



Apple Watch Series 12 and Ultra 4 Singapore prices from S\$599 and S\$1,199

Description

Apple on 9 September 2026 announced Apple Watch Series 12 and Apple Watch Ultra 4, with Singapore prices on apple.com/sg from S\$599 for Series 12 aluminium and S\$1,199 for Ultra 4.



Apple Watch Series 12. Photo: Apple Newsroom

Both watches sit in Apple’s first-wave markets. Pre-orders are open on the Apple Store online, with retail availability from Friday 18 September 2026.

Health Sensing System and readiness

Series 12 and Ultra 4 share Apple’s new Health Sensing System and the S11 chip. Apple says the system delivers the most accurate heart rate sensing in a wearable, with higher-frequency heart rate and heart rate variability measurements.

Those readings feed a new readiness score. Each day the watch gives a 0 to 10 score plus one of four prompts: Recover, Pace Yourself, Ready, or Go For It. Apple bases the score on recent activity, vitals and sleep score.



Readiness score on Apple Watch Series 12. Photo: Apple Newsroom

With watchOS 27, Apple Intelligence powers Siri AI on Apple Watch, bringing personal context and broader world knowledge to the wrist. Audio Intelligence features, built around privacy and accessibility, arrive later this year on the S11 hardware.

Series 12 Singapore price and finishes

On apple.com/sg, Apple Watch Series 12 starts at S\$599 for aluminium. Titanium starts at S\$1,049. Ceramic starts at S\$1,319. Cases come in 42mm and 46mm.

Aluminium finishes include dark bronze, black, light gold and space grey. Titanium comes in radiant gold and natural. Ceramic is available in pearl white and night blue. Aluminium models use Ceramic Shield 2 on the front crystal.

Apple lists up to 24 hours of everyday battery life on Series 12, with up to 10 hours for an outdoor workout. A 15-minute charge can add up to 12 hours of battery life, according to Apple.

Ultra 4 Singapore price and battery



Apple Watch Ultra 4. Photo: Apple Newsroom

Apple Watch Ultra 4 starts at S\$1,199 on apple.com/sg with Alpine Loop, Trail Loop or Ocean Band. The Titanium Milanese Loop configuration is S\$1,339. Cases are natural or black titanium.

Apple quotes up to 50 hours of everyday battery life, up to 84 hours in Low Power Mode, and up to 45 hours for outdoor GPS workouts. A 15-minute charge can add up to 18 hours.

Apple also unveiled iPhone 18 Pro and Pro Max for an 18 September retail window, and iPhone Duo for a later October launch.

Pre-orders and availability

Singapore pre-orders for Apple Watch Series 12 and Apple Watch Ultra 4 are open on the Apple Store. Availability begins on 18 September 2026.

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