



Best Supermarket Deals in Singapore This Week (23-29 April 2026): Giant Up to 70% Off, Sheng Siong Buy 1 Free 1 & More

Description

Your weekly guide to the best supermarket deals in Singapore is here. This week (23 to 29 April 2026), major supermarkets including **Giant**, **Sheng Siong**, **Cold Storage**, and **FairPrice** are running promotions that can help you save significantly on your grocery bill. Here is the full roundup of everything you need to know before your next supermarket run.

Giant Singapore - Weekly Super Savings (23-29 April 2026)

Giant is running its Weekly Super Savings promotion from 23 to 29 April 2026, with discounts of **up to 70% off** across fresh produce, pantry staples, household essentials, and more.

Highlights this week include:

- Up to 70% off selected fresh produce and chilled items
- Buy 1 Get 1 Free deals on selected grocery items
- Limited 4-day price drops on selected household essentials
- Discounts on popular household brands and cleaning products

Giant's weekly promotions change every Thursday, so the current deals run until Wednesday 29 April 2026. Check the latest Giant catalogue in-store or via the Giant app for the complete list of promoted items.

Find your nearest Giant: [Google Maps](#)

Sheng Siong - 4 Days Special + Purchase With Purchase (23-26 April 2026)

Sheng Siong is pulling double duty this week with two concurrent promotions:

4 Days Special (23â??26 April 2026)

- **Buy 1 Free 1** deals on selected grocery and household items
- Fresh produce at heavily discounted prices
- Household essentials at savings across all Singapore Sheng Siong outlets

Purchase With Purchase Promotion (23â??29 April 2026)

Spend a minimum of **\$20 in any payment mode** and purchase selected household essentials and grocery items at **up to 55% off**. This is a great opportunity to stock up on cleaning products, laundry detergent, and other household staples at a fraction of the usual price.

Sheng Siongâ??s promotions apply across all its outlets islandwide. Check the Sheng Siong app or website for the full list of items under the 4 Days Special and Purchase With Purchase promotions.

Find your nearest Sheng Siong: [Google Maps](#)

Cold Storage â?? Members Specials (Until 26 April 2026)

Cold Storage yuu Members are enjoying some excellent deals this week:

- **1 for 1 Magnolia Mag-A-Cone Ice Cream** â?? a popular buy for families
- Various yuu Members Specials on selected premium grocery items
- Discounts on imported and premium produce for those who prefer Cold Storageâ??s wider product range

Note: The Cold Storage promotions run until 26 April 2026 (Sunday), so act quickly if you want to catch these deals. The yuu Members Specials require a valid yuu Rewards Card.

Find your nearest Cold Storage: [Google Maps](#)

FairPrice â?? HÃœagen-Dazs and Weekly Specials (Until 29 April 2026)

NTUC FairPrice is running its own weekly specials, with highlights including:

- **HÃœagen-Dazs Ice Cream 2-for-\$19.80** â?? an excellent deal on premium ice cream, valid until 29 April 2026
- Various weekly specials on household staples and pantry items
- FairPriceâ??s Link Points promotions for members who pay via eligible methods

FairPriceâ??s weekly promotions are updated every Thursday. Check the FairPrice app or website for the most current deals.

Find your nearest FairPrice: [Google Maps](#)

7-Eleven's \$1 Snack and Drink Deals (Until 5 May 2026)

If you are picking up snacks on the go, **7-Eleven Singapore** is running a promotion until 5 May 2026 with **\$1 snack and drink deals** featuring brands like Lay's, Hershey's, and more. This is great value for office snacks, study breaks, or family treats.

Tips for Getting the Most from This Week's Supermarket Deals

- **Plan your shopping list in advance.** The best deals sell out quickly, especially Buy 1 Free 1 promotions at Sheng Siong.
- **Check the apps.** Giant, Sheng Siong, FairPrice, and Cold Storage all have mobile apps with the latest digital catalogues and exclusive app-only deals.
- **Stock up on non-perishables.** When household products like laundry detergent, toilet paper, and canned goods are on deep discount, buy extra – these items do not expire quickly.
- **Compare unit prices.** A Buy 1 Free 1 deal is only good value if you were going to buy that item anyway. Compare unit prices across supermarkets before committing.
- **Use loyalty cards.** yuu Rewards (Cold Storage and Giant), FairPrice Link Points, and Sheng Siong's own promotions all reward regular shoppers. Make sure you are scanning your card on every visit.

We update our supermarket deals roundup every week. Bookmark this page and check back next Friday for the latest deals for the week of 30 April to 6 May 2026. Also check out our [full Deals category](#) for the latest promotions, discounts, and freebies across Singapore.

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