

Best 1-for-1 Deals and Promotions in Singapore This Week (14-20 April 2026)

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Nothing makes a Singaporeanâ??s heart sing quite like the words â??1-for-1â?• â?? and this week is absolutely loaded with buy-one-get-one-free deals across food, drinks, and more. Weâ??ve rounded up the **best 1-for-1 deals in Singapore** for the week of 14-20 April 2026. Most of these are limited-time offers, so donâ??t wait too long!

Food and Drinks 1-for-1 Deals

Kenangan Coffee â?? Buy 1 Get 1 Free Large Frappe (15-16 April)

Indonesian coffee chain Kenangan Coffee is running a Payday Promo where you can get a **Buy 1 Get 1 Free Large Frappe** on 15-16 April 2026. This applies to all Large Frappe variants, so whether youâ??re into their Gula Aren Latte Frappe or the Butterscotch Sea Salt variant, youâ??re covered. Available at all Kenangan Coffee outlets in Singapore while stocks last.

Coffee Bean â?? 1-for-1 Iced Organic Matcha Lavender Earl Grey Latte (till 16 April)

The Coffee Bean & Tea Leaf is offering **1-for-1 on their Iced Organic Matcha Lavender Earl Grey Latte** from 13-16 April, between 2pm and 9pm daily. This is a limited-time afternoon treat â?? perfect for a mid-afternoon pick-me-up. The drink blends earthy matcha with floral lavender and the citrus notes of Earl Grey for a truly unique flavour profile. Available at all outlets.

The Soup Expert â?? 1-for-1 Soup at Suntec City

The Soup Expert at Suntec City is running a sweet **1-for-1 promo on their nourishing soups**. Spend a minimum of $38 and youâ??ll get a second pot of soup completely free. This is ideal for sharing with a colleague or friend, and with Suntecâ??s lunchtime crowd, itâ??s bound to be popular. Check in-store for the full list of participating soups and any T&Cs.

Best Food Deals (Not 1-for-1, But Still Great)

Bee Cheng Hiang â?? 200g Chilli Pork Bakkwa for $9.90 (till 16 April)

Love bakkwa but hate the price? Bee Cheng Hiang is offering their **200g Chilli Pork Bakkwa at just $9.90** â?? a steal considering their bakkwa normally retails for significantly more per 100g. This in-store promotion runs from 10-16 April, and youâ??ll need to redeem it via the official Bee Cheng Hiang app between 10am and 1pm daily. Stock is limited, so get there early.

Jackâ??s Place â?? $6 Anniversary Lunch at Compass One (16 April only)

Jackâ??s Place is celebrating with a special **$6 Anniversary Lunch** at their Compass One outlet on 16 April 2026. Thatâ??s today, folks â?? so if youâ??re near Sengkang, pop over during lunch for what might be one of the cheapest sit-down meals in Singapore.

Shopping and Lifestyle Deals

Nike Singapore â?? Extra 30% Off with 2 Sale Items (till 26 April)

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If youâ??ve been eyeing new running shoes or gym gear, Nike Singapore is offering an **extra 30% off when you purchase two or more sale items**. This applies both online and in-store, and with the base sale prices already marked down, the combined discount can be quite substantial. The promotion runs until 26 April 2026.

Isetan Members â?? Up to 30% Off Exclusive Coupons (14-17 April)

For four days only (14-17 April), Isetan members can unlock **exclusive coupon savings of up to 30%**. This is separate from the Isetan NEX closing sale and applies to the Isetan Orchard outlet. Check your Isetan membership app for the specific coupons available to you.

Grocery Deals

Sheng Siong Housebrand Weekly Special â?? Up to 62% Off (14-20 April)

Sheng Siongâ??s weekly housebrand special is offering discounts of **up to 62% off** on their own-brand products from 14-20 April. Housebrand products typically offer good value for money already, so an additional 62% off makes them practically free. Look out for essentials like rice, cooking oil, canned goods, and cleaning products.

Additionally, Sheng Siong is running a **Hari Raya Grand Lucky Draw** where spending $30 in a single receipt gives you a chance to participate. The lucky draw runs until 16 April 2026.

Travel Deals

Singapore Airlines â?? Promo Fares from $198 (Last Day: 16 April)

Today is the **last day** to grab Singapore Airlinesâ?? promotional fares starting from just **$198 to Southeast Asia**, with fares to Europe, the USA, and other destinations also available at reduced

prices. Outbound travel is valid until 31 January 2027, giving you plenty of flexibility to plan your next holiday. Book via the Singapore Airlines website or app before midnight tonight.

Donâ??t Forget These Ongoing Deals

Anker Shopee Super Brand Day: Up to 70% off power banks, chargers, and accessories on Shopee.

Isetan NEX Closing Sale: Up to 70% off kitchenware, appliances, and household items until 26 April.

Happy deal-hunting, Singapore! If you spot any great deals weâ??ve missed, let us know in the comments.

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Author
gracelim

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