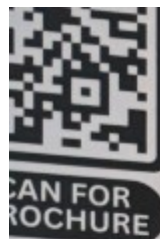




My Experience at NATAS Fair 2025: A Senior-Friendly Travel Extravaganza

Description

If you're looking for a travel fair that's buzzing with energy, deals, and a whole lot of printed brochures, the NATAS Fair 2025 at Singapore Expo is the place to be. Held from 28 February to 2 March, this year's fair was a vibrant showcase of travel brands like Celebrity Cruises, Royal Caribbean, Hong Thai Travel, ASA Holidays, and many more. From cruise packages to exotic getaways, the options were endless, but what stood out most was the unique crowd and the lively atmosphere.



40th Anniversary Birthday Deals!
New Customers Enjoy
ADDITIONAL \$40 DISCOUNT*
Loyal Fans Enjoy
DOUBLE-UP DISCOUNT*

康泰旅行社
HONG THAI TRAVEL

40th Anniversary

NATAS TRAVEL 2025
28 FEBRUARY - 02 MARCH 2025 SINGAPORE EXPO, HALL 5
10AM - 9:30PM (FRI-SUN) BOOTH: 5H08

1-FOR-1*

2nd Pax up to
50% OFF

2nd Pax up to
\$1000 OFF

Per Couple up to
\$1600 OFF

Early-bird BONUS!
Additional Discount up to
\$100 per couple*

Single Traveller
Additional Discount up to
\$200*

Kid Trav FREE

40th ANNIVERSARY BIRTHDAY DEALS! 庆生佳
New Customers Enjoy **ADDITIONAL \$40 DISCOUNT*** | Loyal Fans **DOUBLE-UP DISCOUNT***

8D Jiuzhaigou, Huanglong, Mt Emei, Leshan
8天九寨沟, 黄龙, 峨眉山, 乐山
Upgrade 2nd Mt Emei 8+
Imperial Hot Spring Bay Hotel
Free 1-way High Speed Train to Jiuzhaigou (V.V.)
Dep: Mar 30 Apr 27 Jun 25
Fr \$1199

8D South Taiwan Leisure Fun
8天“趣”游南台湾
5+4 Taipei Caesar Hotel (5M)
Upgrade Du Hsiao-Yuan Train
Special Meal
24 Way of Longjing Leisure Farm - Forest Bathing, Mahan Tea Garden
Wood Fire Spa/Relaxation
Dep: Apr 28 May 27
Fr \$1299

9D7N I Love Korea
9天7晚 我 韩国
Daejeon - Gyeongju - Daejeon
Upgrade 5th Hotel Dinner
Gyeongju Cultural Village
Haeinsa Coastal Train
Haeinsa SPALand
Free Day at Seoul
Dep: May 24 Sep 13
Fr \$1398

10D7N Mystery Türkiye
10天7晚 土耳其神秘之旅
Bosporus Cruise
Cappadocia Hot Air Balloon
Cappadocia Cave Hotel
1st stay at Thermal Hotel
Baby & Folk Dance Show
Dep: May 8 Jun 28 Aug 25
Fr \$2399

7D5N Charming Hokkaido
7天5晚 迷人北海道 - 免费1晚住宿
2M Japanese Homestay Hotel
2M Hokkaido Night View
2M Hokkaido Night View
Enjoy Hokkaido's Hairy Crab & Soft-shell Crab
Dep: Sep 11, 25
Fr \$319

AUTUMN COLOURS

8D6N Korea Jeollanam-do, Purple Island
8天6晚 韩国, 全罗南道 紫岛
Autumn Dep: Oct - Nov
Other Dep: Mar - Dec
2nd Pax: \$898

12-15D Xinjiang (North/South)
12至15天 新疆 / 南疆
Autumn Dep: Sep - Oct
Other Dep: May - Nov
Fr \$2299

8D6N Japan Onsen Meguri
8天6晚 日本“温泉王山”
Autumn Dep: Oct - Nov
Other Dep: Mar - Dec
3rd Pax: \$2399

STELLAR EDITION

7D Bhutan, Land of Happiness
7天 不丹, 幸福王国
Dep: Mar - Dec
Fr \$2499

13D Decoding Tibet, Everest Base Camp
13天 探索神秘西藏, 珠峰大本营
Dep: Mar - Dec
Fr \$3099

FLASH DEALS!
\$999 only!



