



Artbox Everyday. Artbox is back in 2025. It will be here from 17-19 and 24-26 January

Description

Artbox started as a night market in Bangkok. That was sometime before the pandemic. The last reiteration of Artbox that I attended in Bangkok was in June 2019. Then, Artbox was located along Sukhumvit Soi 10.

Here was what it looked like...

Many Singaporeans still resonate with the Artbox brand. Artbox was essentially a night market with slightly more upmarket offerings than you would get at a typical night market in Bangkok. Today, Artbox, to me, is branded as a “creative festival” today. Ok. whatever that means. To me, it is still a night market. The only difference is that this night market is now outside Bangkok.

One of the places where Artbox has been plying its trade is in Singapore. The brand itself explains that this night market is selling Thai food and wares. The previous reiteration of Artbox was, in my opinion, successful. I am basing this judgement on crowd size as well as whether the set-up recreated the feeling of shopping in a night market in Bangkok. It certainly did and a plus was that it was in an airconditioned venue. This year’s Artbox was located at Expo.

This was how it looked like.

Well, it should have made a decent impression and it should have been considered a success. This is because it is coming back in 2025!



We were sent a write-up about the upcoming Artbox 2025. Here it is!

ARTBOX 2025 Returns Bigger and Bolder with ARTBOX EVERYDAY, Elevating Day-To-Day Experiences with Extraordinary Art

Featuring 600 brands across two weekends from Singapore, Thailand, Korea, Hong Kong, and Malaysia, ARTBOX 2025 offers an international showcase of creative arts, retail and food and beverage experiences

ARTBOX, Asia's largest creative festival, is set to return in 2025 with ARTBOX EVERYDAY, its most

expansive edition yet, featuring 600 vendors across two weekends from Singapore, Thailand, Korea, Hong Kong, and Malaysia. Covering 108,000 sqft at Singapore Expo Hall 4, the event ingeniously recreates the local heartland estate in an immersive tapestry, infusing vibrant art and celebrating creativity, fostering connections that highlights the spirit of community engagement in a playful, dynamic and programme-filled ground.

Kicking off 2025 as one of the first events of the year, ARTBOX EVERYDAY spans across two consecutive weekends, from the 17th to 19th and 24th to 26th of January. ARTBOX aims to reinforce its mission of fostering a connected society and a distinctive cityscape.

For the first time, ARTBOX will debut an inaugural Trade Day, fostering collaborations between local businesses, entrepreneurs, and industry leaders, adding a Business-to-Business (B2B) dimension to the event. This initiative not only highlights ARTBOX's commitment to supporting local enterprises but also plays a key role in bringing art closer to people and making it more accessible. Through partnerships with *SCAPE, PacificLight, Trip.com, Chang Beer, and Volt Auto Pte. Ltd., ARTBOX will also debut ARTBOX Express—a mobile gallery bus service—that will bring art directly to the public, transforming everyday spaces into immersive creative experiences. Additionally, the ARTBOX Convenience Store will blend art with retail, further democratising access to artistic expressions and enabling visitors to engage with art closer to home.

“At ARTBOX EVERYDAY, we are excited to announce two new segments: ARTBOX Express and ARTBOX Trade Day. These platforms will celebrate the art and creativity of our community while supporting local businesses. Our focus is on fostering connections, inspiring the next generation, and boosting the creative economy. By bringing together artists, businesses, and visitors, we aim to create a vibrant space that strengthens community bonds and supports local growth.” commented Kent Teo, Founder and CEO, Invade

ARTBOX Express – A Creative Canvas on Wheels From The Heart of Singapore to Singapore Expo

In 2025, ARTBOX will elevate its festive experience by providing round-trip transport* at only S\$0.50 for ticket holders from *SCAPE with ARTBOX Express, featuring creative takeovers by PHUNK Collective, replicating a daily routine amongst Singaporeans, with an artistic twist. Aligning with Singapore's National Arts Plan in integrating art into everyday life, each bus stop will serve as a creative hub, hosting captivating street performances and immersive art installations.

ARTBOX Estate – Reimagined Day-To-Day Estate With PHUNK Collective

Upon arrival at ARTBOX EVERYDAY, visitors will be ushered into the inaugural ARTBOX Estate, evoking the familiarity and warmth of neighbourhood life, and where the heart of activities and community interactions will take place.

At the heart of ARTBOX EVERYDAY is the Hero Structure, inspired by Singapore's heartland estates. This unique installation showcases stacked shipping containers designed to resemble houses, complete with a communal void deck that evokes a sense of community. The installation also houses an ARTBOX Convenience Store, offering a curated selection of

exclusive, artist-designed products from prominent local artists. At the top of the Hero Structure, the ARTBOX Lounge provides a dedicated space for creative economy professionals to network, fostering opportunities for collaboration and connection among local and international creatives. Trade Day pass holders will also be able to access the lounge.



