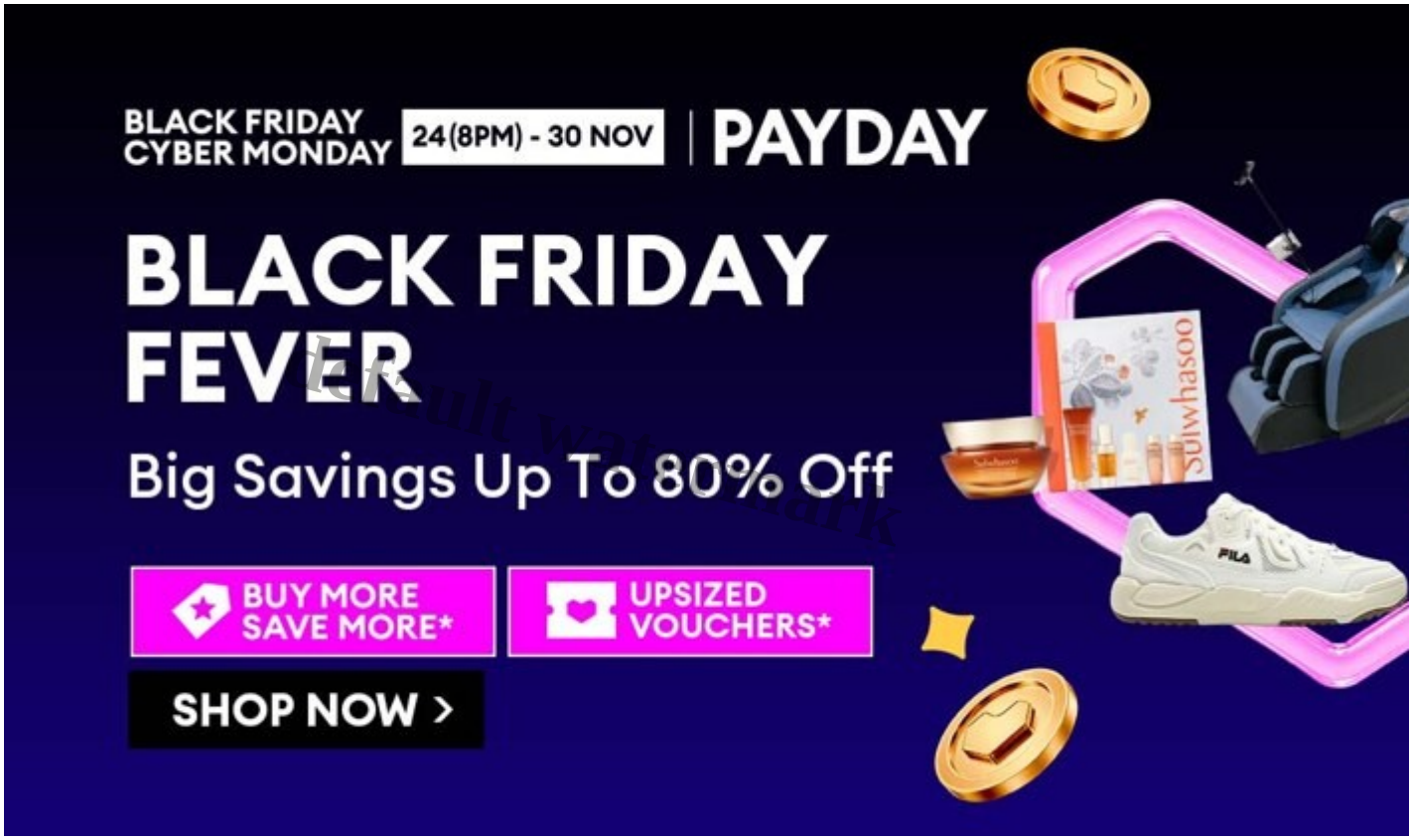
Amazon.sg: Black Friday Sale, 19 to 30 November



Amazon.sgâ??s Black Friday Sale runs from 19 to 30 November. Image: Amazon.sg

Amazon.sgâ??s Black Friday Sale runs from 19 to 30 November, online only, with â??Black Friday Dealâ?• markdowns tagged on individual listings across supplements, household, toys, fashion and sport. Discounts differ by item, so check the struck-through list price on each product page before you buy. Our earlier guides cover the sale and its flash vouchers and how the voucher drops work.