9D7N Korea, Love in Gyeongseongdo
9天7晚 爱上韩国庆熙道
Dep: Jul 19 Aug 22
Fr \$999

7D Fun Taiwan, Cindling Farm
7天 玩“FUN”台湾, 瑞穗农场
Dep: Apr 23
Fr \$999

5D Nostalgic Hong Kong + Free 1N Hotel
5天 怀旧香港
Dep: May 11 Sep 20
Fr \$999

5D Beauty of Northern Vietnam
5天 北越秘境风光游
Dep: May 9 Jun 25 Aug 8
Fr \$999

5D Best of Huahin & Bangkok
5天 “泰”爱华欣, 曼谷游
Dep: Apr 23 May 10 Jun 12 18
Fr \$999

8D Splendid Jiangnan + Lishui
8天 精彩江南游 + 丽水
Dep: Apr 8-16 May 14
Fr \$999

8D Guangdong Gourmet Tour
8天 广东美食超值游
Dep: Mar 29 May 17
Fr \$999

CHINA



9天 江南上海, 杭州, 南京, 无锡, 苏州
9D Jiangnan Shanghai
出发: 3月-12月
Fr \$599

8天 桂林, 阳朔, 贺州风情游
8D Guilin, Yangshuo, Hezhou
出发: 3月-12月
Fr \$599

8天 山西 + 内蒙古大草原, 沙漠
8D Shanxi + Inner Mongolia
出发: 3月-12月
Fr \$599

8天 香港, 大湾区美食巡礼
8D Canton, Macau, Hong Kong
出发: 3月-12月
Fr \$599

8天 古都西安, 华山, 波浪谷
8D Best of Xi'an, Mt Huashan
出发: 3月-12月
Fr \$599

8天 黄山, 婺源, 齐云山, 千岛湖
8D Huangshan, Wuyuan, Mt Qiyun
出发: 3月-12月
Fr \$599

8天 河南古都 / 云台山 + 西安
8D Henan Ancient Capital
出发: 3月-12月
Fr \$599

ASIA



8D Love in Taiwan, Alishan
8天 恋上台湾, 阿里山
Dep: Mar - Dec
Fr \$599

9D7N Jeju - Busan - Daegu - Seoul
9天7晚 济州 - 釜山 - 大邱 - 首尔
Dep: Mar - Dec
Fr \$599

8D Flavours of Taiwan
8天 台湾“美味+足”
Dep: Mar - Dec
Fr \$599

8D6N Perfect Korea Trio
8天6晚 完美韩国三岛游
Dep: Mar - Dec
Fr \$599

7D5N Honshu + Mt Takao
7天5晚 日本本州 + 高山
Dep: Mar - Dec
Fr \$599

8D6N Delightful Kansai
8天6晚 日本关西魅力之旅
Dep: Mar - Dec
Fr \$599

7D5N Wakayama + Mie
7天5晚 和歌山, 三重县
Dep: Mar - Dec
Fr \$599

LONG HAUL



7D5N Dreamland of Western Australia
7天5晚 珀斯, 墨尔本
Dep: Mar - Dec
Fr \$1599

11D8N Eastern Europe
11天8晚 欧洲东欧
Dep: Mar - Dec
Fr \$1599

7D5N Beauty of Melbourne
7天5晚 墨尔本魅力之旅
Dep: Mar - Dec
Fr \$1688

6D4N Fun-Filled Gold Coast
6天4晚 欢乐畅游黄金海岸
Dep: Mar - Dec
Fr \$1799

11D8N I Love France Bonjour!
11天8晚 法国风情游
Dep: Mar - Dec
Fr \$2199

10D7N I Love Amazing Italy
10天7晚 意大利魅力之旅
Dep: Mar - Dec
Fr \$2698

11D8N Beauty of Netherlands, Germany, France
11天8晚 荷兰, 德国, 法国
Dep: Mar - Dec
Fr \$2698

Hong Thai Travel 40th Anniversary Birthday Deals!

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Asa HOLIDAYS 中旅航空假期

Exploring Landmarks and Blessing Tours with Master Ang
国际风水大师 洪维良随团祈福

Papazao with Jack Neo, Terence Cao in Hainan
与梁志强、钱翰群、曹国辉叭叭走海南岛

China 美丽中国

8天 美丽西双版纳 + 幸福琅勃拉邦
BEAUTIFUL XISHUANGBANNA + HAPPY LUANG PRABANG
DOUBLE COUNTRY CULTURE TOUR
* 西双版纳、琅勃拉邦、金三角、湄公河、热带雨林、大象园、傣族村寨、琅勃拉邦、金三角、湄公河、热带雨林、大象园、傣族村寨、琅勃拉邦、金三角、湄公河、热带雨林、大象园、傣族村寨

