



777 Island opens 24-hour multi-brand cafe at Braddell Heights CC

Description

777 Island has opened as a 24-hour multi-brand cafe at **Braddell Heights Community Club, 50 Serangoon Avenue 2**, with five hawker brands under one roof and meals from **S\$5.30**.



777 Island at Braddell Heights Community Club, 50 Serangoon Avenue 2. Photo: Braddell Heights Constituency/Facebook

The flagship opened on 25 September 2026. It is run by the team behind 777 Coffeeshop, which has several outlets across Singapore, and brings more than 40 menu items under one roof, with plans to

eventually house all seven of the group's brands.

Five brands under one roof

The opening line-up includes **OK Chicken Rice**, where a standard meal starts from **S\$5.30**; **Humfull Prawn Laksa**, with the All In 1 Laksa at **S\$10**; and **Simply Western**, with chicken chop at **S\$9.90** and crispy fish fillet at **S\$10.90**, each with two sides.

More than 100,000 registered 777 members keep their existing perks and free member privileges at the new flagship. 777 Island is at #01-04 Braddell Heights Community Club, 50 Serangoon Avenue 2, Singapore 556129, and is open 24 hours daily.

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