Lazada: Black Friday Cyber Monday, 24 November (8pm) to 30 November



Lazadaâ??s Black Friday Cyber Monday sale runs from 8pm on 24 November to 30 November. Image: Lazada

Lazadaâ??s Black Friday Cyber Monday sale opened at 8pm on 24 November and runs to 30 November, online and in the app. The banners on Lazadaâ??s homepage promise up to 80 per cent off, upsized store vouchers and bank card vouchers of up to S$30 off with CIMB, DBS/POSB, DCS, PayLater by Grab, Maybank and UOB, valid from 8pm on 24 November to 30 November only.

Maybank cardholders can take S$20 off a S$299 spend with a voucher used between 24 November (8pm) and 30 November (11.59pm). It is one voucher per customer, on the Lazada app only, valid on Black Friday Cyber Monday listed products and not on RedMart, digital goods, jewellery or gold, according to Maybankâ??s terms. That works out to 6.7 per cent off a cart of exactly S$299, and less on anything bigger.

Shopee: Black Friday Cyber Monday, 24 November (8pm) to 30 November



Shopeeâ??s sale artwork gives the dates as 8pm on 24 November to 30 November. Image: Shopee, via Maybank

Shopeeâ??s Black Friday Cyber Monday sale runs from 8pm on 24 November to 30 November, in the app. The dates and offers are as set out in Shopeeâ??s sale artwork and the joint Shopee and Maybank card voucher terms, with full campaign details in the Shopee app. The headline offers are up

to 50 per cent off Brand Boxes, an extra 3 per cent cashback for ShopeeVIP members, and same-day delivery on Fulfilled by Shopee orders placed before 12pm, subject to delivery slots.

Maybank credit and debit cardholders get S$17 off a S$150 spend, one redemption each, first come first served, from 24 November (8pm) to 30 November. It cannot be used on web purchases, and it excludes the Dining, Travel & Services and Miscellaneous categories, stage 1 and 2 milk formula and Grab vouchers, according to Maybankâ??s terms. On a S$150 cart that is 11.3 per cent off.

Department stores and malls

Isetan: Black Friday Sale vouchers, 26 to 29 November

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Isetanâ??s Black Friday vouchers run from 26 to 29 November. Image: Isetan

Isetanâ??s Black Friday Sale runs from 26 to 29 November, in store and open to all. Storewide, shoppers get a 10 per cent Promotion Voucher with every S$100 nett spent, excluding beauty, Bedding Gallery and supermarket purchases. On cosmetics and fragrances there is a 20 per cent voucher on 26 and 27 November with a S$200 nett minimum and on each further S$100, then a 10 per cent voucher with every S$100 nett on 28 and 29 November, according to Isetanâ??s Black Friday e-newsletter. These are vouchers for a later purchase, not cash off.

The S$30 and S$50 vouchers apply only at the Bedding Gallery on Level 4 of Isetan Scotts, not store-wide. White tier members get a S$30 Promotion Voucher for every S$200 nett spent there, and Platinum, Gold, Silver and Bronze Members a S$50 voucher for every S$300, from 26 to 29 November. The Bedding Gallery also has gifts with purchase worth up to S$1,943 on selected mattresses and a Sure-Win Lucky Dip for spends of S$4,000 nett, according to Isetanâ??s Bedding Gallery flyer. The vouchers work out to a 15 per cent and a 16.7 per cent return. More detail is in our Isetan Black Friday guide.

