



BEST Denki IMM Mega Deals Sale: Last Day to Grab Massive Savings on Tech and Home Appliances (16 April 2026)

Description

Heads up, tech bargain hunters! **BEST Denki's IMM Mega Deals Sale** is in its final day today (16 April 2026), and there are still some cracking deals to be had on home appliances, electronics, and lifestyle tech. If you're in the west or can make a trip to Jurong, this is worth checking out before the doors close on these prices tonight.

What's the Sale About?

BEST Denki has been running this special Mega Deals promotion at its **IMM Building outlet** from 10-16 April 2026. The sale features significant markdowns across a wide range of categories, including televisions, washing machines, refrigerators, air conditioners, kitchen appliances, audio equipment, and personal gadgets. Think of it as a mini warehouse sale, but with the full BEST Denki product range and warranty backing.

Categories and Highlights

Televisions: If you've been putting off upgrading your TV, this could be the nudge you need. Expect deals on Samsung, LG, Sony, and TCL smart TVs across sizes from 43 inches to 75 inches. OLED and QLED models are included, with discounts that make the premium panel technology more accessible than ever.

Washing Machines and Dryers: Front-load washers, top-load washers, and combo washer-dryers from brands like Samsung, LG, Electrolux, and Bosch are all marked down. With Singapore's humid climate, a quality dryer is practically a necessity and this sale is a good opportunity to invest in one without paying full price.

Refrigerators: From compact 2-door models ideal for smaller flats to spacious French-door refrigerators for larger families, the selection covers all budgets and kitchen sizes. Look out for energy-efficient models with at least 3-tick NEA energy labels to save on electricity in the long run.

Kitchen Appliances: Air fryers (still incredibly popular in 2026), stand mixers, coffee machines, blenders, and rice cookers are all part of the sale. Brands like Philips, Tefal, DeLonghi, and Panasonic feature prominently.

Air Conditioners: With Singapore's tropical heat, a reliable aircon is essential. Split-system units from Daikin, Mitsubishi Electric, and Panasonic are available at sale prices, and some bundles include installation. The energy savings from a newer, more efficient unit can pay for itself within a year or two.

Audio and Personal Tech: Headphones, speakers, smartwatches, and tablets are also in the mix. If you're looking for a new pair of noise-cancelling headphones for your commute or a tablet for the kids, the sale has options across price points.

Why Buy From BEST Denki?

Unlike independent warehouse sales or flash deals from lesser-known retailers, BEST Denki offers several advantages that make their sales particularly appealing:

Full manufacturer warranty: Every product comes with the standard manufacturer warranty, so you have peace of mind that your purchase is fully covered.

Delivery and installation: For large items like washing machines, refrigerators, and air conditioners, BEST Denki offers delivery and installation services. This is a significant convenience factor that you don't always get with online-only deals.

Trade-in programmes: Some items qualify for trade-in discounts, where you can offset the cost of a new product by handing in your old one. Ask the staff about trade-in eligibility for specific products.

Payment flexibility: BEST Denki accepts all major credit cards and often has tie-ups with banks for additional instalment plans at 0% interest. Check if your credit card offers any stacking promotions.

Tips for Today's Visit

Since today is the **last day of the sale**, expect it to be busier than usual. Here are some tips to make the most of your visit:

Go early. The store opens at 10am, and the best deals on limited-stock items tend to go fast. If there's a specific model you're after, don't wait until the evening.

Do your research beforehand. Check prices online so you know whether the sale price genuinely represents good value. Comparison sites like PriceKaki and HardwareZone forums can help.

Ask about bundle deals. BEST Denki staff are often willing to offer additional discounts if you're purchasing multiple items. Buying a TV and a soundbar together, for example, might get you a better combined price than buying them separately.

Check your credit card promotions. Some banks offer additional cashback or rewards points for spending at BEST Denki. DBS, OCBC, and UOB cardholders in particular should check for any ongoing

promotions.

Sale Details

What: BEST Denki IMM Mega Deals Sale

When: 10-16 April 2026 (LAST DAY TODAY)

Where: BEST Denki, IMM Building

Address: 2 Jurong East Street 21, IMM Building, Singapore 609601

Opening Hours: 10:00 AM to 10:00 PM

Nearest MRT: Jurong East MRT (EW24/NS1)

[Open in Google Maps](#) | [Open in Apple Maps](#)

Don't miss out - once the sale ends tonight, these prices are gone for good. Happy shopping!



Related: If you're hunting for more bargains, check out our round-up of the [best deals in Singapore this week](#), or grab power banks and chargers at the [Anker Shopee Super Brand Day sale](#).

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