7-Eleven ice cream deals: Wallâ??s Butterbear 3 for S$6 and Magnum 3 for S$10 until 17 November

Description

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The 7-Eleven ice cream deals that started on 4 November 2026 are the kind that make a quick stop for a drink turn into a freezer raid. Three Wallâ??s Butterbear Toy Cups now cost S$6 instead of S$14.70, and any three Magnum sticks go for S$10. The Icy Treats promotion runs until 17 November 2026, alongside a fresh round of S$1 drinks and snacks and some early Christmas sweets.

Everything below comes from 7-Eleven Singaporeâ??s own posters, website and Instagram. Availability varies by store and it is while stocks last, so the earlier in the fortnight you go, the better your odds.

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Source: 7-Eleven Singapore

7-Eleven ice cream deals: the best buys

The headline offer is the Wallâ??s Butterbear Toy Cup (90ml), the milk butter cookie cup with the bear on the lid. It usually costs S$4.90 each, so three for S$6 works out to S$2 a cup and a 59% saving. If you have a Butterbear fan at home, this is the lobang to grab.

Magnum is the other big one. Three sticks in assorted flavours (80ml to 120ml) cost S$10, down from S$4.70 each, which is about S$3.33 a stick. The poster features Almond, Matcha Crumble and Dubai Pistachio & Kunafa, with the Dubai flavour flagged as a 7-Eleven exclusive.

Full list of Icy Treats prices, 4 to 17 November 2026

Here is what else is in the freezer, with the usual price for comparison:

- Wallâ??s Paddle Pop Rainbow 60ml: 3 for S$3.90 (U.P. S$1.80 each)
- Wallâ??s Onigiri Ice Cream Oat Rice Flavor 65g: 2 for S$8 (U.P. S$4.50 each), a 7-Eleven exclusive
- Wallâ??s Ice Ball Red Grape or Lemon 90ml: 2 for S$5 (U.P. S$3 each)
- Wallâ??s Calippo Pokemon Strawberry Pineapple or Peach Mango 100ml: 3 for S$6.90 (U.P. S$2.60 each)
- Ben & Jerryâ??s Cup, assorted flavours, 100ml: 2 for S$7.50 (U.P. S$6.20 each)
- Ben & Jerryâ??s Sandwich Cookie Dough 120ml: 2 for S$7.50 (U.P. S$6.20 each)
- Magnum Bonbon White Choco & Cookie or Salted Caramel & Almond 168g: 2 for S$25.90 (U.P. S$16.40 each)
- Magnum Mini, 6 x 45ml to 60ml: S$10.20 a box (U.P. S$13.50)
- HÃ¤agen-Dazs Crispy Sandwich Caramel or Strawberry 60ml: S$4 each (U.P. S$6.90)
- HÃ¤agen-Dazs Mini Cups multipack, 6 x 75ml: S$11 a box (U.P. S$13.10)
- HÃ¤agen-Dazs Stickbar, assorted flavours, 80ml: 2 for S$8 (U.P. S$6.10 each)
- HÃ¤agen-Dazs Mini Cups, assorted flavours, 100ml: S$5 each (U.P. S$6.70)

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The HÃ¤agen-Dazs Crispy Sandwich at S$4 is a 42% cut and probably the best single-serve indulgence on the list. Ben & Jerryâ??s fans who want a full pint should still compare with the supermarket pint deals we rounded up earlier this month, but for a single 100ml cup on the walk home, S$3.75 each is fair.

S$1 drinks and snacks at selected stores

7-Elevenâ??s website also lists a new batch of S$1 deals from 4 to 17 November 2026, at selected stores only. The store list is linked from the official S$1 deals page, so check it before you make a special trip.

ELEVEN
ONLY $
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Potato Crisp
甘滋
LEXUS
LEXUS
Vetruel
MILK RICE CRACKERS
Trolli
SOUR GECKO
Ricola
Ricola
Trolli
BOTTLE CRAWLERS
Werther's Original
Cream Candies
BOOM
ISOTONIC
ion water
fuzetea
POKKA
zero
Passion Fruit
Ribena
100 PLUS
MILO
GAO
Yoghurt Drink
7%

Source: 7-Eleven Singapore

The S$1 line-up includes:

- Drinks: Fuze Tea Jasmine Green Tea 500ml, Ribena Blackcurrant 350ml, Milo Gao 240ml, Pocari Sweat Ion Water 500ml, Pokka Zero Iced Tea Passionfruit 500ml, BOOM+ Isotonic Original 500ml (exclusive) and 100 Plus Original 325ml
- Dairy: Meiji Fresh Milk 200ml, Marigold Yoghurt Drink Strawberry or Mixberry 200g, and Fruit Tree Juice 200ml
- Snacks: Munchyâ??s Sandwich Chocolate or Cheese 76g, Four Seas Black Chocolate Sticks 40g, Winstar Potato Crisp 20g, Vetrue Rice Crackers 50g and Yomugi Ember Toast 65g
- Sweets: Mentos Chewy Candy Roll, Ricola Lozenges, Wertherâ??s Original 50g and Trolli Sour Gecko or Britecrawlers
- Nongshim Cup Noodles 70g or 72g

If S$1 drinks at 7-Eleven feel familiar, the chain has been running these rotating lists for months, including the Curated Culture prebiotic soda launch in September. The mix changes each cycle, so the November list is not the same as the one that ended on 3 November.

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Early Christmas treats and small snack deals

7-Eleven has also kicked off its Find the Merry Good Stuff festive campaign, with prices valid until 17 November 2026:

7-ELEVEN
FIND THE MERRY GOOD STUFF
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M&M's
Skittles
SNICKERS
gift
SAVE 16%
$7.95
M&M's
Holiday Mix
Stocking
201g
SAVE 16%
$7.95
M&M's
festive pack
free
Skittles
SAVE 15%
$10.95

Source: 7-Eleven Singapore

- M&Mâ??s Holiday Mix Stocking 201g: S$7.95 (U.P. S$9.50)
- M&Mâ??s & Friends Fun Wheel 207.5g: S$7.95 (U.P. S$9.50)
- M&Mâ??s Friend Carnival 325.5g: S$10.95 (U.P. S$12.95)
- Chilled desserts: Choco-Misu at S$4.40 and Cookie Butter Cheesecake at S$3.80

Separately, from 4 to 17 November you can get NescafÃ© Original or Latte 240ml at S$1, Nerds Gummy Clusters at S$1.50, KitKat Chunky Milo or Original at S$1.80, and Lotus Biscoff XL Twin Pack at 2 for S$2. The M&Mâ??s stocking is a decent Secret Santa filler if your office exchange has a S$10 cap.

Tips before you go

- Bring a cooler bag if you are stocking up on Magnum or Butterbear; the multi-buy prices only make sense if the ice cream survives the trip home.
- Mix flavours where allowed. The Magnum 3 for S$10 deal covers assorted flavours, so you can try the Dubai one without committing to three.
- Exclusives like the Wallâ??s Onigiri Ice Cream may not be in every freezer. Use the store locator on 7-Elevenâ??s site and call ahead if you are after one item.

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While you are there, 7-Eleven is also one of the first places stocking the new Tiger Remix Peach Oolong and Yuzu Lime lagers, if you want something to go with the Magnum.

Official Details

Icy Treats, S$1 deals and festive treats: valid 4 to 17 November 2026 at 7-Eleven stores in Singapore, while stocks last. Product availability and prices may vary by store, and the S$1 deals apply to certain items at selected stores only. Full details on the 7-Eleven Singapore Instagram post and at 7-eleven.com.sg. Terms and conditions apply.

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Author
gracelim