Takashimaya: Black Friday redemptions, 27 to 29 November

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BLACK FRIDAY
SALE
AT TAKASHIM
Fri 27 Nov to Sun 29 N
REDEMPTION SPECIALS AT A
Make This Black Friday Sh
Exclusive Offers and Delightful Discove
STARBUCKS CARD REDEMPTION
COFFEE LOVERS
THIS ONE'S JUST FOR YOU
First 500 customers will be able to
redeem a Starbucks card with $10 value
with a minimum purchase of $100 in a
single receipt. Maximum 1 per customer.

Takashimayaâ??s Black Friday redemptions run at the Atrium, Level 1. Image: Takashimaya

Takashimayaâ??s Black Friday runs from Friday 27 to Sunday 29 November, in store at Ngee Ann City. From 27 November, while stocks last, the first 500 customers who spend S$100 in a single receipt can redeem a S$10 Starbucks Card at the Atrium, Level 1, and a S$1,800 spend (up to three same-day receipts) earns a turn at Catch & Win. Takashimaya Department Store is also selling discounted vouchers on its TikTok Shop (@takashimayasg) from 27 to 30 November: S$200 for S$184, S$500 for S$450 and S$1,000 for S$890, one per tier per shopper, to be collected in store and spent by 30 November, according to Takashimaya. That is 8 per cent off on the S$200 voucher and 11 per cent on the S$1,000 one. Receipts from Cold Storage, Starbucks and Level 5 tenants do not count.

Plaza Singapura: eCapitaVoucher with a minimum spend, to 30 November

Plaza Singapura gives eCapitaVouchers through the CapitaStar app for same-day spending at participating stores until 30 November, in store. A S$80 spend at participating food and hobby stores earns S$6, a S$120 single receipt at fashion and sports stores earns S$10, and a S$300 single receipt at home and electronics stores, including Challenger, earns S$30. The first two tiers are capped at the first 1,500 redemptions and the S$30 tier at 700, according to CapitaLand. The S$30 tier is 10 per cent back in vouchers. Our Plaza Singapura guide lists the stores.

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Electronics and appliances

Samsung: Black Friday on Samsung.com, 7 to 30 November



Samsungâ??s Black Friday runs on Samsung.com to 30 November. Image: Samsung

Samsungâ??s Black Friday runs on Samsung.com from 7 to 30 November, online. The biggest number is up to S$2,100 off selected TVs and soundbars until 30 November, with a further 5 per cent off on an eligible instalment plan, complimentary Samsung Care+ and a S$70 Call of Duty voucher on selected models, according to Samsung. Interest-free instalments are open to DBS, UOB, OCBC, Standard Chartered and Trust cardholders. Model-by-model prices are in our Samsung TV and appliance guide and our Galaxy S26 Ultra deal.

COURTS: Black Friday Online Exclusive, 23 to 30 November



COURTSâ?? online tiers are capped at S$199 and S$120. Image: COURTS

COURTS takes 18 per cent off with no minimum spend, capped at S$120, or 22 per cent off a S$399 spend, capped at S$199, from 23 to 30 November. It is online only at courts.com.sg, comes with free delivery and no minimum spend, and is limited to the first 500 redemptions, so it can end before 30 November, according to COURTSâ?? online promotion terms.

The caps matter. The 18 per cent tier stops growing at about S$667 and the 22 per cent tier at about S$905, so on a S$1,500 order the S$199 cap is 13.3 per cent off. The discount does not cover TVs, aircons, printers, drones, action cameras, Apple, Dyson, Fotile, Fujioh, Garmin, Insta360, Microsoft, Nintendo, Osim, Sony or Tableholic, and does not stack with other vouchers. Our COURTS, Castlery and Secretlab board has the earlier phase.

