



## Best Supermarket Deals in Singapore This Week (25â??29 April 2026) â?? Giant, Sheng Siong, Prime & More

### Description

*Editorâ??s note: Imagery on this post is being updated to match Little Big Red Dotâ??s editorial standards. Photographs sourced from the originating organisation will replace any temporary placeholders shortly.*

Grocery shopping this week? There are some genuinely solid deals at Singaporeâ??s major supermarkets from now through to **29 April 2026**. Here is a round-up of what is on offer at Giant, Sheng Siong, and Prime Supermarket â?? so you can plan your shopping and stretch your dollar a little further.

### Giant Singapore â?? Up to 70% Off (23â??29 April 2026)

Giantâ??s **Weekly Super Savings Promotion** is live from **23 to 29 April 2026**, offering some of the deepest discounts we have seen at a Singapore supermarket in recent months. Highlights include:

- **Up to 70% off** selected grocery, fresh produce, and household items
- **Buy 1 Get 1 Free** deals on selected packaged goods and pantry staples
- **4 Days Price Off** segment running from 23â??26 April only â?? some of the most aggressive discounts are in this window, so shop before 26 April for the best prices
- Fresh food and vegetables at reduced prices throughout the week

Giantâ??s stores across Singapore â?? including Tampines Mall, IMM Jurong East, Bishan Junction 8, and Clementi Mall â?? will carry the full range of promotional items. Quantities are typically limited, so early shoppers tend to get the best selection.

### Sheng Siong â?? Fresh Seafood & Produce Deals

Sheng Siong is running fresh produce and seafood specials throughout this week at selected outlets, with a particular focus on locally popular seafood cuts and vegetables. Key promotions include:

- **3-Day Fresh Produce Exclusive at Leisure Park Kallang** (24-26 April 2026): Unbeatable deals on fresh vegetables and selected pantry items - worth a trip if you are in the east or central part of Singapore
- **Seafood Specials** at selected outlets (25 April 2026): Fresh seafood catch deals across stores - ideal for the weekend cook planning a seafood dinner

Sheng Siong is known for competitive pricing on fresh produce and wet market staples, and its promotions tend to move fast. Check the Sheng Siong app or website for your nearest outlet's specific promotions.

## Prime Supermarket - WOW! Deals (Now Till 27 April 2026)

Prime Supermarket's **WOW! Deals Promotion** runs until **27 April 2026**, featuring a curated selection of discounted grocery essentials, fresh produce, and household items. Prime is particularly good for everyday staples and branded pantry items, and its promotions often include strong deals on beverages, snacks, and cleaning products.

Prime Supermarket outlets can be found across Singapore's heartland towns including Bukit Timah, Yishun, Clementi, and Jurong West, making it a convenient option for many Singaporeans who prefer neighbourhood supermarkets to larger hypermarkets.

## Don't Forget: CDC and SG60 Vouchers

If you still have CDC Vouchers or SG60 Supermarket Vouchers, this is a good week to use them - all three supermarkets (Giant, Sheng Siong, and Prime) accept these. Combining promotional pricing with voucher redemption is the most effective way to maximise your savings.

## Quick Tips for This Week's Grocery Shopping

A few practical tips to make the most of this week's deals:

- **Shop before Sunday** for Giant - the 4 Days Price Off segment with the steepest discounts ends on 26 April
- **Check the Yuu app** if you shop at Cold Storage or Giant (both are Dairy Farm outlets) - personalised digital coupons are often available on top of in-store promotions
- **Combine supermarket deals with online delivery** - Giant, Sheng Siong, and NTUC FairPrice all offer delivery, and some online-exclusive deals may apply
- **Plan your meals first** - promotional items go fast, so knowing what you need before you shop reduces decision fatigue and prevents impulse purchases

For full promotion details, visit the official websites: [giant.sg](http://giant.sg), [shengsiong.com.sg](http://shengsiong.com.sg), and [prime.com.sg](http://prime.com.sg).

*All promotions subject to availability. T&Cs apply. Check in-store or official websites for full details.*

### Date Created

25/04/2026

### Author

tiffanygoh

*default watermark*