



Beard Papa's 1-for-1 Cream Puffs From 14 to 16 April Members' Spring Sale at 6 Outlets

Description

Cream puff lovers, rejoice! **Beard Papa's Singapore** is running a **1-for-1 promotion** on all cream puffs from **14 to 16 April 2026**. This Members' Spring Sale lets you buy one cream puff and get another one completely free available in any flavour and any crust style.



Beard Papa's campaign image shows cream puffs used for the April 2026 members' 1-for-1 deal.

Beard Papa's 1-for-1 Deal: What You Need to Know

The promotion runs for three days only, from Monday 14 April to Wednesday 16 April 2026. It is exclusively for Beard Papa's members, so you will need to flash your membership at the counter to enjoy the deal. If you are not yet a member, signing up is free and can be done at any outlet.

The best part? You can choose from **any flavour** currently available, including their signature Custard, rich Chocolate, seasonal specials, and more. You also get to pick your preferred crust style – the classic **Pie crust**, the crunchier **Cookie Classic**, or the elegant **À la mode** style.



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Beard Papa's official image shows the original vanilla cream puff filled with custard.

Participating Outlets

The 1-for-1 deal is available at the following Beard Papa's outlets across Singapore:

- **Jurong Point** • 1 Jurong West Central 2
- **Plaza Singapura** • 68 Orchard Road
- **Northpoint City** • 930 Yishun Avenue 2
- **Parkway Parade** • 80 Marine Parade Road
- **Pasir Ris Mall** • 1 Pasir Ris Central Street 3
- **Great World City** • 1 Kim Seng Promenade

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Beard Papa's official product image shows a box of assorted cream puffs.

Why Beard Papa's Cream Puffs Are Worth the Queue

If you have never tried Beard Papa's, their cream puffs are freshly baked and filled to order, ensuring a crispy shell and smooth, creamy filling every time. The signature hybrid crust – a thin, flaky choux pastry shell with a pie crust base – gives each puff an irresistible combination of crunch and airiness that sets it apart from regular cream puffs.

At regular prices ranging from \$2.80 to \$3.50 per puff depending on the variant, this 1-for-1 deal effectively halves the cost, making it one of the best dessert deals in Singapore this week.

Tips for Getting the Most Out of This Deal

Head down during off-peak hours (mid-morning or mid-afternoon) to avoid the lunch and after-work queues. You can also try a different flavour for your free puff to sample something new. The promotion is valid while stocks last, so do not leave it to the last day if you can help it.

Looking for more food deals this week? Check out the [Popeyes 1-for-1 Signature Chicken Supper Deal](#) running until 17 April, or grab free ice cream at [Ben & Jerry's Free Cone Day](#) today at VivoCity. You might also want to check out the [Sushi Express x Powerpuff Girls](#) limited-edition menu and collectibles, available from 13 April.

Beard Papa's 1-for-1 Promotion Details at a Glance

- **What:** Buy 1 Get 1 Free cream puff (any flavour, any crust)
- **When:** 14 to 16 April 2026
- **Where:** Jurong Point, Plaza Singapura, Northpoint City, Parkway Parade, Pasir Ris Mall, Great World City
- **Who:** Beard Papa's members only (free to sign up)
- **Terms:** While stocks last. Not valid with other promotions.

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