8天 海南深度豪华游
Hainan 8-day Premium Tour
8天 海南悠游美食 + 亚洲中国第一家文昌鸡师傅之「满鸡全席」宴
Hainan Leisure Gourmet Tour + Asia's First Wenchang Chicken Master's Full Chicken Banquet
* 三亚、五指山、陵水、保亭、乐东、琼海、文昌、海口、博鳌、万宁、兴隆、南山、大小洞天、南山寺、南山文化旅游区、南山寺、南山文化旅游区、南山寺、南山文化旅游区、南山寺、南山文化旅游区

4天3晚 三亚休闲游
Sanya/Haikou Leisure Tour
* 三亚、海口、博鳌、万宁、兴隆、南山、大小洞天、南山寺、南山文化旅游区、南山寺、南山文化旅游区、南山寺、南山文化旅游区、南山寺、南山文化旅游区

8天 美丽西双版纳 + 幸福琅勃拉邦
BEAUTIFUL XISHUANGBANNA + HAPPY LUANG PRABANG
DOUBLE COUNTRY CULTURE TOUR
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4天3晚 三亚休闲游
Sanya/Haikou Leisure Tour
* 三亚、海口、博鳌、万宁、兴隆、南山、大小洞天、南山寺、南山文化旅游区、南山寺、南山文化旅游区、南山寺、南山文化旅游区、南山寺、南山文化旅游区

A Sea of Seniors Hunting for Deals

Walking into Halls 4 and 5 of the Singapore Expo, I was immediately struck by the sheer number of visitors—most of whom were seniors. It was heartwarming to see them enthusiastically browsing through travel packages, flipping through brochures, and negotiating with travel agents to snag the best deals. For many, this seemed like the perfect way to plan their next adventure. After all, nothing beats the joy of face-to-face interactions and the satisfaction of holding a physical brochure in hand.

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I couldn't help but notice how the fair catered perfectly to this demographic. With so many seniors present, the travel agents were patient, explaining every detail of the packages, from itineraries to pricing. It was clear that for this generation, the tactile experience of flipping through printed materials and discussing options in person was far more appealing than scrolling through websites or apps.

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The Printed Brochure Phenomenon

Speaking of printed materials, the amount of paper circulating at the fair was staggering. Brochures, flyers, and pamphlets were everywhere—stacked on tables, clutched in hands, and even spilling out of tote bags. While it might seem outdated in our digital age, it made perfect sense here. For many seniors, having something tangible to refer to is far more reassuring than navigating a website or app. It was a reminder that not everyone is tech-savvy, and sometimes, the old-school way is still the best.

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Travel Brands Galore

The fair was a treasure trove of travel options. Whether you were dreaming of a luxurious cruise with Celebrity Cruises or Royal Caribbean, a cultural tour with Trafalgar, or a tropical getaway with Club Med, there was something for everyone. Brands like Chan Brothers, CTC Travel, and EU Holidays were also in full swing, offering everything from budget-friendly trips to premium experiences.

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One of the highlights was the Amazing Thailand booth, which was decked out in vibrant colours and offered enticing packages to explore the Land of Smiles. Meanwhile, Cruise Arena and Jun-Air Travel had impressive displays showcasing their latest cruise and flight deals. It was impossible not to feel inspired to pack my bags and jet off somewhere new.

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We are partnering with Thai Tourism Board this March for a secret adventure. Stay tuned!

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Gearing in full national costume to perk up the atmosphere

A Unique Experience

What made NATAS Fair 2025 truly special was its unique vibe. Unlike other travel fairs that might feel overly digital or fast-paced, this one had a more relaxed, personal touch. It was a space where seniors could take their time, ask questions, and make informed decisions without feeling rushed. The fair wasn't just about selling travel packages—it was about creating connections and building trust.

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This visitor is enjoying a moment of creating his cane basket at the Amazing Thai booth

Final Thoughts from the Singapore Expo

If you're a senior or someone planning a trip for your parents or grandparents, the NATAS Fair is a must-visit. It's a rare opportunity to explore a wide range of travel options in one place, with the added benefit of face-to-face interactions and tangible materials. Plus, with free admission, there's no reason not to drop by and see what's on offer.

The NATAS Fair 2025 runs until 2 March at Singapore Expo Halls 4 and 5, from 10 am to 9.30 pm. Whether you're looking for a cruise, a cultural tour, or a relaxing beach holiday, this fair has it all. Just don't forget to bring a sturdy tote bag for all those brochures!

So, have you been to the NATAS Fair this year or the [last year](#)? What was your experience like? Share your thoughts in the comments below!

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