Visitors will be able to participate in chess games hosted by Aliwal Chess Club at the Void Deck, coupled with a variety of arts installations

Adjacent to the Hero Structure, the Void Deck mirrors its real-world counterpart, creating a lively communal space filled with immersive activities. Along with the inaugural ARTBOX Convenience Store and the ARTBOX Post Office, these areas push the boundaries of visitor engagement through creatively designed experiences. Visitors can partake in an exciting lineup of events, including open mic sessions powered by Teo Heng, featuring state-of-the-art systems worth up to S\$20,000 for an immersive experience. Additionally, children can be dropped off at the new child enrichment centre, where they can engage in fun and educational activities, such as Speech and Drama classes and interactive T-shirt Doodling sessions. Chess lovers can also not only participate in chess games hosted by the Aliwal Chess Club, but also enjoy the various art installations, coupled with a variety of fitness activities to round out the entertainment options. Complemented by live performances from local bands on the ARTBOX stage, the festivities at ARTBOX promise a never-ending discovery journey that warrants repeated visits across the two weekends.

Elevated Shopping and Retail Experiences



ARTBOX Retail Zone, featuring over 190 retail outlets in the 2025 iteration

ARTBOX EVERYDAY will showcase a 50% increase in vendors, featuring almost 300 F&B and retail outlets from Singapore, Korea, Hong Kong, Thailand, and beyond, strengthening its position as a leading lifestyle and artistic event in Asia while also reflecting the region's dynamic creative economy.

Visitors will be treated to an unparalleled shopping adventure, with over 90 food and beverage stores and 196 retail outlets – 40% more than the last iteration, blending entertainment and diversity to offer something for everyone. Attendees can also enjoy refreshing drinks such as the cold brew, espresso beer and freshly dispensed draft from Chang Beer, enhancing the festive atmosphere and celebrating the spirit of community and connection.

The Arcade People (TAP) returns, bringing nostalgia to life with a selection of retro arcade machines, inviting visitors to dive into classic gaming experiences. Adding to the excitement, daily gaming challenges will be introduced, giving attendees the chance to test their skills and compete for exciting prizes. Whether rekindling fond memories of past games or taking on new gaming adventures, TAP's retro arcade at ARTBOX EVERYDAY promises an exciting and immersive throwback to the golden age of arcade fun.



Stand a chance to win a Dongfeng Box by Volt Auto Mobile

For the first time at ARTBOX, attendees will have the opportunity to win an electric vehicle valued at over SGD 90,000** in partnership with Volt Auto Pte. Ltd. This initiative reinforces a commitment to sustainability and innovation, fostering dialogues around sustainable living, aiming to highlight the harmonious relationship between art and mobility.