Challenger: Black Friday and Festive Grand Deals codes, to 30 November

Challengerâ??s online store has three codes for selected PCs and notebooks from 16 to 30 November: FGD50 for S$50 off S$1,200, FGD80 for S$80 off S$1,500 and FGD150 for S$150 off S$3,000. A Black Friday code, BFCMMTR10, takes S$10 off a S$299 spend on Asus monitors from 26 to 30 November. All are online only at online.challenger.sg, while stocks last. The PC codes each work out to about 4 to 5 per cent off at the minimum spend.

Harvey Norman: guaranteed 50% off ends today, 26 November

Harvey Normanâ??s Black Friday Comes Early sale, with guaranteed 50 per cent off electricals, computers, furniture and bedding, runs from 12 to 26 November, so today is the last day, according to Harvey Norman. The same page trails a Black Friday line-up with free delivery on a S$200 minimum spend once it opens, without a date. The picks are in our Harvey Norman deals list and our first look at the sale.

LG: Black Friday deals, 24 to 30 November



LGâ??s appliance discount of up to 19 per cent runs to 30 November. Image: LG

LGâ??s Black Friday hub runs from 24 to 30 November, online at LG.com. Selected home appliances are up to 19 per cent off from 1 to 30 November, selected TVs come with a free soundbar worth S$249, and two free aircon servicing sessions worth up to S$260 come with qualifying purchases from 5 to 30 November. Signed-in LG members get 15 per cent off online exclusives, according to LG. More in our LG Black Friday guide.

Dyson: Black Friday early access, up to S$400 off

Dysonâ??s Singapore store has opened Black Friday early access with up to S$400 off across the range, a set of S$499 deals, up to 30 per cent off bundles and codes DBS50, DBS100 and DBS150 for S$50, S$100 and S$150 off selected machines, online at dyson.com.sg. No end date is published. Our Dyson guide has the bundles and codes.

Nespresso: Black Friday Sale opens to all on 27 November



Nespressoâ??s Black Friday machine prices run from 27 to 30 November. Image: Nespresso

Nespressoâ??s Black Friday Sale is in early access for Ambassador and Expert members now and opens to everyone on 27 November, online and in the app. Selected machines are S$199 and accessories up to 50 per cent off from 27 to 30 November. The first 30 machine buyers from 27 November get a Nespresso x Swarovski crystal ornament, and a gift card of up to S$40 with coffee purchases runs from 18 November to 31 December, according to Nespresso. See our Nespresso guide .

Computers, phones and gaming

Microsoft Store: up to S$350 off Surface, to 9 December

Microsoft Store takes up to S$350 off the Surface Pro 13-inch (12th Edition), Surface Laptop 13.8-inch (8th Edition) and Surface Laptop 15-inch (8th Edition) in selected configurations until 9 December,

online, according to Microsoft. Configurations and prices are in our Microsoft Store guide.

Google Pixel: 15% voucher from the Orchard Road pop-up, redeem by 11 December

Google is handing out an additional 15 per cent off promotional code at its Pixel space pop-up on Orchard Road, outside Mandarin Gallery, which is open until 10pm on 6 December. The code is used online at Google Store Singapore on the Pixel 11, Pixel 11 Pro, Pixel 11 Pro XL, Pixel 11 Pro Fold, Pixel Watch 5, Pixel Buds Pro 2 or Pixel Buds 2a, and must be redeemed by 11.59pm on 11 December. It is limited to the first 2,000 redemptions and open to Singapore residents aged 18 and over, according to the Google Store. Our Pixel 11 deals guide has prices and rebates.

Razer: Cyber Weekend, open to all 23 to 30 November



Razer Cyber Weekend is open to everyone from 23 to 30 November. Image: Razer

Razer Cyber Weekend is open to everyone from 23 to 30 November on Razer.com, after members-only early access from 16 to 22 November. A minimum spend of S$129 earns one free gift and S$259 earns two, chosen at the cart while stocks last. Creating a RazerID unlocks a S$15 code, and members earn 10,000 Razer Silver on a S$125 spend, 40,000 on S$630 and 80,000 on S$1,900. Razerâ??s terms say deals are valid until 30 November Pacific Standard Time, which runs into 1 December in Singapore, according to Razer. Our Razer guide has the product prices.