ARTBOX Inaugural Trade Day

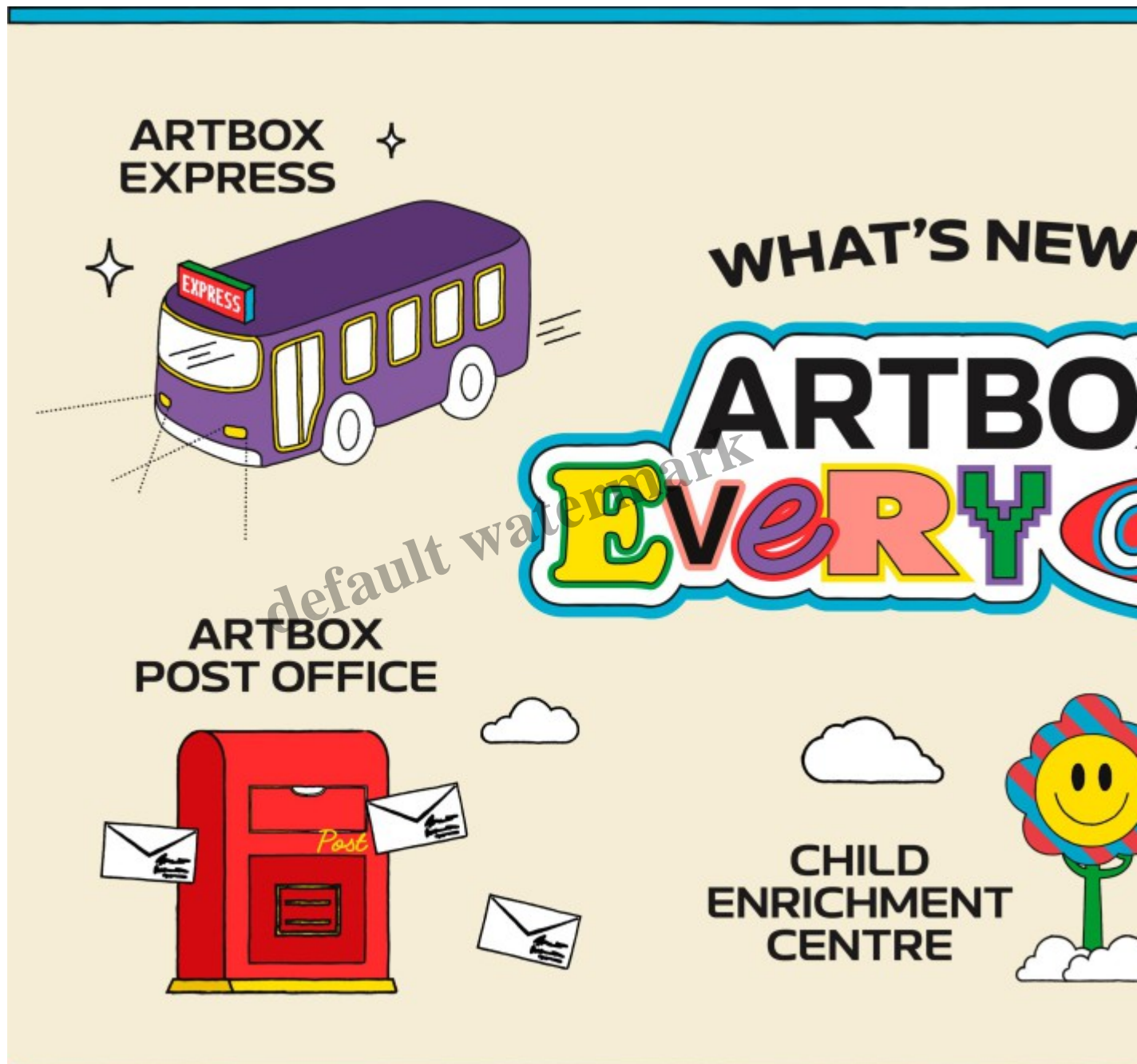


INVADER Founder and CEO, Kent Teo, moderating industry discussion sessions

As events continue to evolve, ARTBOX is also embracing the growing trend of incorporating business-to-business (B2B) elements, alongside its usual consumer-centric programming. ARTBOX is taking a bold step in 2025 with the introduction of Trade Day, a dedicated platform for business-to-business (B2B) interactions. This new addition shifts the event's traditional focus beyond just consumer-centric (B2C) experiences, opening up valuable opportunities for local brands and entrepreneurs to connect directly with industry leaders, potential partners, and key stakeholders. Trade Day will foster mutual exchanges, collaborations, and partnerships across various sectors, driving business growth and innovation.

The curated Trade Day programme features keynote speakers such as Adrian Ang (SGAG), David Chua (National Youth Council), Johnathan Chua (GRVTY), and Clarence Chan (Bandwagon). Industry sessions will focus on two key topics: Shaping the Future of Creative Industries to Drive Sustainable Business Growth, which explores strategies and trends for long-term success, and Shaping the Next Generation in the Creative Economy, which highlights how to empower and develop future talent. These sessions aim to foster knowledge-sharing and build connections between vendors, landlords, organisers, and other business entities.

This strategic B2B dimension will strengthen ARTBOX's reputation as a space that not only celebrates culture and creativity but also builds meaningful business relations in the creative, retail, and lifestyle sectors.



Artbox will be in Singapore in January 2025! It will be called Artbox EVERYDAY. It will be held at Sir

Ticket Prices

Tickets can be purchased exclusively from ticketing partner Trip.com:

Early Bird Price (Now until 23 December)

Weekday: S\$5 per single general entry

Weekend: S\$6 per single general entry

Pre-Event Price (24 December to 15 January)

Weekday: S\$6 per single general entry

Weekend: S\$7 per single general entry

Walk-in Price (16 January till end of Artbox Singapore 2025)

Weekday: S\$7 per single general entry

Weekend: S\$8 per single general entry

Trade Day passes are priced at \$100 each, and grants access to ARTBOX for the entire duration of the festival.

*Single-trip tickets from *SCAPE to Singapore Expo is available for a top-up of S\$0.50.

Meanwhile, ARTBOX Express offers complimentary rides for all ticket holders from Singapore Expo to

*SCAPE, with limited seats available on a first-come, first-served basis according to scheduled timeslots.

Prices listed above exclude booking fees. For more information and ticket purchases, please visit <https://www.artbox.sg/>

**excluding COE, colours depending on availability

Date Created

18/10/2024

Author

daryllum