Fashion, sport and beauty

UNIQLO: Thank You Festival ends 26 November, charm runs to 29 November



UNIQLOâ??s Thank You Festival prices end on 26 November. Image: UNIQLO

UNIQLOâ??s Thank You Festival runs from 20 to 26 November with limited-time prices on more than 40 items. The two gifts end on different days, according to UNIQLO:

- **Pocketable Travel Bag, ends 26 November.** Free with a S$120 spend, in store or online, for UNIQLO app members. Colours are random, while stocks last.
- **Mini Fluffy Fleece Charm, ends 29 November.** Free with a S$120 in-store spend paid with a DBS or POSB card, for app members. Click & Collect orders of S$120 or more paid by DBS/POSB and collected from 20 to 29 November also qualify.

The minimum spend excludes alteration fees and gift cards.

Charles & Keith: up to 50% off plus 10% extra, 20 to 30 November

Charles & Keith takes up to 50 per cent off selected items, plus an extra 10 per cent off two or more selected items, from 20 to 30 November, online and in selected stores. The discount is applied at checkout and does not combine with other promotions apart from gifts with purchase, according to Charles & Keith. Where the extra 10 per cent comes off an item already at 50 per cent off, the total is 55 per cent, not 60. Details in our Charles & Keith guide.

Sephora: Black Friday sale, up to 20% off for Beauty Pass members

Sephoraâ??s Black Friday sale is live online, with up to 20 per cent off for members who sign up to the free Beauty Pass, markdowns of up to 50 per cent, Dyson hair tools at up to 30 per cent off, a striped tote for members with a S$240 haul and S$8 off a S$150 spend with Atome, according to Sephora. Orders can be collected in store with Click & Collect. No end date is published.

Love, Bonito: Black Friday Sale, up to 30% off with four items

Love, Bonitoâ??s Black Friday Sale gives up to 30 per cent off when you buy at least four items, with sale prices on tops, dresses, matching sets and bottoms, online at lovebonito.com. The site does not publish an end date or the lower tiers, so check the cart before you pay.

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Decathlon: Black Friday Cyber Monday, up to 70% off

Decathlonâ??s Singapore site is running a Black Friday Cyber Monday sale with up to 70 per cent off, free delivery and S$20 off with Atome, according to the banner on decathlon.sg. A countdown runs on the banner, but Decathlon has not published an end date or the terms for the delivery and Atome offers, so confirm both at checkout.

Home and furniture

Castlery: Black Friday Upsized Sale, 25 November to 1 December

Castleryâ??s Upsized tiers run from 25 November to 11.59pm on 1 December, online, and Castleryâ??s site banner advertises them in store too: S$120 off S$1,500, S$280 off S$3,000, S$600 off S$5,000 and S$850 off S$7,000, applied automatically at checkout and stackable with other codes, according to Castleryâ??s promotion terms. That is 8 per cent at the bottom tier and about 12 per cent at the top. Castlery is also holding an RSVP Black Friday event at its Orchard flagship from 27 to 29 November with in-store perks. Our COURTS, Castlery and Secretlab board covers the earlier tiers.

Secretlab: Black Friday Sale ends 28 November, 2pm



Secretlabâ??s Black Friday Sale ends at 2pm on 28 November. Image: Secretlab

Secretlabâ??s Black Friday Sale runs from 12 November (2pm) to 28 November (2pm), online at secretlab.sg, with up to S$300 off select products and free flatpack delivery. Four minimum-spend codes stack on top of sale prices, though not with each other, according to Secretlab:

- SLEV-MINCBF26: S$40 off S$999 with an eligible chair
- SLEV-MINDBF26: S$60 off S$1,599 with an eligible desk
- SLEV-MINSWBF26: S$120 off S$1,999 sitewide
- SLEV-MINBFSP26: S$180 off S$2,399 sitewide

The top code is 7.5 per cent off at its minimum. The sale closes at 2pm on Saturday, not midnight.

Travel

Scoot: Black Friday Special, fares from S$82, to 30 November



Scootâ??s Black Friday Special closes at 11.59pm on 30 November. Image: Scoot

Scootâ??s #GottaScootTuesdays Black Friday Special runs from 10am on 24 November to 11.59pm on 30 November, on flyscoot.com and the Scoot app. One-way fares from Singapore start at S$82 including taxes, with Perth from S$180, Melbourne from S$240, Sydney from S$245 and Athens from S$315, according to Scoot. Travel periods differ by route: Australia runs 8 December to 28 February 2027, while Malaysian routes including Penang and Langkawi are 3 to 29 January and 9 to 24 February 2027 only. Our Scoot guide has every routeâ??s dates.

Trip.com: Black Friday Sale, 26 to 30 November

Trip.comâ??s Black Friday Sale runs from 26 to 30 November, Singapore time, online and in the app, with S$120 off coupons for OCBC cardholders, an all-in fare of S$300 to Shanghai and S$500 to Seoul, according to Trip.com.

Booking.com: Black Friday Deals, book by 2 December

Booking.comâ??s Black Friday Deals start at 30 per cent off the pre-tax price at participating properties, for bookings made from 19 November to 2 December and stays from 19 November 2026 to 31 December 2027, according to Booking.com. Our Booking.com guide explains how to find them.

Software and web hosting

Exabytes: up to 80% off hosting, to 30 November



Exabytesâ?? Black Friday hosting sale ends at 11.59pm on 30 November. Image: Exabytes

Exabytesâ?? Black Friday Sale runs from 12 November to 11.59pm on 30 November, online, with up to 80 per cent off AI hosting. The EBiz 17 Mini plan is S$13.40 a month against S$66.99. The offer covers new orders only, not renewals, according to Exabytes. Our Exabytes guide has the plan-by-plan prices.

Black Friday 2026 FAQ

When is Black Friday 2026 in Singapore?

Black Friday is Friday, 27 November 2026, and Cyber Monday is Monday, 30 November. Most Singapore sales started earlier and end on 30 November.

Which Black Friday deals end first?

UNIQLOâ??s Thank You Festival prices and travel bag gift, and Harvey Normanâ??s guaranteed 50 per cent off, end on Thursday, 26 November. Secretlab ends at 2pm on Saturday, 28 November.

Which sales run past Cyber Monday?

Razer runs to 30 November US Pacific time, which is 1 December in Singapore. Castlery runs to 1 December, Booking.com takes bookings to 2 December, the Google Pixel pop-up is open to 6 December, Microsoft Storeâ??s Surface offers run to 9 December and the Pixel voucher can be redeemed online until 11 December.

Do the Shopee and Lazada Black Friday sales have bank card vouchers?

Yes. Maybank cardholders get S$17 off S$150 on Shopee and S$20 off S$299 on Lazada, one redemption each, until 30 November. Lazadaâ??s banners also list vouchers of up to S$30 off for CIMB, DBS/POSB, DCS, PayLater by Grab, Maybank and UOB cards.

Does Apple have a Black Friday sale in Singapore?

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No. Appleâ??s Singapore online store has no Black Friday discount. It lists free extended returns until 8 January 2027.

Are Black Friday deals online or in store?

Most are online. The in-store offers are UNIQLOâ??s fleece charm, Isetanâ??s Black Friday vouchers and Bedding Gallery, Takashimayaâ??s redemptions, Castleryâ??s Orchard event and Plaza Singapuraâ??s eCapitaVouchers. The Pixel pop-up hands out its voucher in person, but the code is used online.

Date Created
26/11/2026
Author
gracelim